



***Helping Adult Students and
Near Completers Reach
the Finish Line***

**Tracy Robinson, Director
Innovative Academic Initiatives**



Finish Line

A degree completion program, launched in the fall 2013 semester, that re-recruits stop outs who were close to finishing their first bachelor's degree

Who we are

❤️ of Memphis

Public institution

21,500 students

SACSCOC

250 areas of study



Our students



30% are adult students

30% part time

30% living on campus

30% are working

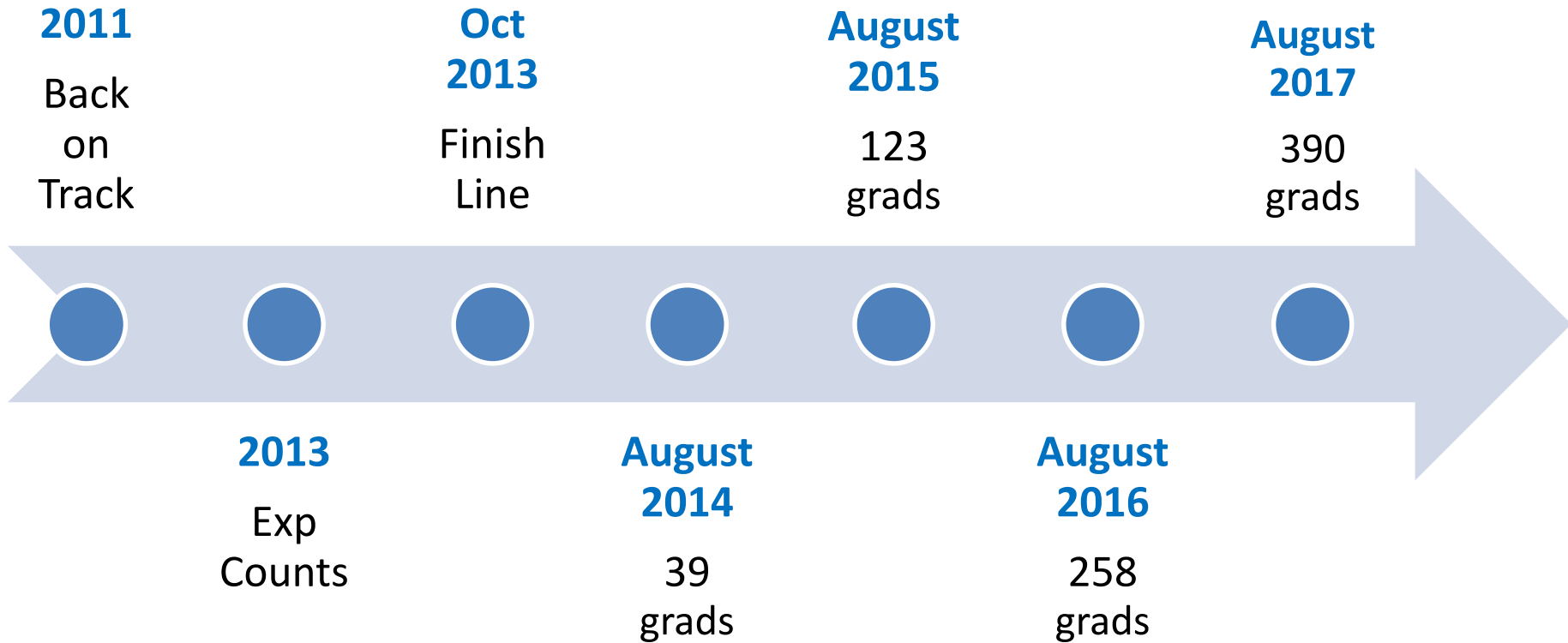
35% taking online classes

80% receive financial aid



Something happens ...

