

The logo for Dallas County Promise features the words "DALLAS COUNTY" in a smaller, blue, sans-serif font above the word "PROMISE" in a larger, bold, blue, serif font. The text is positioned on a white rectangular background that is part of a larger graphic design with orange and white blocks.

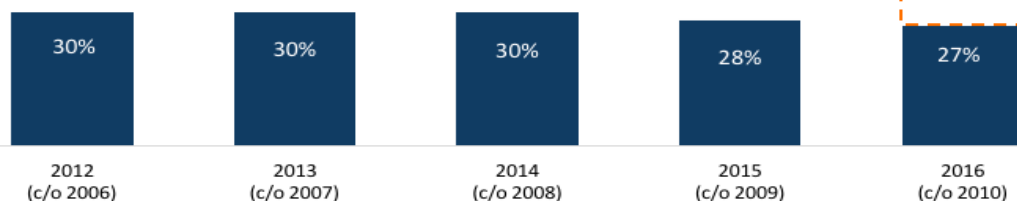
DALLAS COUNTY **PROMISE**

Changing Lives through College Completion

Dallas County College Completion Rates: Low and Declining while the need for credentials is on the rise

Percent of HS graduates completing two- or four-year degrees within six years of HS graduation Six-Year College Completion Rates, 2016

Dallas County had 24,891 HS graduates in 2010; **18,167** (73%) did not earn a degree in 6-years



Source: National Student Clearinghouse

Degrees

37%

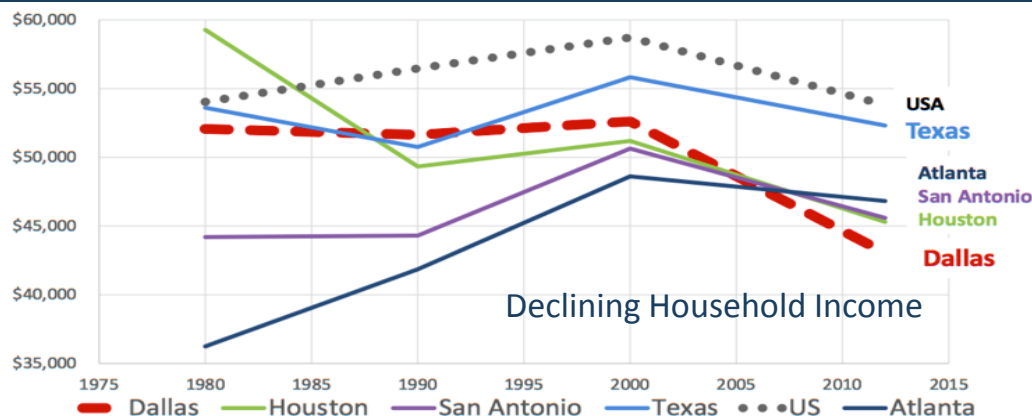
% Dallas County Adults with 2- or 4-year degree

Jobs

65%

% jobs requiring a 2- or 4-year degree

Source: US Census / Georgetown Center on Education and the Workforce / Forbes' List of Best Cities for Jobs, May 2017 / Mayor's Taskforce on Poverty



Declining Household Income

Sources: Median Household Income (Adjusted to 2013 Dollars) retrieved from Social Explorer of US Decennial Census 1980 (T53), 1990 (T43), 2000 (T93), and ACS 2008-2012 5 year estimates (T57)

The Percent of **Jobs** Requiring college is **2X** the number of Dallas County Adults who Completed College

Strategy to Close 60x30TX Gap

55,000 New Credentials and Degrees by 2030

Multiple Promise Initiatives are Required to Achieve 60X30TX



- High School Pipeline
- Underrepresented HS
- Deep District Work
- Workforce Partnerships
- Middle Skill Focus



- High School Pipeline
- Guided Pathways w/ 4-years
- Workforce Partnerships
- HS Outreach Support
- Mentoring / Success Coaching

LEVEL UP

- Adult Population
- Literacy Focus
- Workforce Credentials
- Direct to Industry

Annual New Credentials in 2025	3,200 NEW 100 new completers across 32 ECHS	3,500 NEW 35 new completers from 100 HS	1,500 NEW Annual new certificates and degrees
Total New Credentials by 2030	20,000	25,000	10,000

Dallas County Promise covers the cost of ***tuition for an Associate Degree*** for up to three years at any Dallas County Community College and a ***Success Coach*** for 2018 Dallas County high school graduates from participating campuses.

