

# Advising for Success: Case Studies

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Advise TX College Advisers:  
Jacob Barrios, Erin Mosley, & Nathan Schwausch



## **Advise TX College Advising Corps Mission Statement:**

**The College Advising Corps works to increase the number of first-generation college going, low-income, and/or underrepresented students who apply, enter, and complete college. We do this by placing recent college graduates from one of our partner universities as full-time college advisers in some of America's underserved high schools. We believe that every student deserves the opportunity to enter and complete higher education.**



## Overview of College Advising Corps



# Our Innovative Model

- Near-peer college advisers full-time in high schools
- Research-based, “college match” strategy
- Open-door, whole school approach
- Anchors at postsecondary institutions



# 24 Partner Programs in 2017-2018

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Boston University

Brown University

Davidson College

Duke University

Franklin & Marshall College

Furman University

Georgia State University

Kansas State University

Michigan State University

New York University

NC State University

Texas Christian University

Texas A&M University

Trinity University

University of CA, Berkeley

University of Chicago

University of Georgia

University of Michigan

University of Missouri

UNC-Chapel Hill

University of So. California

**University of Texas at Austin**

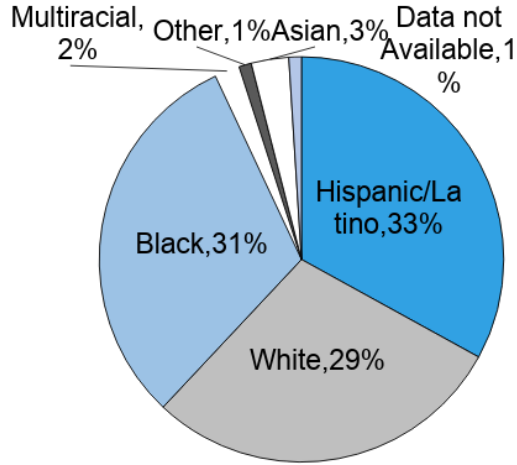
University of Virginia

Washington University in St. Louis

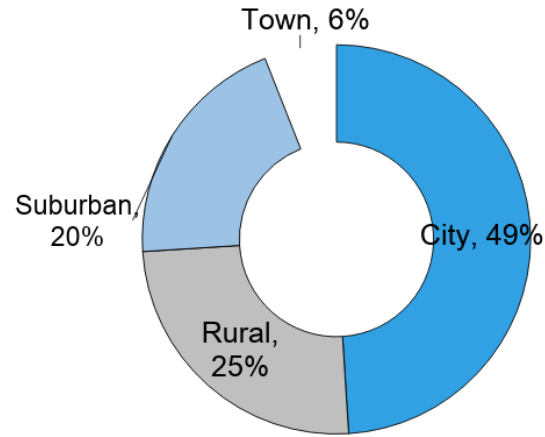


## 2017-18 Average School Profile Demographics

In 2017-18, 654 near-peer advisers are serving 200,000 students in 646 schools.



70% of students are people of color, on average.



69% of schools are in cities or suburban areas, and 31% are in towns or rural areas.

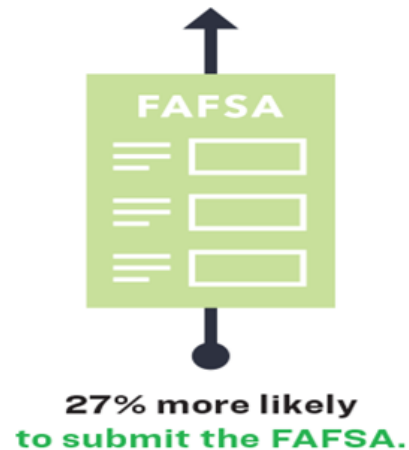
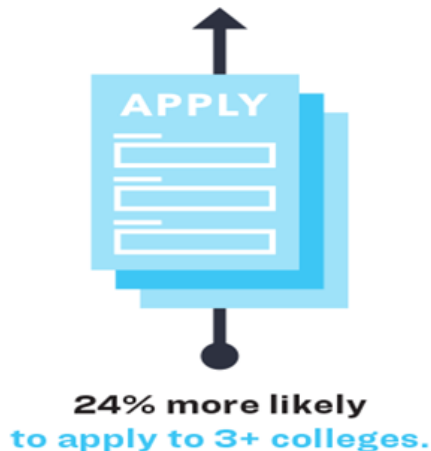
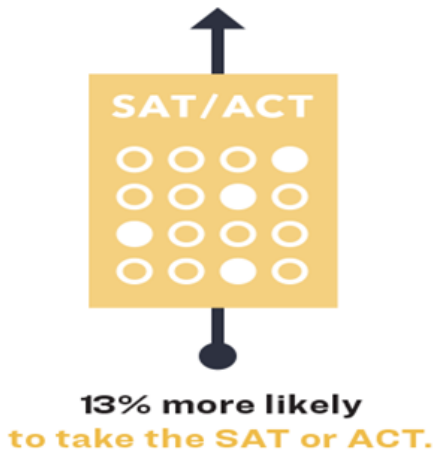


At an average school served by CAC in 2017-18, **73% of students** are eligible for free or reduced price lunch.

# How We Make an Impact

## KEY INDICATORS

**Students who met with CAC advisers are:\***



\* Compared with students who do not meet with a CAC adviser

# Key Performance Indicators

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College campus visits



College representative visits



College fairs



SAT/ACT registration



College-related workshops



College application submissions



FAFSA registration and completion



Scholarship dollars



Parent engagement



# Achieving KPIs

3 specific goals that impact our Key Performance Indicators

**3 adviser actions** are critical to supporting the student actions on the path to enrollment



**Engage  
parents**

When a CAC adviser contacts >30% seniors' parents in a school, FAFSA completion rates are 6% above average.