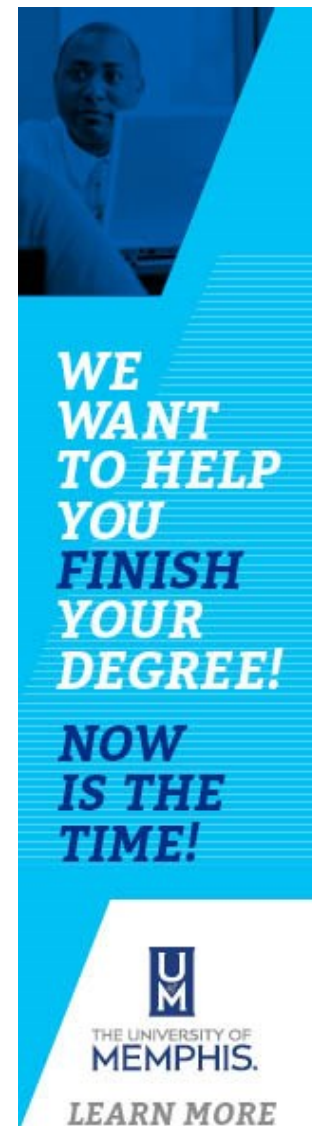
Timeline



Finish Line Program Criteria


- Senior standing (90 + credit hours)
- One semester stop-out period
- Overall grade point average of 2.0

Scholarship available to those who qualify



**WE
WANT
TO HELP
YOU
FINISH
YOUR
DEGREE!**

**NOW
IS THE
TIME!**


THE UNIVERSITY OF
MEMPHIS.
[LEARN MORE](#)

Rationale

- It is the RIGHT thing to do!
 - It just is.
- Boosts public perception of institution
- Increases retention and graduation rates
- Adds 80 - 100% premium to funding formula for each adult and/or Pell recipient

