TSU

TEXAS SOUTHERN UNIVERSITY

Making Progress with Access and Success

- Presented by
- Mr. Wendell Williams, Assistant to the President
- and Dr. Charlene M. James, Executive Director of Student Academic Support Services and First Year Experience

Office of Enrollment Services

Recruitment Strategies

First Time in College

- Surveyed feeder high schools to obtain needs from counselors and college advisers
- Assigned recruiters to high schools and admission staff to individual applicants
- Set admission targets by high school for completed applications
- Provided ACT and TSI exams free of charge for prospective and admitted students
- New software to monitor and track recruitment and admission goals

Admissions Standards for First Time In College Students

- Minimum 2.5 GPA
- 17 ACT
- 900 SAT (820 on SAT exams prior to March 2016)
- Recommended/Distinguished/Foundation high school plan (Texas residents attending public high schools)

Office of Enrollment Services

Recruitment Strategies

Transfer

- Developed MOU's and academic pathways with area community colleges
- Assigned staff for admission and academic advising services for LSC, HCC and SJC
- Hosted "Transfer Days" at feeder community colleges to promote enrollment and student services
- Partnered with TSU academic advisers for dedicated enrollment and academic services

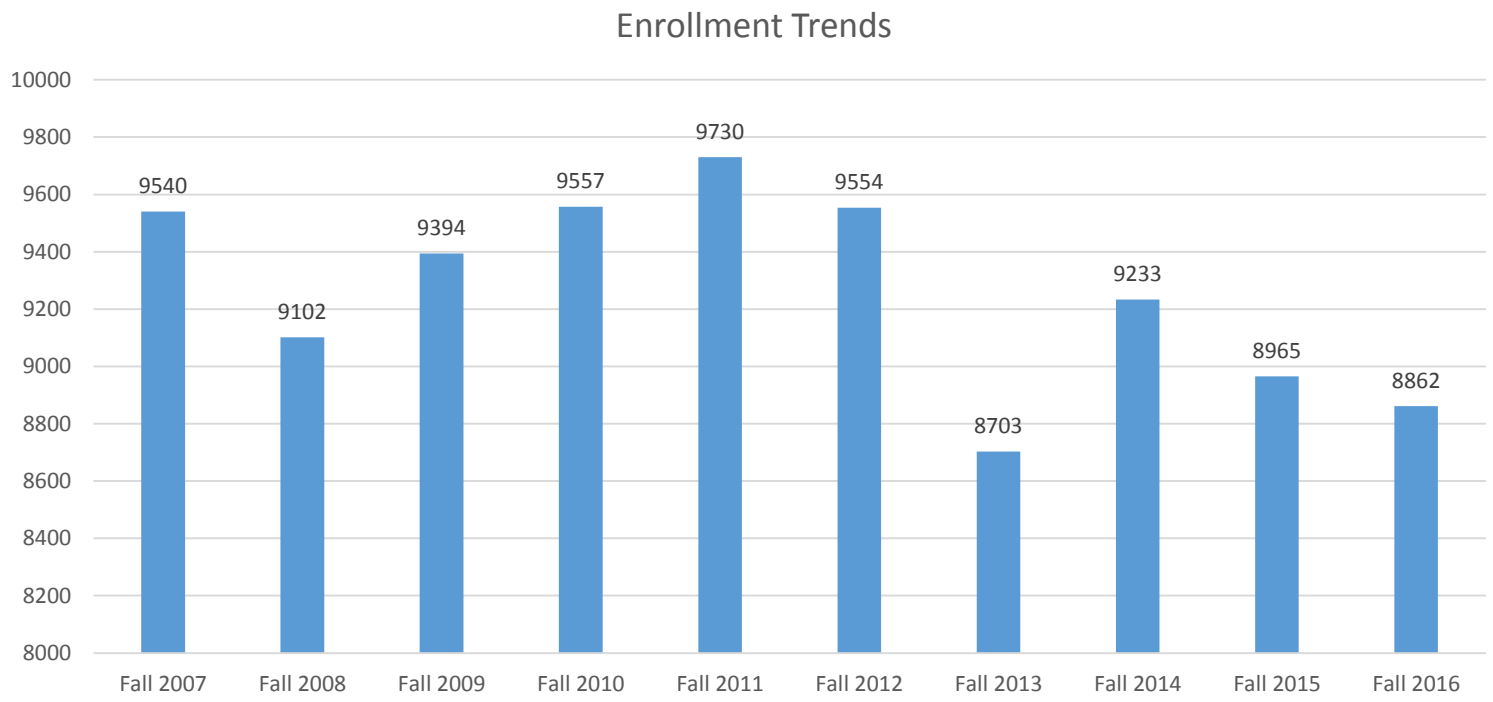
Admissions Standards for Transfer Students

- 2.0 Transfer GPA
- 15 or more college credits

Changes in Admission Standards

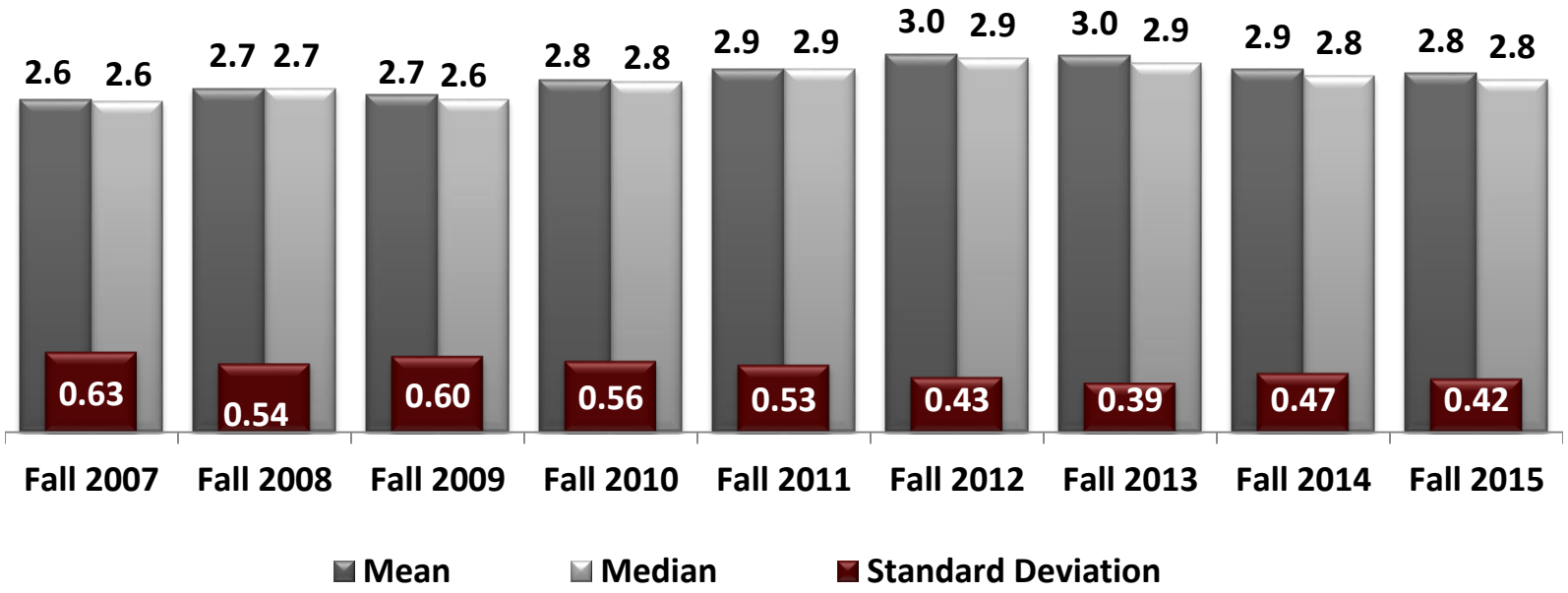
2009 = *High School GPA ≥2.0 or above*
2010 = *High School GPA ≥2.0 & ≥820 on SAT or ≥ 17 ACT*
2012 = *High School GPA ≥2.5 & ≥820 on SAT or ≥ 17 ACT*

