

# **Texas Community Colleges &**



**We Serve at Scale**

**We Are Affordable**

**We Are Performance Driven**

**We Serve Texas**



**Texas Association of  
Community Colleges**

# **Texas Higher Education Coordinating Board**

## **April 26, 2018**

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**Dr. Johnette McKown**

President, McLennan Community College

**Dr. Greg Williams**

President, Odessa College

**Dr. Brenda Hellyer**

Chancellor, San Jacinto College

**Mr. James Henry Russell**

President, Texarkana College

**Representing the 50 Public Community Colleges of Texas**



**Texas Association of  
Community Colleges**

# **Dr. Johnette McKown**

President, McLennan Community College



**Texas Association of  
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# We Serve At Scale

- Community colleges represent the **Largest Sector** of Texas Higher Education
- Community colleges enrolled **707,000, or 50%,** of the **1.4M** **students in Texas public higher education in fall 2017**
- Community colleges enroll **93%** of dual credit students



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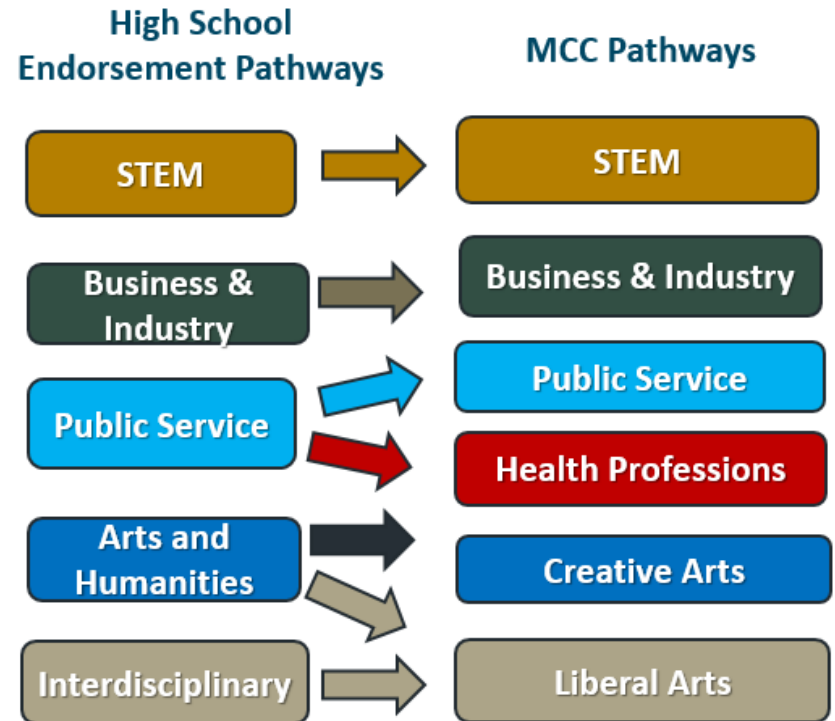
# Pathways at Scale

All students in a pathway tied directly to high school endorsements

- **2,000 dual credit students in 32 high schools**
- **Partnering with HS to increase college readiness & awareness**

Recognized leader in developmental education reforms at scale

## McLennan C O M M U N I T Y C O L L E G E



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# **Affordable for All Texans**



## **Waco Poverty Rate 30% Compared to 17% Statewide**

- Scholarships - Top 10%, First Generation, Presidential, Honors College
- Dual Credit – reduced tuition & waivers
- Collective Impact with Prosper Waco (Project Link)

## **Support for Student Success**

- Completion Center for “Life” Issues
- Mandatory Advising Each Term
- Rising Graduation & Transfer Rate – 44% (ahead of peers)



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# High Quality, Affordable Post-Secondary Degrees



Undergraduate Research, Honors College, Scholar Day  
Affordable Four-Year Degrees through the University Center

- < \$25,000 average tuition & fees (total for 4 years)
- 35 bachelor's programs
- 10 graduate programs
- Texas Tech University, Tarleton State University, Texas Tech Health Science Center & Others

**\*\* Strong articulation agreements**



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# **Dr. Greg Williams**

President, Odessa College



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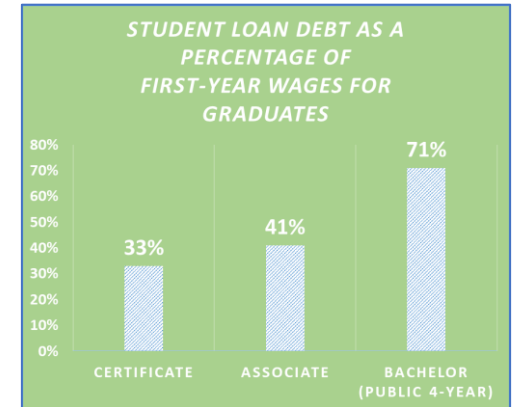
# We Are Affordable