Dallas County Promise

Universal Access Built on Three Key Strategies

Tuition Free College



Removes financial barrier to college and transforms local student perspective on college access

Success Coaching & Mentoring



Provides critical supports to area students who are primarily low income and first generation college scholars starting in H.S. through college completion and into the workforce

Career Pathways & IT System



Tracks student progress across education and workforce pathways and drives continuous improvement through real time reporting

Dallas County Promise University Partners

Provide a Tuition Free Pathway to a Bachelor's Degree



Providing ALL Dallas County Promise students an opportunity to continue their Promise scholarship of free tuition through the completion of a bachelor's degree at UNT Dallas.



SMU



UNIVERSITY OF
TEXAS
ARLINGTON



PRAIRIE VIEW
A&M UNIVERSITY



PAUL QUINN
COLLEGE



TEXAS SOUTHERN UNIVERSITY



MIDWESTERN
STATE UNIVERSITY

Providing select Dallas County Promise students merit and need based scholarship opportunities to continue their Promise scholarship of free tuition through the completion of a bachelor's degree.

Three Simple to Understand Steps

☐ Pledge

SENIOR YEAR by January 31:

- Make your Promise Pledge at www.DallasCountyPromise.org
- Your pledge is only complete once you see a submission confirmation

☐ Apply

SENIOR YEAR by March 15:

- Complete application to DCCCD through ApplyTX or the DCCCD Admissions Application
- Submit Free Application for Federal Student Aid (FAFSA) or Texas Application for State Financial Aid (TASFA) and list DCCCD college

☐ Enroll

SENIOR YEAR by July 31:

- Complete DCCCD Registration for Fall semester

Cohort 1: Focusing on our Most Vulnerable Populations

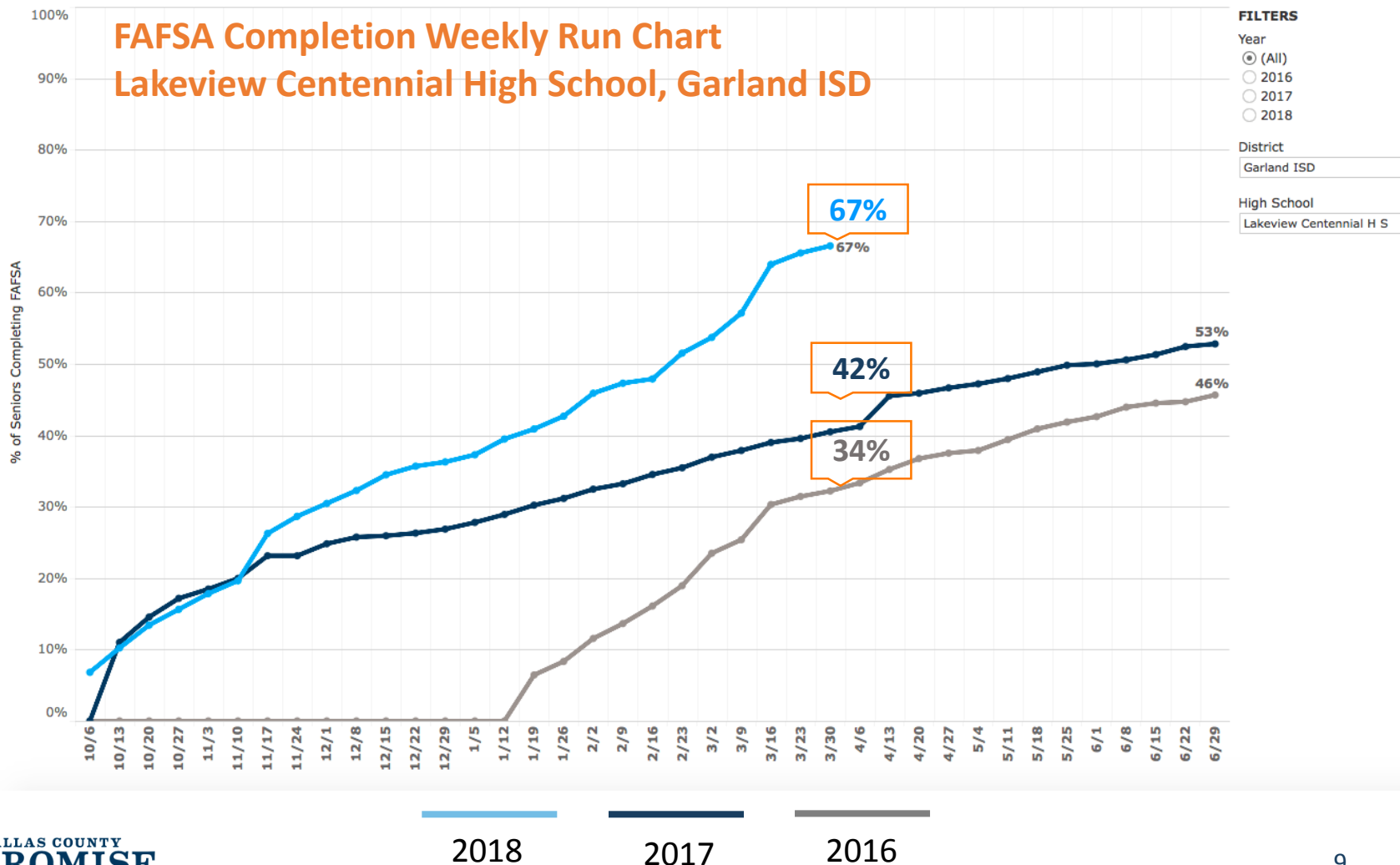
Big Initial Results and Movement

- 31 High Schools (1/3 of Dallas County)
- 9,300 HS Seniors (larger than 8 US States)
- 80% Economically Disadvantaged Students
- 55% Hispanic, 35% Black, 10% White
- 11% Historic College Completion Rate
- 96% HS Seniors Completed a Promise Pledge (8,800)
- 61% FAFSA/TASFA Completion March 30th – 3rd Ranked US State
- 15% FAFSA YOY Growth to date – 2nd Ranked US State

Placing 5 Bets to Help High Schools

1. All Students will complete financial aid
2. All Students will graduate HS not requiring college remediation
3. All Students will complete a minimum of 12 college credits
4. All Students will select a career pathway, experience meaningful work-based learning, and have a community-based career mentor
5. All students will have a personalized CCR profile that will serve as a case management tool for high schools, non-profits, and colleges.

Maximizing Financial Aid Submission Requires Data Tools, Case Management, Process Improvement



Eradicating Remediation requires us to address confusion and inequity in state assessment policy

No high school can effectively plan and execute a learning and assessment strategy with three dramatically different targets. This disproportionately impacts high poverty schools, who must focus on the end of course target for state accountability, placing students behind on college and career opportunities.



End of Course Exams



TSI: The Accuplacer



ACT/SAT

Creating Equity in Credit Access & Outcomes:

College credit framework for distribution at scale required

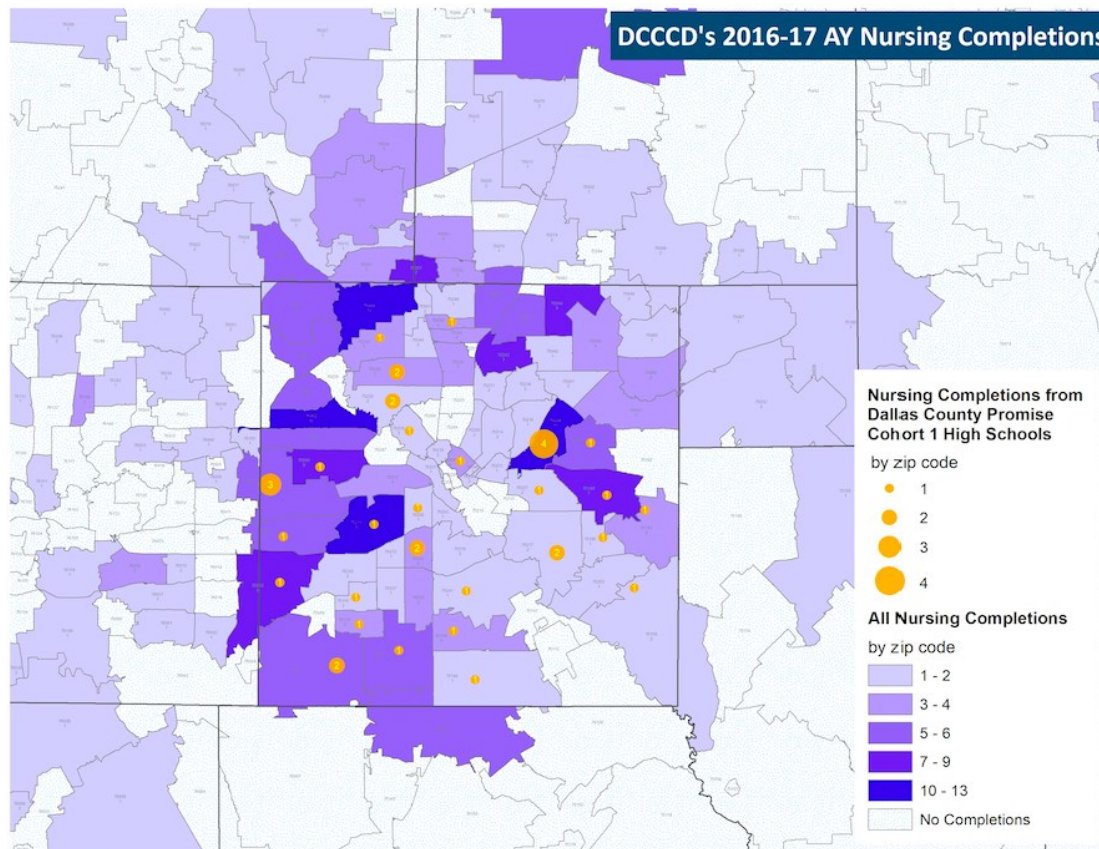
The scalable solution will need to address the following barriers:

- TSI → outcomes based
- Teacher Credentials → teacher training and accountability
- Textbooks → OER (open educational resources / technology enhanced)
- College/HS Alignment → outcomes based / student choice
- Assessment → Common assessments with inter-rater scoring
- Transfer → State priority courses guaranteed to transfer

Driving Equity in Career Access and Outcomes

Must be intentional about tracking college completion and must engage community-based career mentors


ADN/RN Nursing Degrees from 31 Promise HS 2016/2017:
48 Total Nursing Completers vs 33,000 job postings in DFW.



Next Gen Personalization / Case Management

The data is there... we must now be disciplined about how we build agency in students and engage mentors

Lisa Jackson





Samuell High School
Dallas ISD


HS Grad Year	2018
AS Grad Year	2019
BA Grad Year	2021
MBA Grad Year	2023

Inspired to
help others through community service at my church

pathway to
start my own business in IT and computers

College Ready

High School Diploma	<div></div>	
College Ready Reading	<div></div>	
College Ready Math	<div></div>	
High School GPA	3.2	
ACT Composite	24	
ACT Reading	26	
ACT Math	23	
Total College Credits	18	
Math (Math 1314)	B	
English (Comp 1302)	A	



 Promise Pledge



 FAFSA Submitted



 ApplyTX Complete


Work Ready

PRIMARY PATHWAY
Business

SECONDARY PATHWAY
IT


Verified Skills 

Attendance Rate	98%
Teamwork	<div></div>
Communication	<div></div>
Compassion	<div></div>
Creativity	<div></div>

Work Experience 


Part Time Job: McDonalds

Internship: AT&T


Certifications 

Comp TIA

Talent & Supports

 Choir,
AP Studio Art

 Track

 Robotics Club

 Church,
Food Bank

MY SUCCESS TEAM

Parent/Guardian:
[Tina Jackson](#), mother

HS Success Coach:
[Rob Taylor](#), teacher

Career Mentor:
[Shelly Roberts](#), AT&T Mobility

Changing Lives Through College Completion!!

Next Year Cohort 2

10 Districts, 43 High Schools, 15,000 HS Seniors

Larger than 12 U.S. States!!