Enrollment Trends: Fall Total Population & % Change



First-time Freshmen Review

High School GPA



2009=*High School GPA ≥2.0 or above*
2010=*High School GPA ≥2.0 & ≥820 on SAT or ≥ 17 ACT*
2012=*High School GPA ≥2.5 & ≥820 on SAT or ≥ 17 ACT*

First-time Freshmen Review-ACT & SAT

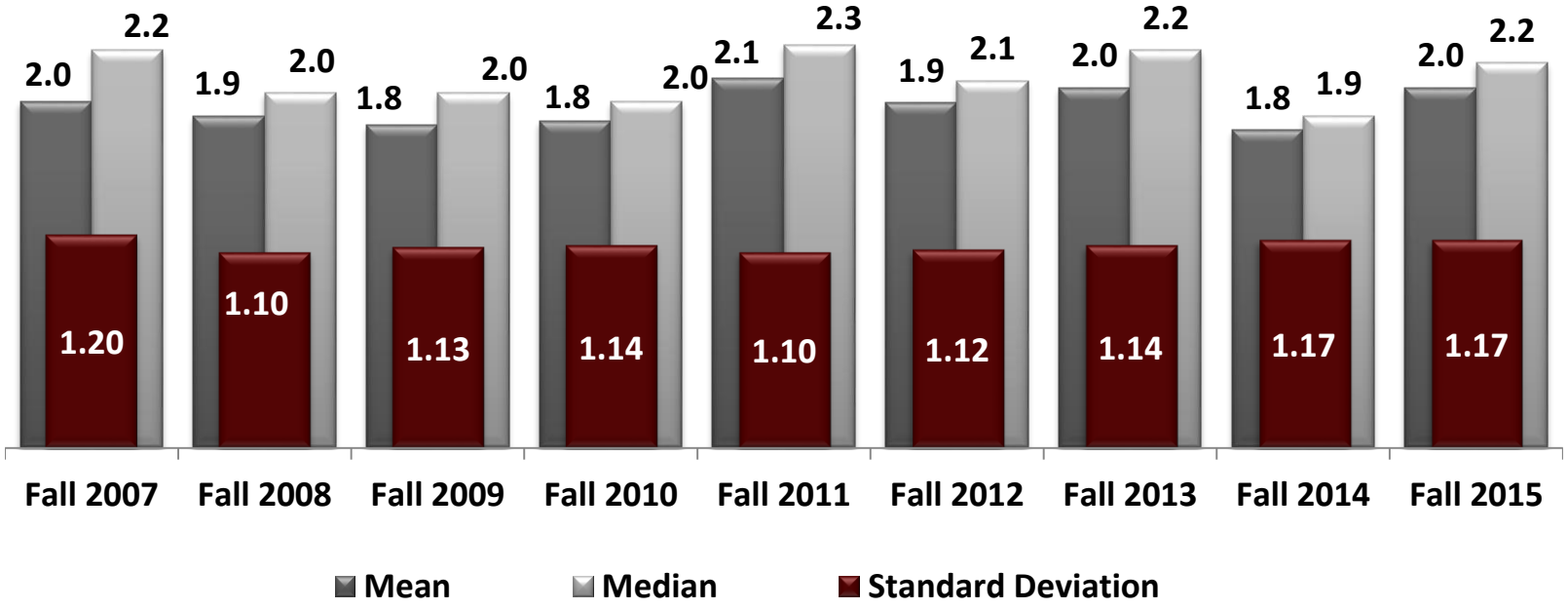
Composite Scores

	ACT		25th	75th
Semester	Mean	Median	Percentile	Percentile
Fall 2007	16.31	16	14	18
Fall 2008	15.77	16	14	18
Fall 2009	16.37	16	14	18
Fall 2010	16.36	16	14	18
Fall 2011	17.02	17	15	19
Fall 2012	16.83	17	15	19
Fall 2013	17.34	17	15	19
Fall 2014	16.72	17	15	18
Fall 2015	17.14	17	15	19

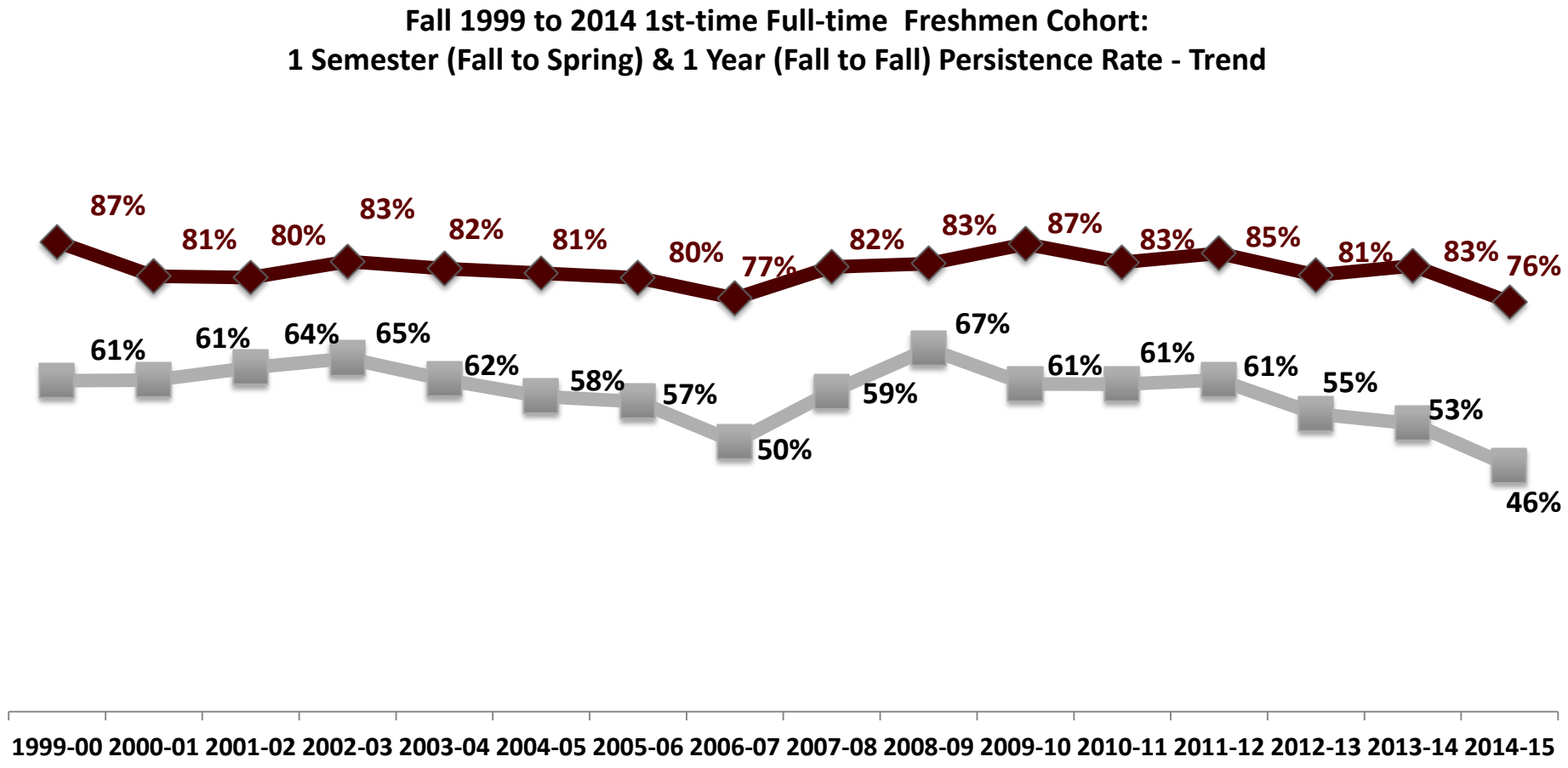
	SAT		25th	75th
Semester	Mean	Median	Percentile	Percentile
Fall 2007	811.72	810	718	900
Fall 2008	799.22	800	695	860
Fall 2009	804.53	810	720	890
Fall 2010	812.55	810	730	893
Fall 2011	825.32	820	750	890
Fall 2012	820.77	820	750	890
Fall 2013	818.98	820	740	890
Fall 2014	812.86	810	730	890
Fall 2015	807.00	800	730	880