## Access to Higher Education is Our Mission

### Texas Ranks 3<sup>rd</sup> in Affordability

Average Tuition & Fees		
Public, two-year		
Rank	State	\$
1	California	\$1,244
2	New Mexico	\$1,475
3	Texas	<b>\$1,948</b>
4	Arizona	\$2,025
50	New Hampshire	\$6,979

Graduate	% With Debt	Average Debt
Certificate	29%	\$12,546
Associate	36%	\$15,426
Bachelor (Public 4-Year Institution)	62%	\$30,136



**Texas Community College Graduates Finish with Less Debt**



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FALL 2010    FALL 2016

All	73%	84%
Male	69%	81%
Female	77%	86%
Hispanic	76%	84%
White	72%	81%
Black+Other	59%	88%
Pell	77%	87%
Non-Pell	68%	81%



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# OPEN EDUCATIONAL RESOURCES

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***SAVING students \$1 MILLION  
per semester and counting***



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# **Median First-Year Earnings**

## **Odessa College Graduate with a Technical Associate's Degree:**

**\$55,529\***

*\*Data from: Higher Education Pays: the initial Earnings of Graduates of Texas  
Public Colleges and Universities, published by College Measures, a joint  
venture of the American Institute for Research and Matrix Knowledge*



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# **Dr. Brenda Hellyer**

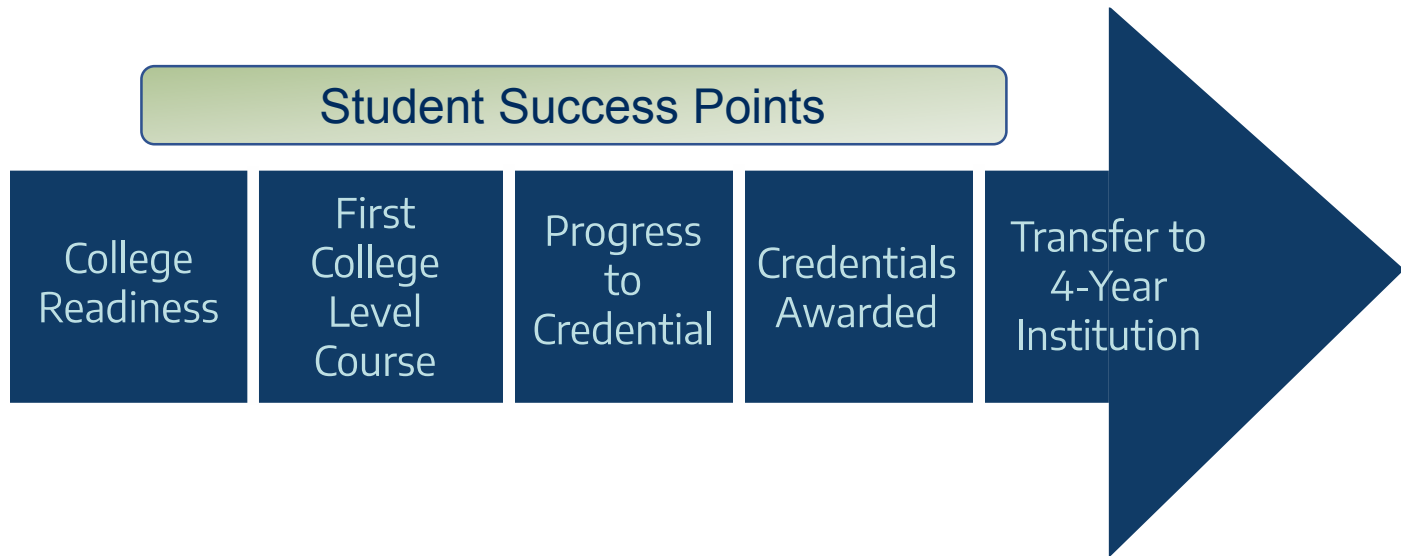
Chancellor, San Jacinto College



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# We Are Performance Driven

- **40%** of all Certificates, Associate Degrees and Bachelor Degrees in Texas were conferred by Community Colleges
- **92%** of all Technical Certificates & Associate Degrees awarded in FY 2015 were at Texas Community Colleges
- Total Success Points generated **annually** by Texas Community Colleges have increased **15.3%** since FY 2010 (FY 2010 = 953,078 SSPs; FY 2017 = 1,124,950 SSPs)