$$1 + 80\% = 1.8$$

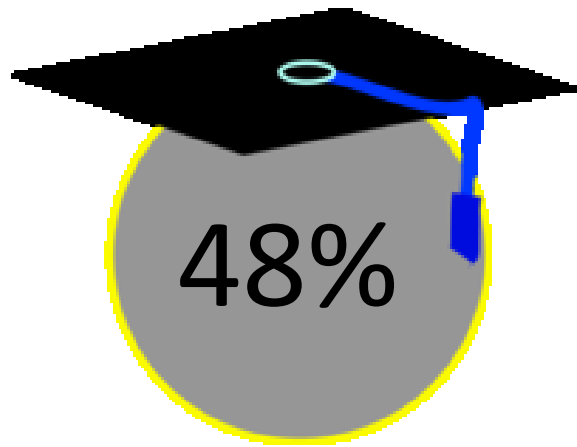
$$1 + 100\% = 2$$

Results: 390 graduates

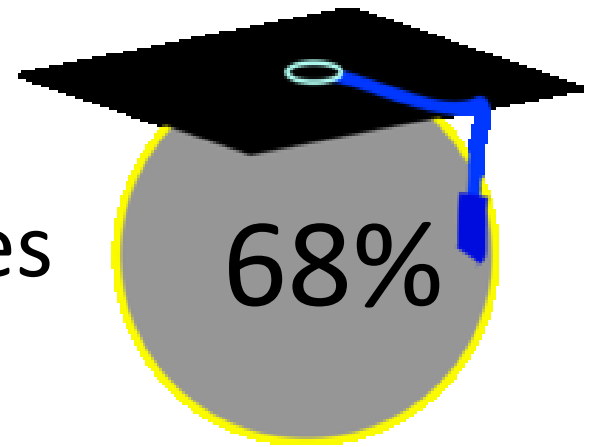


Funding formula equivalent: 750

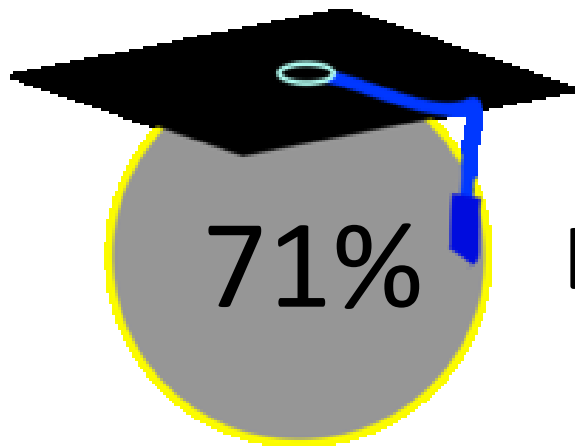
- Average
 - Age 36
 - GPA 2.6
 - **Only 11 Hours needed!!**
 - Cost of **\$1,800**
- 300 students in progress
 - 60 students graduating by December