First-time Freshmen Review

First-Semester GPA



First-time Full-time Persistence Rates



Executive Summary of the Changes in the Admissions Standards

- The University changed admission standards to improve the quality of the first year students for the Fall 2012. For the previous year, enrollment was 9730. When the enrollment standards increased in ***2012,*** enrollment fell by 176 students (-1.8%) and the following fall fell by 851 students or **(-8.9%).**
- The change resulted in only .1 of a point in the Freshmen's Class' High School GPA
- The change resulted in less than a point in the Freshmen's Class' High School ACT Score
- The change resulted in a drop of a point in the Freshmen's Class' High School SAT Score
- The change had no effect in their GPA at the end of their first semester.
- The loss of 851 students cost TSU almost $3 million dollars.

Executive Dashboard - Student

TSU
Texas Southern University

Comparative Term Admissions

Select Admission Term: Fall 2017

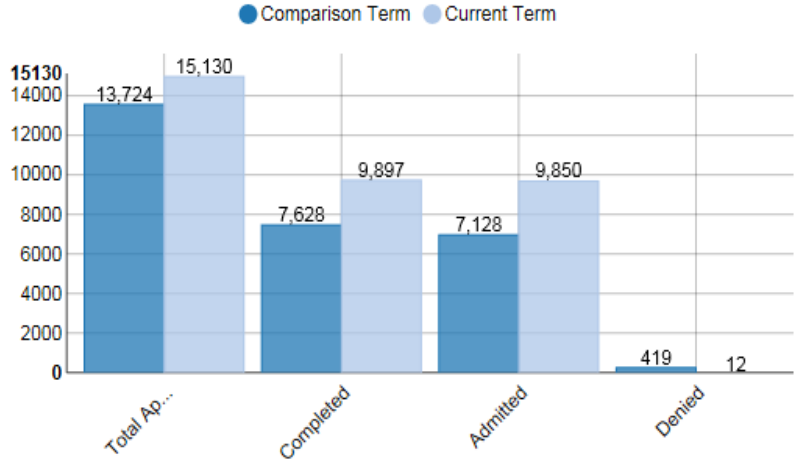
Reset

Comparison Information

Comparison Term: Fall 2016
Current Term: Fall 2017

Data as of: 06/20/2017

All Undergraduate Applications



Applications	Comparison Term	Current Term	% Change
Total Applications	13724	15130	10.2%
Completed	7628	9897	29.7%
Admitted	7128	9850	38.2%
Denied	419	12	-97.1%
Withdrawn	81	35	-56.8%
Pending	6096	5233	-14.2%

	Comparison Term	Current Term
Acceptance %	93.4%	99.5%
Admitted & Registered %	31.1%	5.8%
Admitted and Registered Count	2214	574

First-Time Freshmen

Applications	Comparison Term	Current Term	% Change
Total Applications	10639	12548	17.9%
Completed	5940	8617	45.1%
Admitted	5520	8578	55.4%
Denied	349	9	-97.4%
Withdrawn	71	30	-57.7%
Pending	4699	3931	-16.3%

	Comparison Term	Current Term
Acceptance %	92.9%	99.5%
Admitted & Registered %	22.2%	3.6%
Admitted and Registered Count	1223	309

First-Time Transfers

Applications	Comparison Term	Current Term	% Change
Total Applications	2357	2297	-2.5%
Completed	1236	1112	-10.0%
Admitted	1158	1105	-4.6%
Denied	69	3	-95.7%
Withdrawn	9	4	-55.6%
Pending	1121	1185	5.7%

	Comparison Term	Current Term
Acceptance %	93.7%	99.4%
Admitted & Registered %	62.7%	20.2%
Admitted and Registered Count	726	223

HENRY FORD

“Coming together
is a beginning;
keeping together
is progress;
working together
is success”

HoustonGPS

Fall 2017 First Time Freshman Targets

First Time In College	Fall 2016 (As of September 15)	Fall 2017 (as of June 20th)	% change
Increase Total Applications by 5%	10,639	12,548	17.94
Increase Completed Applications by 20%	5,940	8,617	45.07
Increase Admitted Applications by 20%	5,520	8,578	55.40

Fall 2017 First Time Transfer Targets

First Time Transfer	Fall 2016 (As of September 15)	Fall 2017 (As of June 20th)	% Change
Increase Total Applications by 4%	2,357	2,297	-2.55
Increase Completed Applications by 5%	1,112	1,236	11.15
Increase Admitted Applications by 10%	1,158	1,105	-4.58

Executive Dashboard - Student

TSU
Texas Southern University

Student Summary | Admissions | **Registration** | Financial Aid

Comparative Day Registration

Select Registration Term: Spring 2017 | Reset

Total Student Registration

Comparison Day	Current Day	Change	Count
8222	8768	6.6%	546

Comparison Term Official Day	Current Day	Change	Count
8124	8768	7.9%	644

Total Credit Hours

Comparison Day	Current Day	Change	Count
105514	112229	6.4%	6715

Comparison Term Official Day	Current Day	Change	Count
103555	112229	8.4%	8674

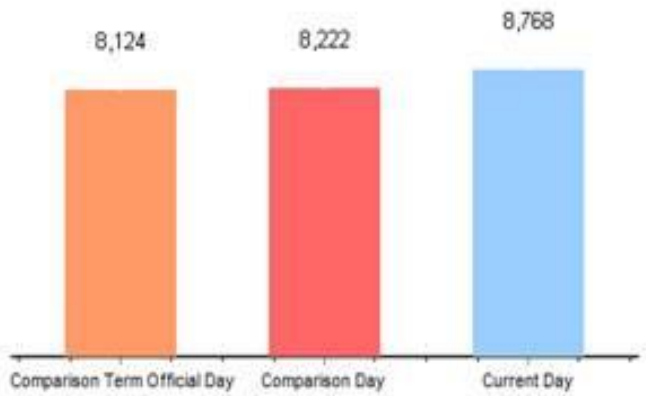
Report Information

3 days after start of term

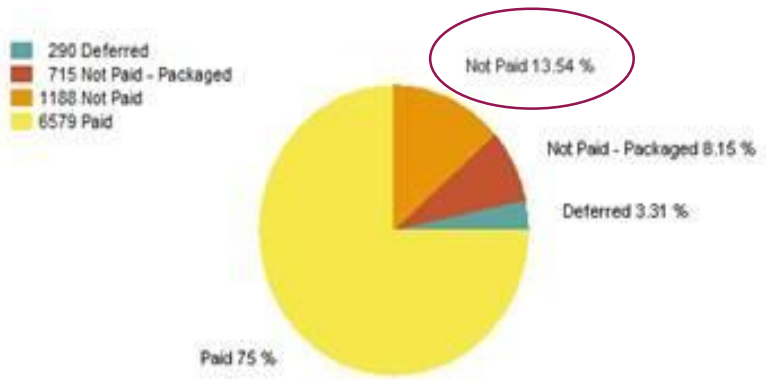
	Spring 2016	Spring 2017
First day of classes:	1/19/2016	1/17/2017
Official Day: (20th Class Day (Summer 15th Class Day))	2/10/2016	2/8/2017
Comparison Day:	1/22/2016	1/20/2017