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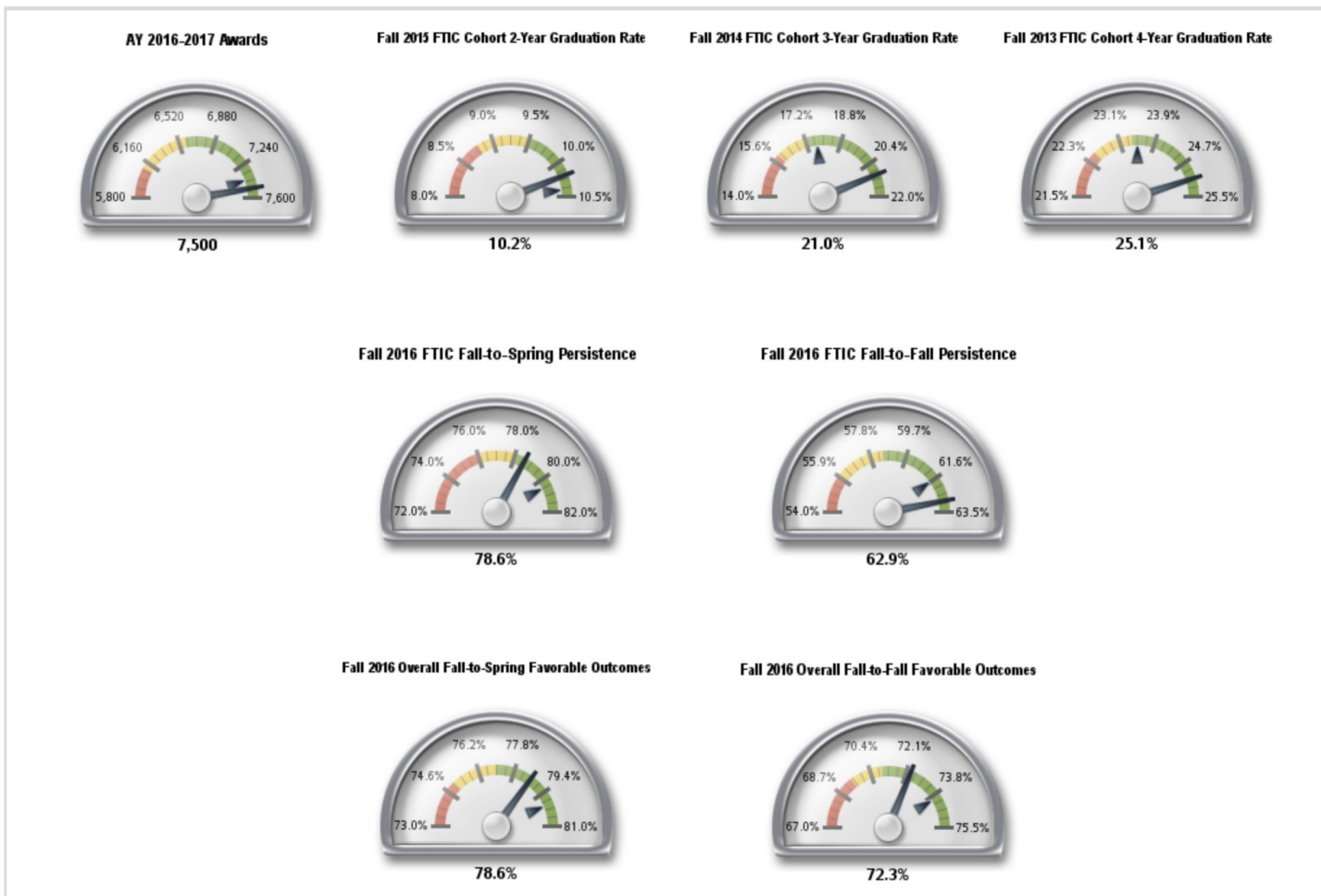
# Strategic Planning Drives Transformational Change