First Generation Students

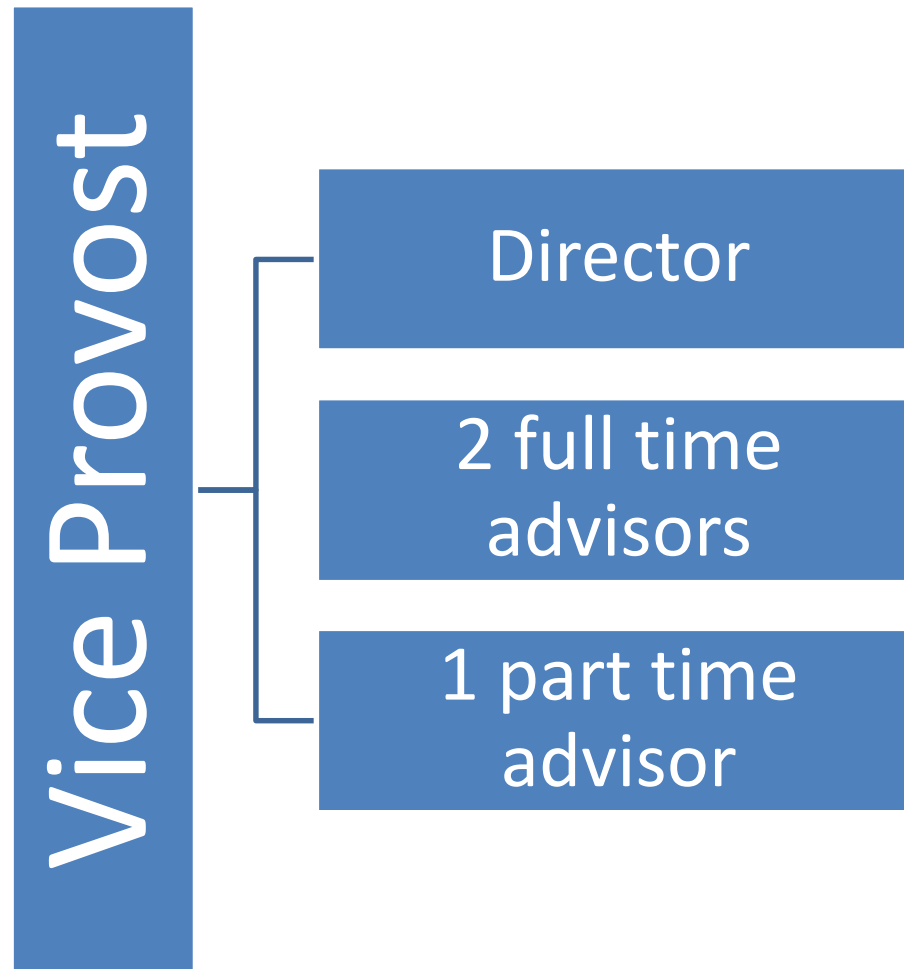


Underrepresented Minorities

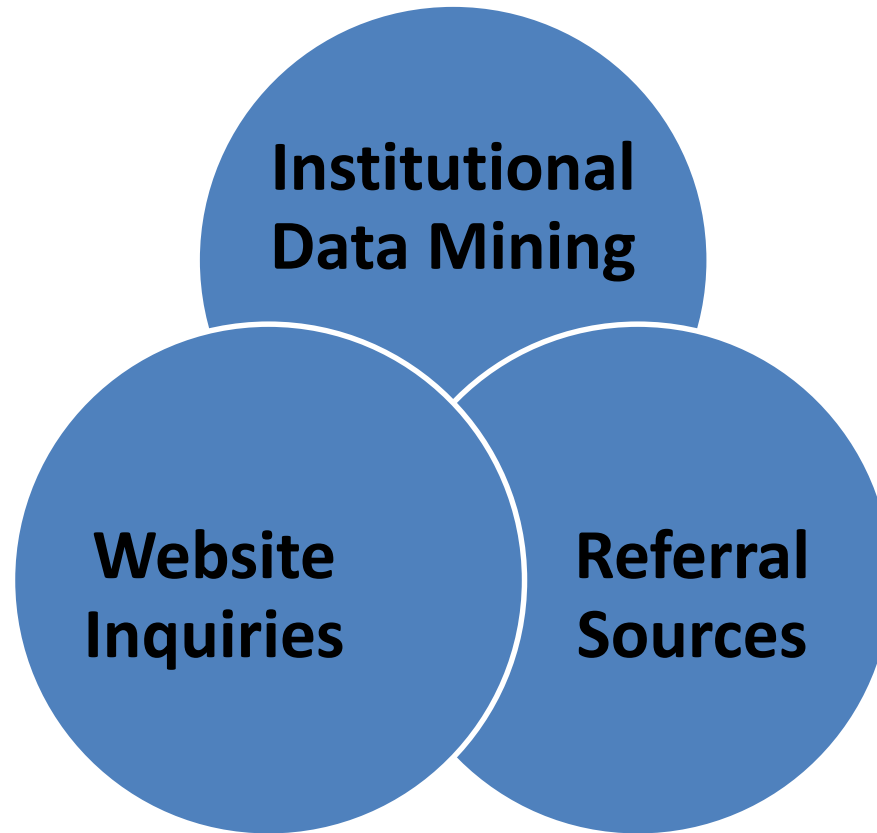


Low income Students

Staffing

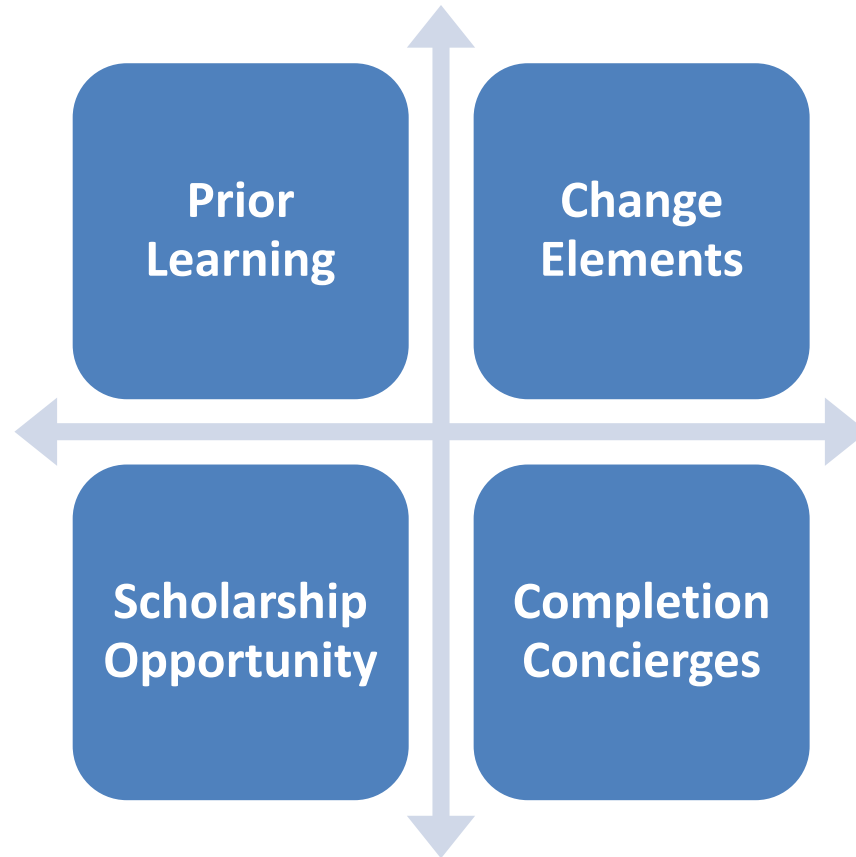


Outreach

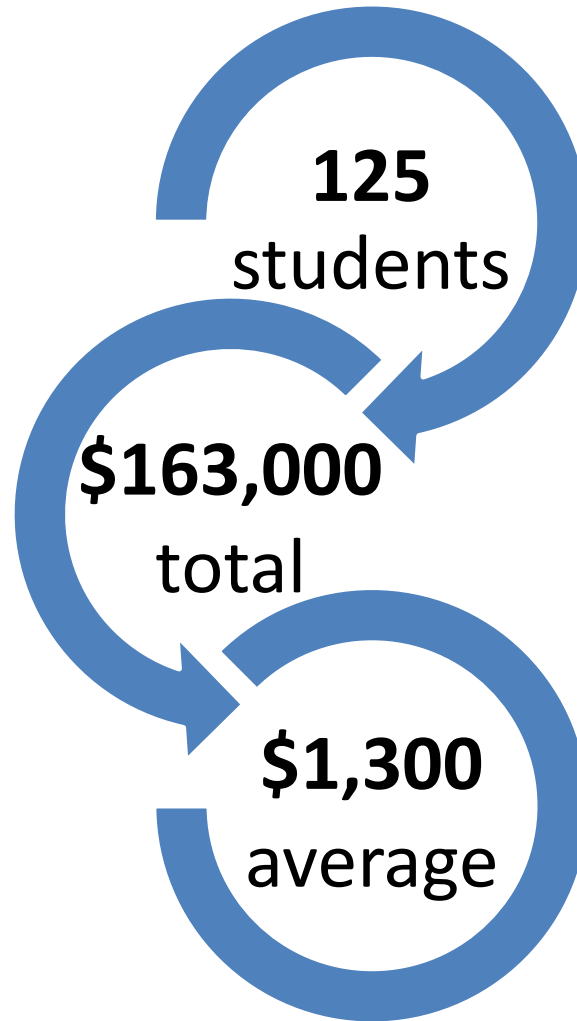


Messaging:

Accessible, Affordable, Accelerated



Scholarships



Prior Learning

ACE CLEP Dual Enrollment IB Straighterline MOOCs DSST Saylor ACT Military NCCRS Challenge exams AP Portfolio

<http://www.memphis.edu/priorlearning/>



THE UNIVERSITY OF
MEMPHIS.

Meet Andy

- ❖ Took CLEP exam for American Government
- ❖ Savings of **\$1,100**
- ❖ Immediate Gratification



Meet Michael



- ❖ Completed Portfolio Development course
- ❖ Awarded 18 hours of credit
- ❖ Savings of **\$5,850** and 3 semesters

“The Finish Line program has been a true blessing. I have landed a job at a prestigious brokerage firm, which has allowed me to provide for my family. ”

- Kendra

“I start graduate school next month. None of this would have ever been possible without Finish Line.” - Mary

“In the face of all the reasons adults want to give up, I was able to see it to the end because of the compassion and consideration of your program.” - Karin

“I am very grateful for the opportunity to finally finish my degree requirements and earn my diploma after 34 years. This is very important to me in so many ways.”
- Steve

Questions?

TRACY ROBINSON

tracy.robinson@memphis.edu

901.678.5077

www.memphis.edu/finishline

finishline@memphis.edu