Data as of: 1/20/2017 2:57:46 PM

Total Student Registration



Selected Term Payment Status



Registration by College

Click to view more college data

College	Comparison Day	Current Day	Change	Count
Col of Science, Engr & ...	1680	1727	2.8%	47
College Of Education	928	1016	9.5%	88
College Of Pharmacy/H...	1292	1239	-4.1%	-53
JHJ School Of Business	1385	1536	10.9%	151
Liberal Arts & Behaviora...	1149	1295	12.7%	146
School of Communication	534	606	13.5%	72
TM School of Law	491	539	9.8%	48
The School of Public Aff...	763	810	6.2%	47
Undeclared	0	0	0.0%	0
TOTAL	8222	8768		

Registration by Student Type

Student Type	Comparison Day	Current Day	Change	Count
Continuing	7378	7618	3.0%	240
First Time Freshman	71	126	77.0%	55
First Time Graduate	173	198	14.0%	25
First Time Law	223	228	2.0%	5
First Time Pharmacy	0	0	0.0%	0
First Time Transfer	321	546	70.0%	225
Post Bac	47	42	-10.0%	-5
Transient	9	11	22.0%	2
TOTAL	8222	8769		

TEXAS SOUTHERN UNIVERSITY
Summer of Success
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Texas Southern University

Summer of Success and FS 102

PURPOSE OF SOS

- Reduce or eliminate the number of developmental courses required in the fall semester.
- Develop academic skills for success in first year and subsequent college level courses.
- Expose students to University-Life and University & Community resources.

SOS At-a-Glance

The Summer of Success Program is a rigorous five-week academic initiative designed to assist new students in preparing for success in college-level, degree-credit courses.

SOS students also receive supplemental academic support (e.g. individual and group tutoring from faculty and peer tutors).

DETAILS:

- July 7, 2018 through August 10, 2018
- $900 (includes tuition, housing, meal plan, and books & supplies)
- Attendance is mandatory for class, study hall, evening and weekend activities.
- Courses being taught include Developmental Math and English, Music, Communications, Computer Science, and FS 102.
- Enrollment and Completion Advisors and staff members teach the FS 102 course.

Academic Schedule

Breakfast: 7:00 AM– 7:50 AM

Class One: 8:00 AM – 9:50 AM

Class Two: 10:00 AM – 11:50 AM

Lunch: 12:00 PM – 1:50 PM

Freshman Seminar/College 101: 2:00 PM – 2:50 PM

Study Hall/Labs: 3:00 PM – 4:00 PM

Dinner: 5:00 PM – 6:30 PM

Evening Programming 7:30 PM – 9:00 PM

Support Staff

- *Supplemental Instructors*
  - Each SOS course will be assigned a Supplemental Instructor (SI), which is a tutor embedded in the classroom to assist the instructor and to be an academic mentor to those same students during study hall.
- *Tutorial Services*
  - The Tutorial Centers will be open for students in SOS. Tutors will be available in the Fairchild Building, Learning Center, and residential facilities.

Academic Support Teams

- The advisors will connect with instructors, SIs, and tutors weekly to discuss the academic progress of each student and implement needed academic interventions.

SOS 2016 Cohort Progression

SOS enrolled Summer 2016- Classification Spring 2017

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Freshman	136	73.9	97.1	97.1
	Sophomore	4	2.2	2.9	100.0
	Total	140	76.1	100.0	
Missing	Not enrolled	44	23.9		
Total		184	100.0		

SOS Enrolled Summer 2016-Classification Fall 2017

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Freshman	45	24.5	52.3	52.3
	Sophomore	41	22.3	47.7	100.0
	Total	86	46.7	100.0	
Missing	Not enrolled	98	53.3		
Total		184	100.0		

Student Academic Support Services

Student Academic Support Services:

The goal of Student Academic Support Services at Texas Southern University is to connect undergraduates to student-centered personnel, indispensable academic resources, and scholastic programs that meet them where they are.

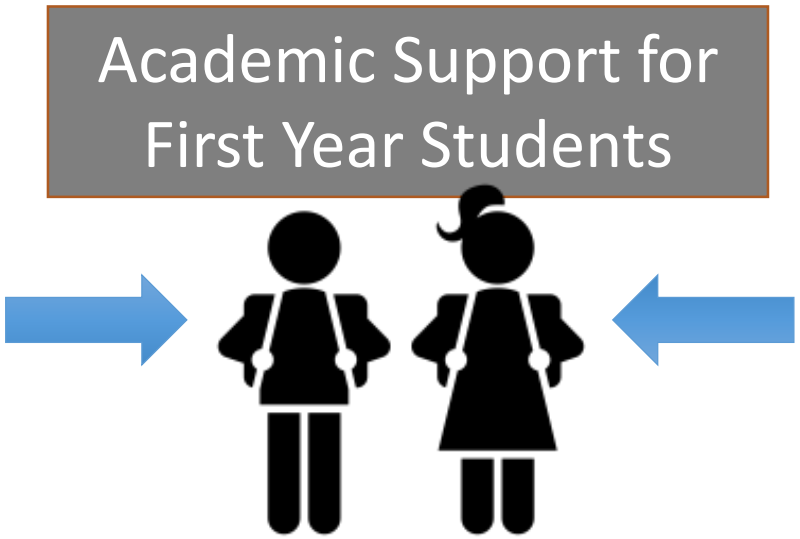
12 Supplemental Instructors

25 Tutors

16 Enrollment & Completion Advisors

4 Administrative Staff

Various SASS Ambassadors



Academic Skills Center (2 Computer labs & Resource Rooms)

Fairchild Building (3 computer labs, Student Learning lounge, and Tutorial Center)

University Towers (Tutoring, & Workshops)