# Strategic Planning – Student Outcomes

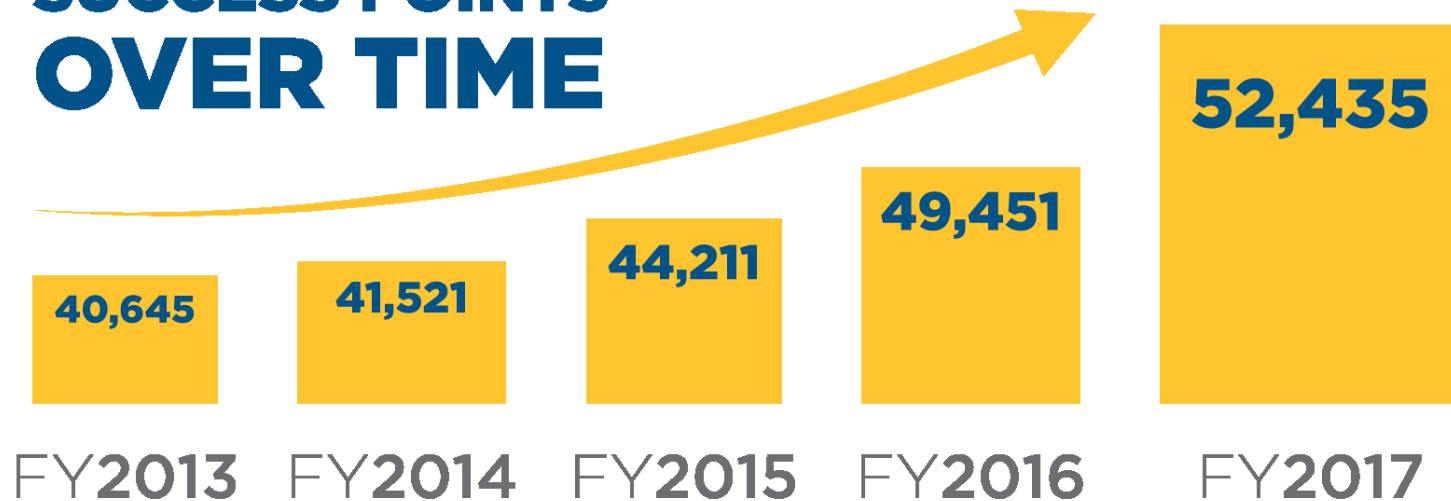
## San Jacinto College Student Outcomes Tracking KPI Dashboard: College-wide



## San Jacinto College Results



### SUCCESS POINTS OVER TIME



# Texas Community Colleges Student Success Points (3-Year Averages)



## Meeting 60x30TX



**Texas  
Success  
Center**



## Partnerships Are Key

### TOP 5 UNIVERSITIES FOR SAN JAC GRADUATES

San Jacinto College offers numerous resources and tools to help students achieve success in the classroom and beyond. Our goal is to provide the support a student needs to reach his or her full academic potential and transfer to the four-year college or university of his or her choice. Here's a snapshot of the top 15 universities where our students transfer to continue their educational journey.