Enrollment Completion Advisor

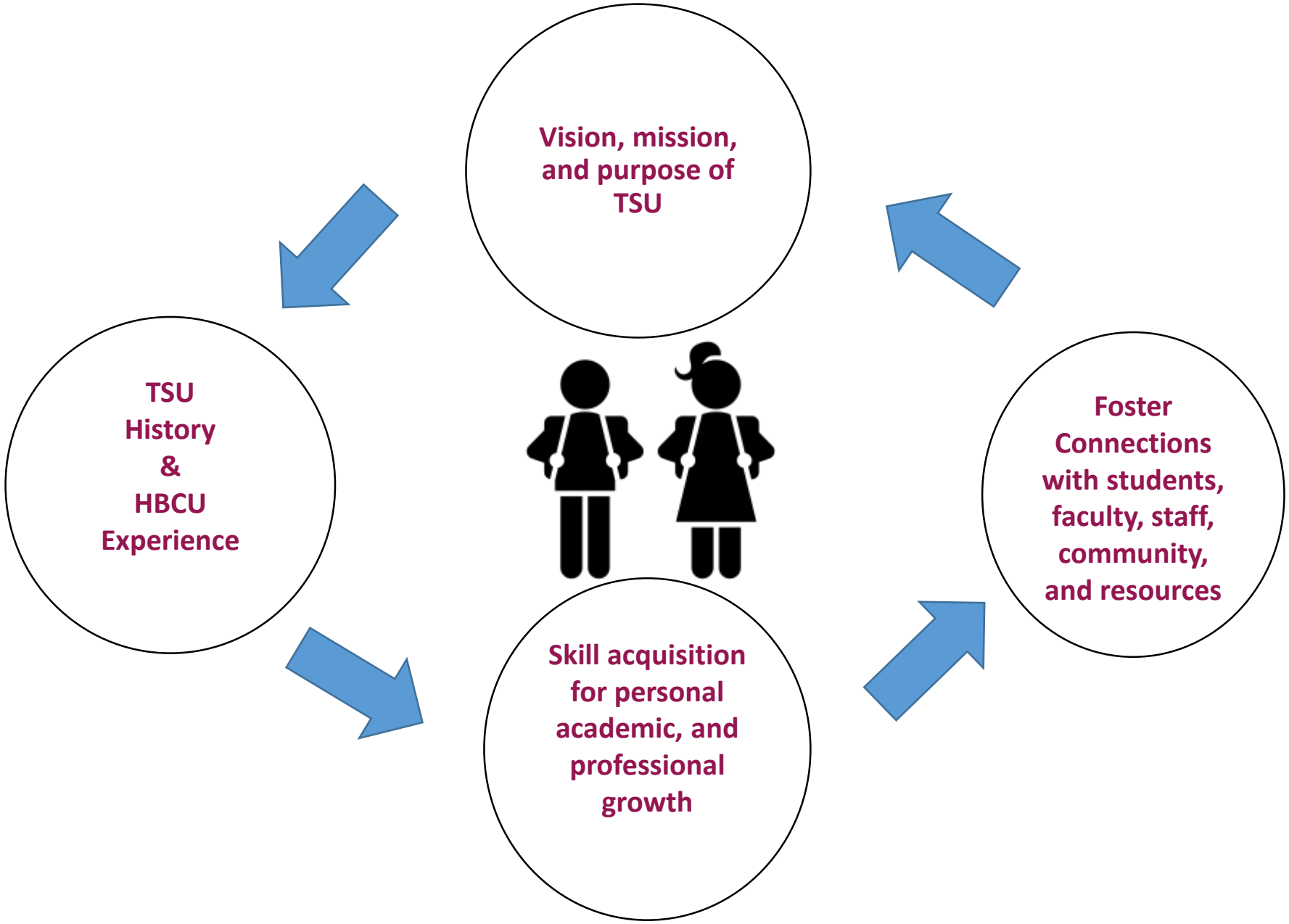
ECA's are tasked with advisement and enrollment of FTIC students. This includes, but is not limited to:

- Enrollment management.
- Conducting one-on-one and group appointments.
- Connecting students to campus resources through proactive interventions.
- Providing guidance and support to SOS students.
- Meeting advising and curriculum objectives through Freshman Seminar.

Freshman Seminar *Purpose*

The goal of this class is to transform students' academic behaviors and create a learning environment to:

- Integrate students into a collegiate environment
- Ensure readiness
- Enhance overall performance in University courses
- Connect students to University Resources
- Facilitate successful completion of a degree
- Improve Self-Efficacy
- Teach students how to advocate on behalf of themselves


Vision, mission, and purpose of TSU
TSU History & HBCU Experience
Foster Connections with students, faculty, staff, community, and resources
Skill acquisition for personal academic, and professional growth

Freshman Seminar *At-a-Glance*

- FS 102 is a multi-modal 16-week course serving as TSU's first year student success course
- Meets three times a week: M,W,F
- Student will receive a letter grade
- 1 Credit Hour
- Sixteen ECA Advisors have a cohort average of 161

Freshman Seminar *Syllabus*

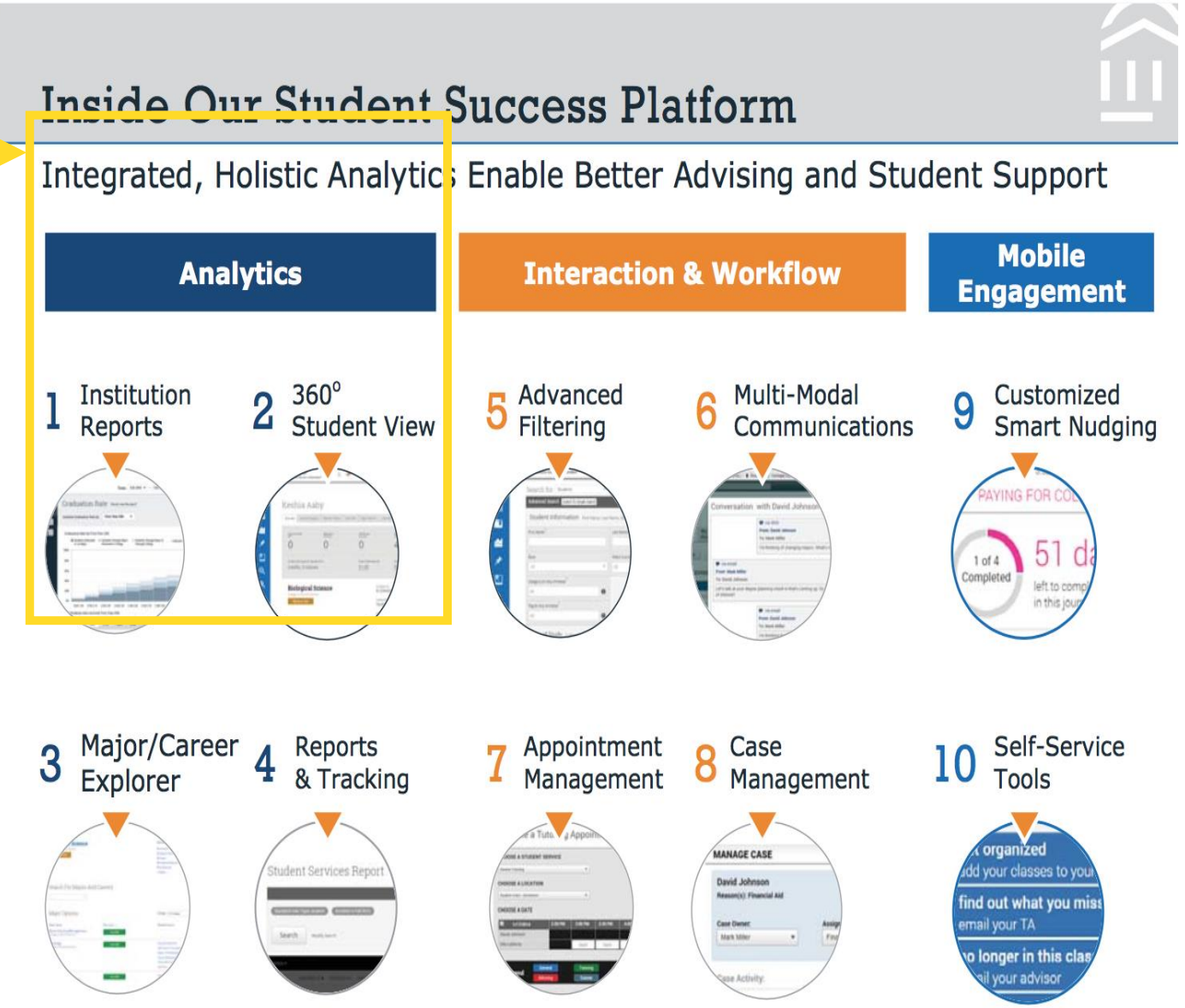
- The schedule focuses on **TSU History**, **Academic support and Persistence**, **Personal Development**, and **Professional Development**
- The syllabus incorporates traditional class-time, campus resource classes, and will be assessed through assignments measuring the classroom objectives.
- Student grades are made up by:
  - 60% : In-Class Participation & In-Class Assignments
  - 20% : Mandatory One-on-One Advising and Study Time
  - 10% : A Two Part Assignment on Their Four Year Explore Plan & Path to Success Analysis Paper
  - 10% : Path to Career Success Paper

TEXAS SOUTHERN UNIVERSITY
TCLAW
TEXAS SOUTHERN UNIVERSITY
Est. 1927

RESULTS-DRIVEN FOCI

The platform is called *TCLAW (*Tigers Collaboratively Learning and Actively Working)

- System will serve as our student success platform.
- Utilize as a Retention tool
- Predictive Analytics tool
- Early Alert System



Guide for Students:
http://www.tsu.edu/tclaw/

A Lens of Data-Driven Evaluation

Partner with Your Consultant to Set Short-Term and Long-Term Goals

Ultimate Metrics of Success

- **Average Time and Cost to Degree**
- **Retention and Graduation Rates**
- **Graduation Gap for Key Populations**
- **Summer Melt**

Qualitative Metrics

- **Student Satisfaction**
- **Advisor Satisfaction**

Intermediate Quantitative Metrics

Basic Utilization

- Total Logins per Month
- Avg. Logins per User
- Avg. Days Since Last Login

Quality Activity

- Completion of Steps and Journeys
- Page Views for Major Explorer and My Schedule

Completed Interventions

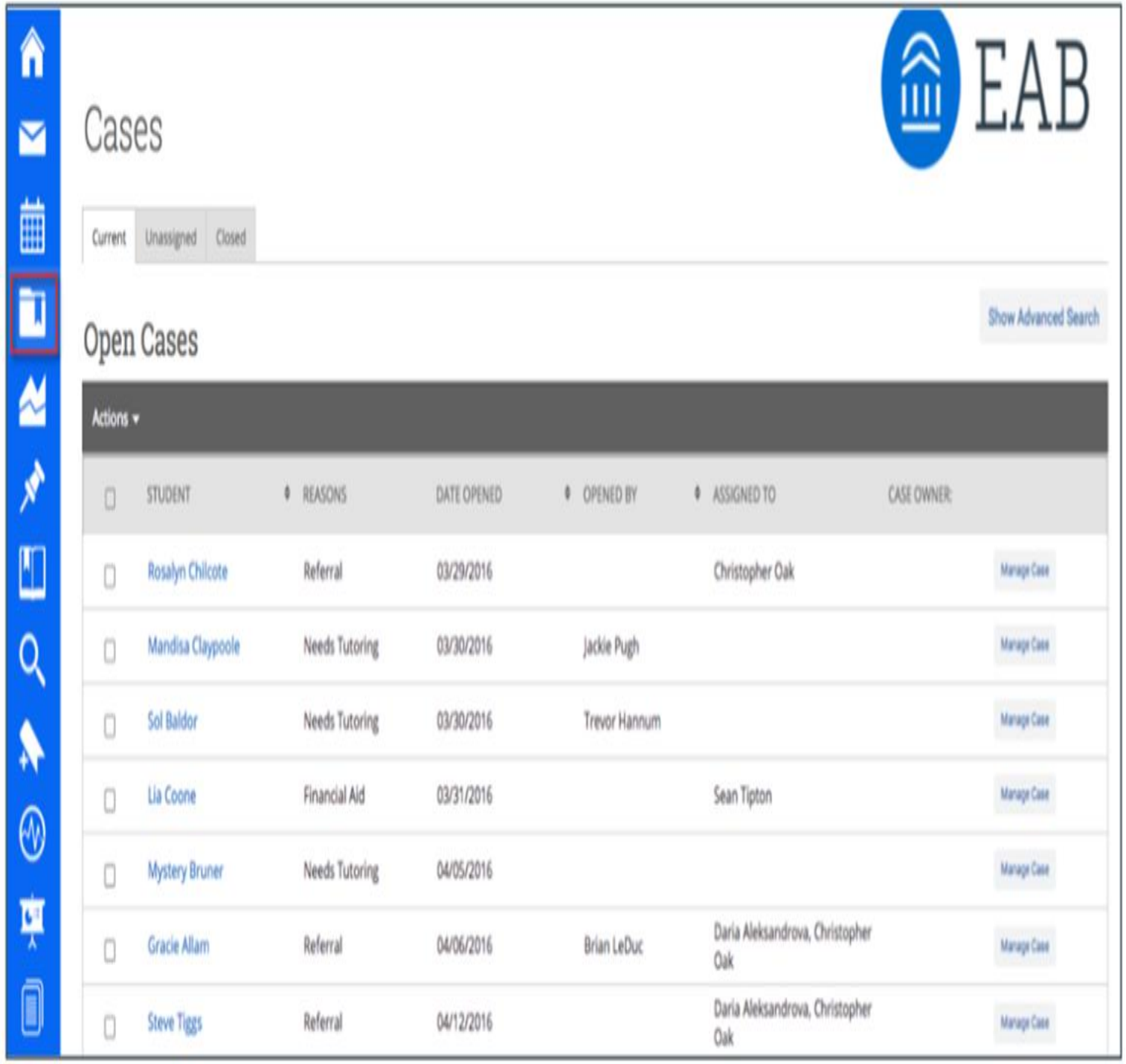
- Number of Students Advised
- Increase GPA/Credit Completion Ratio

Student Risk

- Early and Positive Major Changes
- Changes in Risk Prediction

PROACTIVELY FIND STUDENTS

- ***Alerts***
- 30-Second Check
- Predictive Method
- Track Courses for Major
- Advanced Searching



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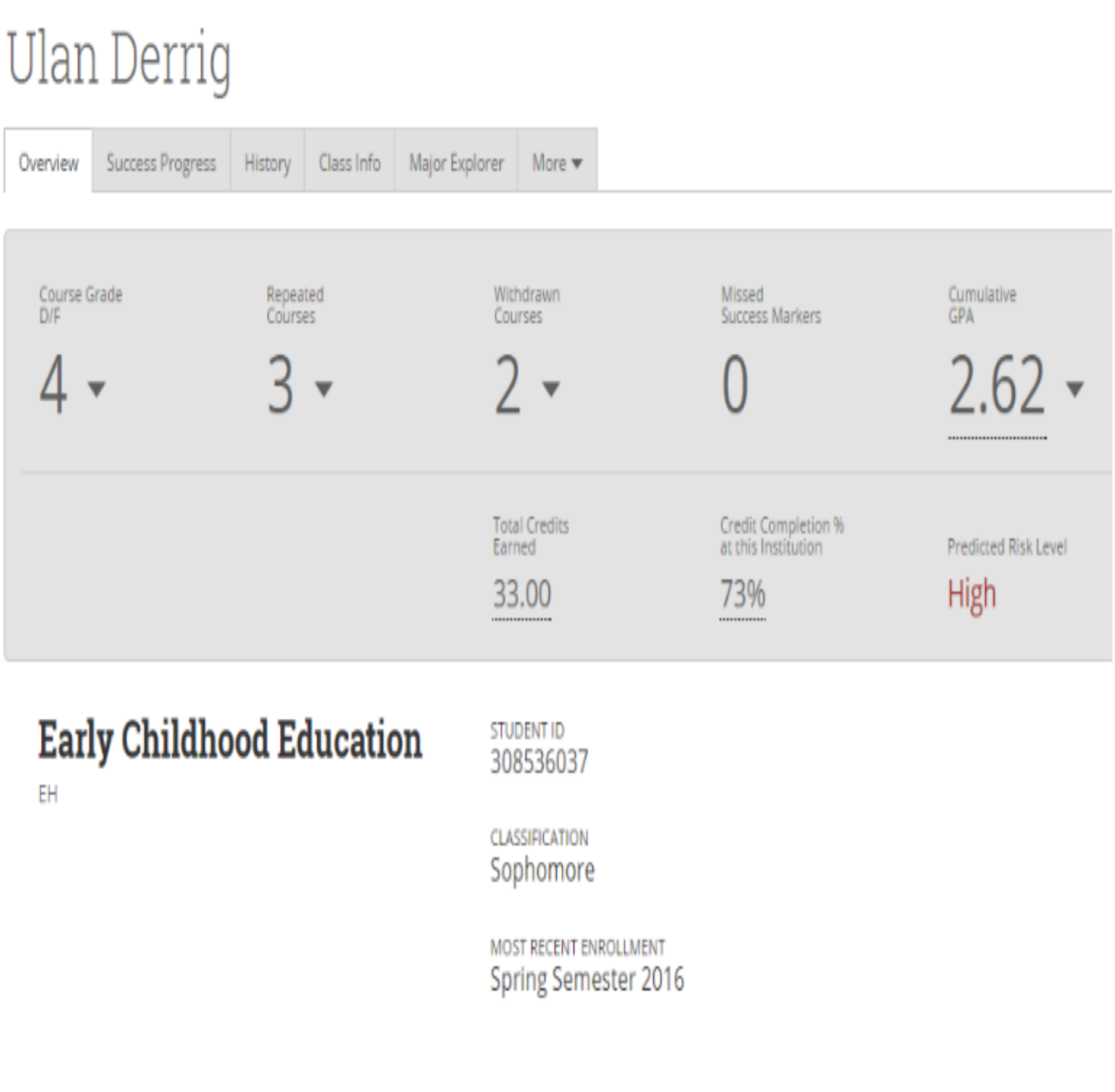