1 University of Houston-Clear Lake

2 University of Houston

3 Texas A&M University

4 University of Texas at Austin

5 University of Houston-Downtown



# **Mr. James Henry Russell**

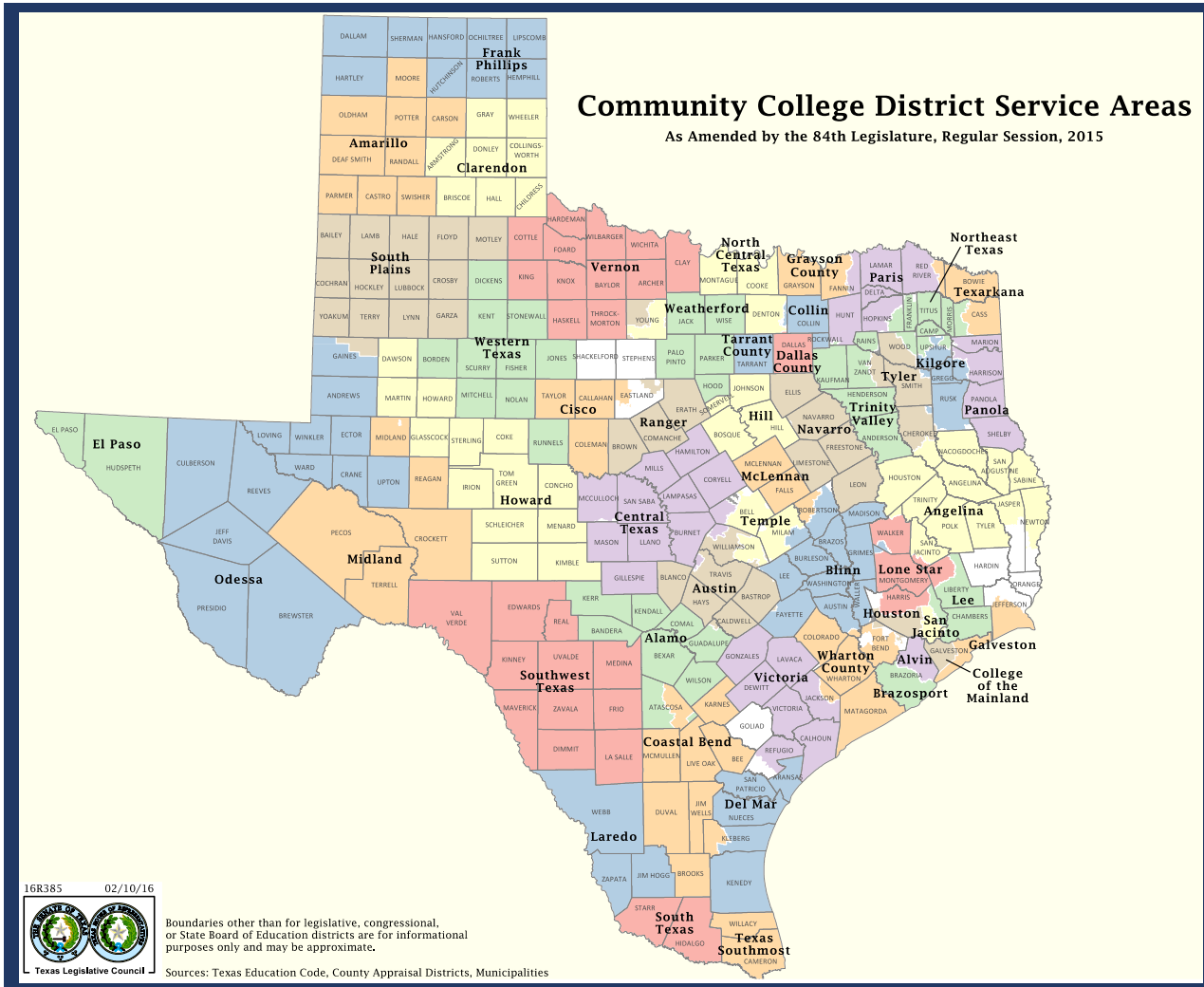
President, Texarkana College



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# We Serve All Texans



# Texas Association of Community Colleges

*"About two or three years ago, we were the best, most well-funded government in this jurisdiction, and (now) we may be the first to go broke."*

—Mike Sandefur, board president

# TC faces multimillion-dollar deficit

## President Russell: Tax base must be expanded or the college will not survive

BY MARIE MARTIN  
Texarkana Gazette

Texarkana College's financial position is so bad, last week would have been the last time TC would have made its \$700,000 payroll if changes had not been made in June, officials said.

And the outlook remains bleak.

"I've been talking to a bank about securing a line of credit in case we need it," President James Henry Russell said Thursday. "Today would have been the last payroll."

The college has no debt. If

credit is secured and used, it would be the first time the college has owed money in nearly two decades, according to records.

"About two or three years ago, we were the best, most well-funded government in this jurisdiction, and (now) we may be the first to go broke," board President Mike Sandefur said.

Auditors recently uncovered a host of financial problems at the college that may take months to sort out.

"It's not at the bottom yet," Russell said.

The audit of the 2010-11 fiscal year isn't complete, but college officials anticipate a nearly \$8.5 million deficit. Nearly four months into the 2011-12 fiscal year, which ends Aug. 31, 2012, college leaders already project a deficit of at least \$2.5 million to \$3 million.

According to the 2009-10 audit, the college had about \$5.3 million in asset losses. Combined with the projections for 2010-11 and 2011-12, Texarkana College could see a three-year financial decline of \$16.3 million to \$16.8 million.

With a bookkeeping system in disarray, the college is scrambling to make sense of the revenues and expenditures for the 2010-11 fiscal year, officials said. The exploration is also causing an re-examination of previous years.

"The books are almost un-auditable. They are in such bad shape," said Russell, adding that when a technology upgrade was made, records may not have been converted accurately.

Russell said when he came on board in June and saw the cash flow report, he realized the col-

lege was in trouble. Since the auditors have been on the campus, the depth of TC's financial woes has only gotten worse.

"The \$22 million (reserve funds) is gone, and we have a structural problem with our funding. The money's gone. But even if we still had (the \$22 million), we'd still be in an operational deficit because the funding model has a structural error in it."