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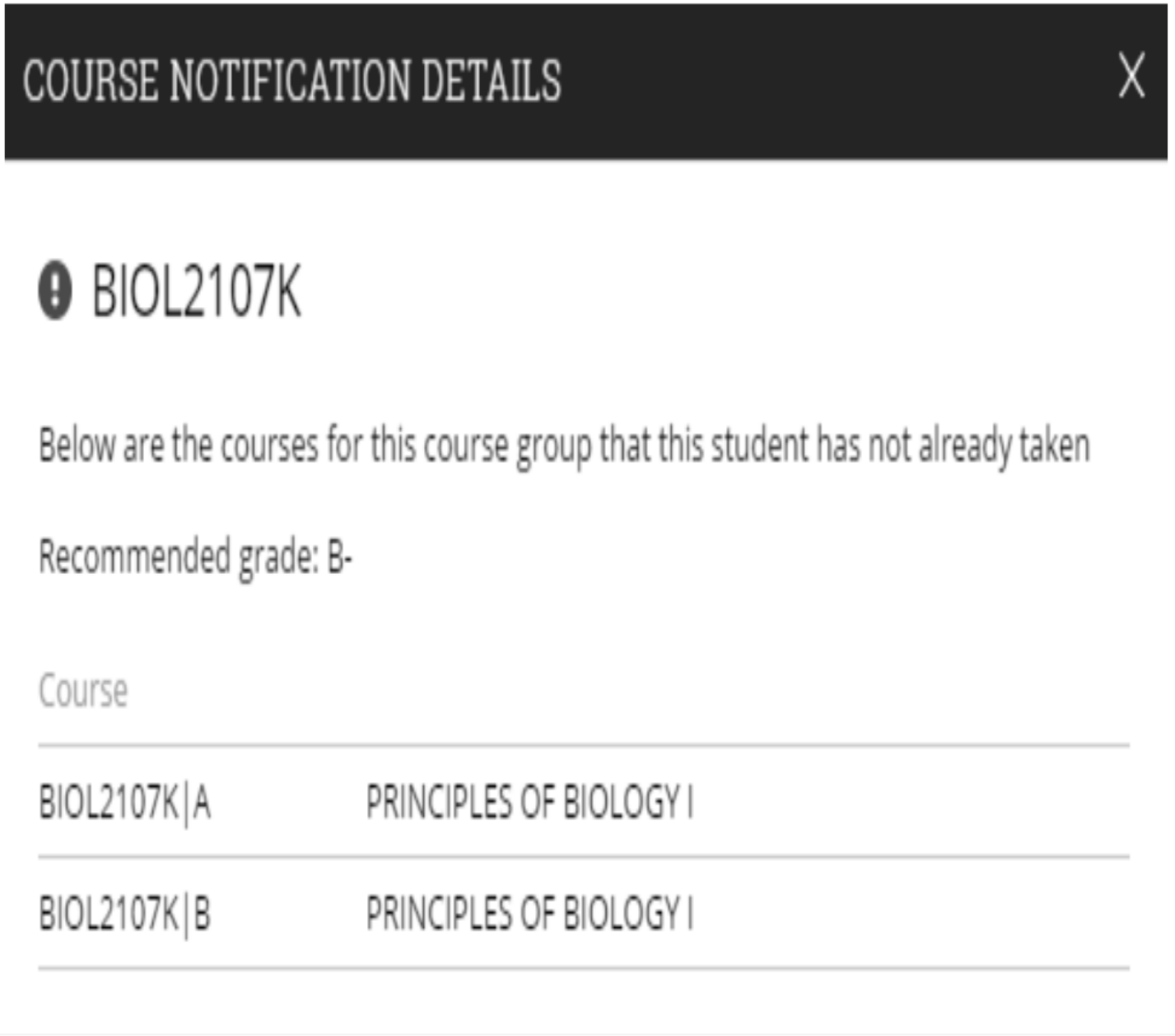

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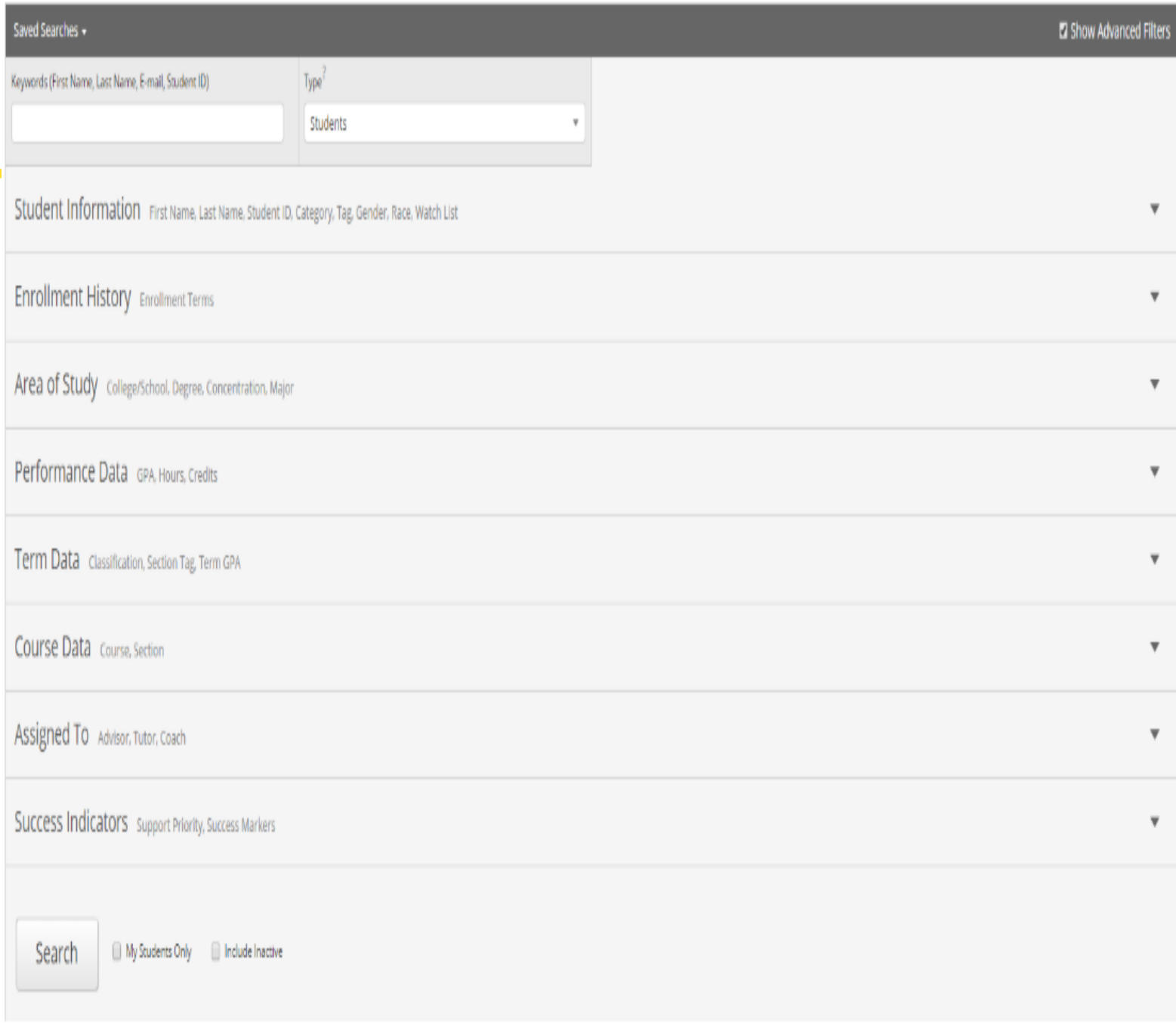