The college had \$22 million in reserves at the end of the 2007-08 school year. The reserves were a source of income for the

college, earning about \$1 million a year in interest.

The college's yearly budget is about \$22 million.

In years past, the reserves were used for capital projects, emergencies and shoring up budget deficits that rarely exceeded \$1 million.

The funding changes for community college and school districts began about five years ago, Russell said. Each year, legislators have been reducing the money allotted for Texas' 50 community colleges, forcing the

See TC on Page 4A



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Photo courtesy Suzanne H. Irwin

■ Texarkana College President James Henry Russell poses with the 2018 Achieving the Dream award with staff and faculty members in Tennessee.

# Texarkana College earns highest national honor

TC is one of only two community colleges to receive the award

“This is a big win for TC faculty and staff. It really shows the results of hard work when the classroom door is shut. It shows we are on the right track.”

—James Henry Russell,  
Texarkana College president

By JENNIFER MIDDLETON  
Texarkana Gazette

Texarkana College received one of the top community college awards in the nation Tuesday, a recognition leaders say is hard proof of the changes they've made in the college and its culture of success.

Fifteen staff and faculty members are at the Gaylord Hotel in Nashville, Tenn., where they received one of only two prestigious 2018 Achieving the Dream Leah Meyer Austin Awards, the

highest honor awarded to community colleges to recognize outstanding transformational change leading to student success and completion.

The ceremony was held on the first day of the annual Achieving the Dream conference, which will last for three days. This year's award is sponsored by the Kresge Foundation and is accompanied by a \$25,000 prize. Odessa College is the other award recipient.

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Photo courtesy Suzanne H. Irwin

■ The Achieving the Dream Leah Meyer Austin Award is the highest honor awarded to community colleges.



TEXARKANA  
COLLEGE



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COMMUNITY

# NATIVE SON

■ TC benefactor Ross Perot reflects on growing up in Texarkana



Staff photo by Evan Lewis

■ Ross Perot addresses Texarkana College students and faculty Thursday as he pledges a potential \$4 million to the college over the next four years. Perot announced a \$1 million donation to kick off the challenge.

By MARIE MARTIN ■ Texarkana Gazette

**H**ard work, charity, sacrifice and determination are just a few of the character precepts Ross Perot learned while growing up in Texarkana, Texas.

On Thursday, the billionaire visited Texarkana College after donating \$1 million to the school and pledging another \$4 million if the community met the match. During the 10,000 Tommorrow's event at the college, Perot spoke about his early years in Texarkana.

The future Texas industrialist was born June 27, 1930, in Texarkana.

"It was 126 degrees that day. No air conditioning, no nothing," Perot said. "My dad said, 'The devil had come up to see his handiwork.' My mother didn't think much of that."

Perot, who attended TC from 1947 to 1949, said during his formative years living on Olive Street, he was surrounded by good role models, primarily his parents.

He remembered learning

about charity and tolerance from his mother's relationship with indigents who walked along 29th Street near his house during the Depression.

"They would come up and knock on the door looking for food. She would feed them with food we didn't really have or couldn't afford."

Later, the young Perot learned a mark was on the curb in front of his house, signaling a giving household.

"I said, 'Mother, do you want me wash that off?' She said, 'Son, no. These people are just like us. They are down on their luck, and we need to help them.' Isn't it wonderful to have parents that would raise you that way?"

One September, Perot said, he learned about kindness and

See PEROT on Page 4A

## \$5 MILLION PLEDGE

The details of the Perot Foundation's \$5 million pledge to Texarkana College

### ■ FUNDING

The first million dollars are already in the college's bank.

The foundation will pay up to \$1 million per year on Feb. 15 from 2013 to 2016 if the college collects matching funds.

Matching Fund Contributions mean all donations collected by the college from individuals, companies, foundations and any other nongovernmental source. The matching funds could include any incremental tax revenue generated for the college in the November taxing annexation election.

### ■ RESTRICTIONS

The purpose of the gift is to retain college faculty. The money will be used exclusively for salary, training and other benefits for faculty in academic positions.

### ■ RIGHT TO TERMINATE

If the foundation determines that funds provided are not being spent for the intended purpose, being spent inefficiently or the college is not making satisfactory progress in reaching its goals, the foundation may terminate its pledge for all future years without notice.



TEXARKANA  
COLLEGE

“Remember  
the Three  
Musketeers:  
all for one and  
one for all!”



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# Thank You

For Additional Information, Please Contact:

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