PHD Population Health Dashboard -Academic Performance

Overview | Academic Performance | Academic Progress

FILTERS:

Enrollment History

ENROLLED IN: Spring 2018

Student Information

CATEGORY: All

TAG: All

CURRENT CLASSIFICATION: All

TRANSFER STATUS: All

Area of Study

COLLEGE: All

MAJOR: All

DEGREE: All

CONCENTRATION: All

Assigned To

ROLE: All

STAFF NAME: All

Total Students: 9,988

Avg. Cumulative GPA: 2.77

Avg. Credit Completion: 84%

Predictive Profile: 9,988

Academic Performance

Need campaign inspiration? View our 61 Campaign Ideas for more details.

GPA Metrics

Cumulative GPA

	# Students	Predictive Profile
0.00	14	
0.01-1.99	1,110	
2.0-2.19	546	
2.2-2.39	703	
2.4-2.59	1,012	
2.6-2.79	1,257	
2.8-2.99	1,255	
3.0-3.19	1,240	
3.2-3.39	974	
3.4-3.59	777	
3.6-3.79	585	
3.8-3.99	325	
>=4.0	109	

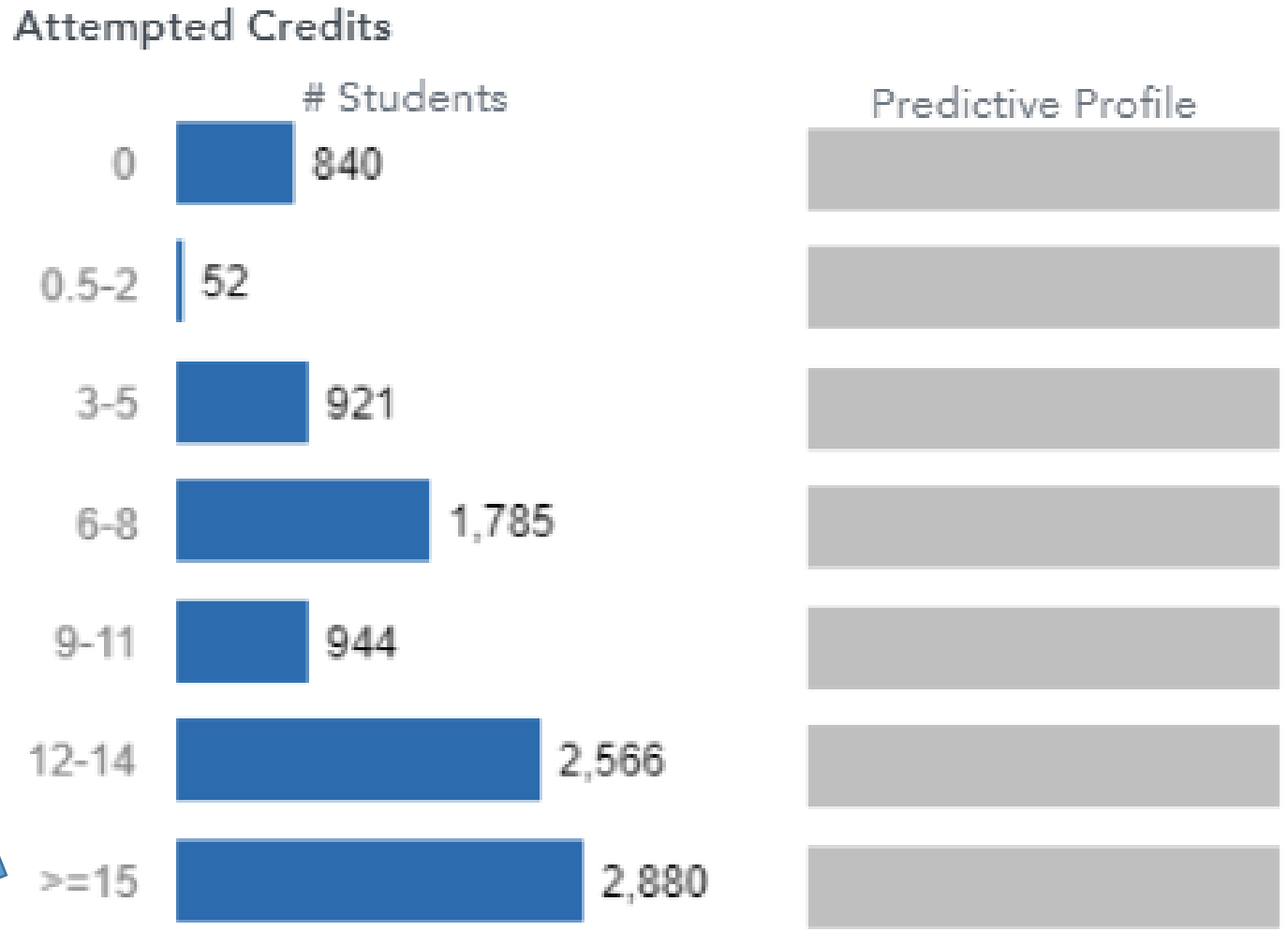
Cumulative GPA may include transfer credits. This is configured by your institution.

Difference Between Last Enrolled Term GPA and Cum. GPA (Beta)

	# Students	Predictive Profile
<= -1.01	560	
-1.0-0.76	323	
-0.75-0.51	553	
-0.5-0.26	1,015	
-0.25-0.01	1,823	
0	255	
+0.01-0.25	2,093	
+0.26-0.5	1,326	
+0.51-0.75	793	
+0.76-1.0	327	
>= +1.01	214	

Students grouped by the difference between their Last Term GPA and Cumulative GPA. If student's Last Term GPA is significantly lower, it may be a sign that they are struggling and need assistance.

(PHD) Population Health Dashboard-Academic Progress



Use PHD dashboard to create lists of Students

Q|A