**Meet 1:1 w/  
students at  
least once**

When a CAC adviser meets 1:1 with >75% of seniors, the % of students who submit 3+ college apps is 3% above average.



**Help  
students  
complete  
FAFSA**

When a CAC adviser assists >40% of seniors with their FAFSA, college enrollment rates are 3% above average.

# Case Studies at Our Campuses: Our Methods in Practice



**LANIER**  
EARLY COLLEGE HIGH SCHOOL  
**AUSTIN** Independent School District



# Hutto High School: 2017 - 2018



# About Hutto High School

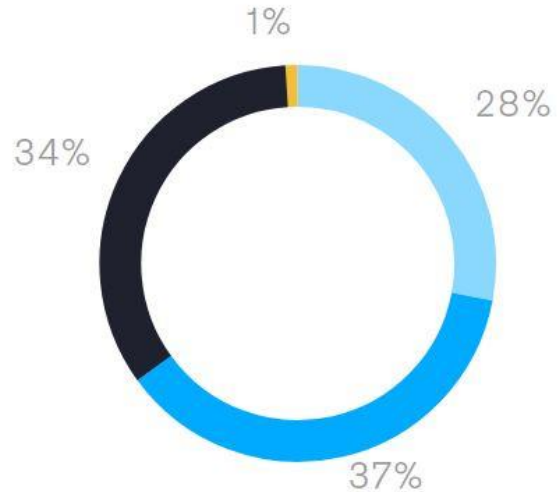
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- Fast growing suburban community
- Overall student population - 1,980
- Class of 2018 - 444
- ~40% enroll in 4-year, ~40% in 2-year/trade schools



# Data Highlights

## COLLEGE APPLICATIONS



Total # Of Applications:

● 1204

# Of Applications Submitted  
Per Student:

■ 3+ ■ 2 ■ 1 ■ 0

## FAFSA

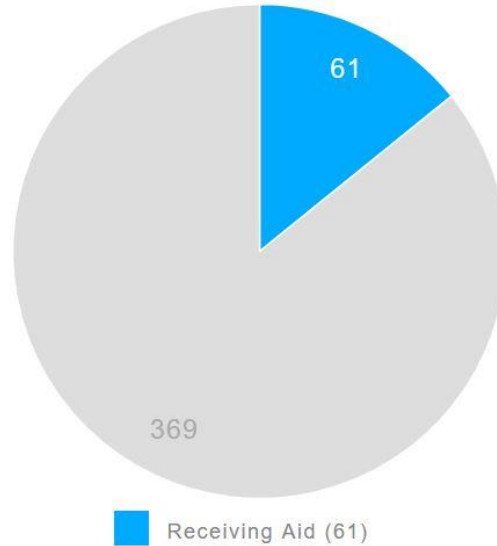


# Data Highlights (continued)

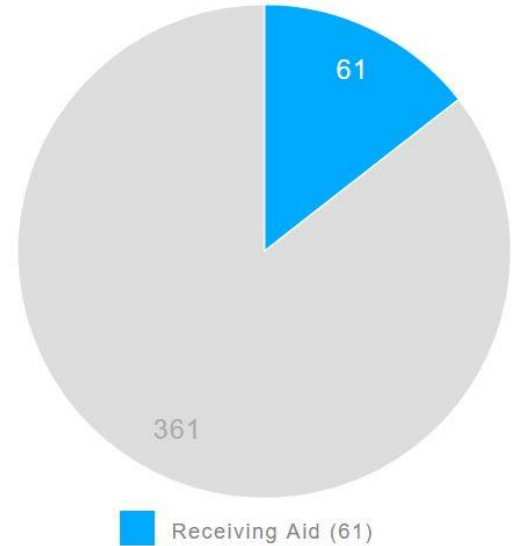
## INSTITUTIONAL AID

**\$5,786,378**

% of Seniors Receiving Institutional Aid

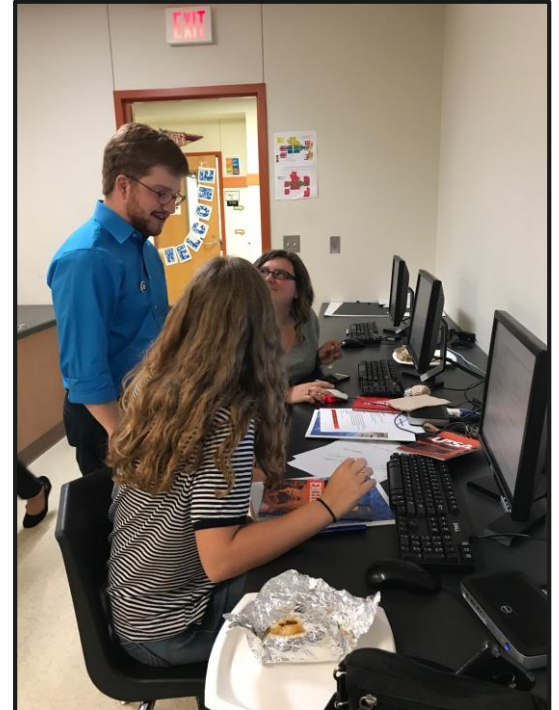


% of Seniors w/ Acceptance Receiving Aid



# College Application Workshops

- Application Bootcamp in August (before school starts)
- Apply Texas for Temple College in Senior English classes





# College Week



# FAFSA Workshops

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# Campus Visit Field Trip

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# Acceptance Wall & Scholarship Tree



# Decision Day



# Akins High School 2017-2018





# Welcome to Akins High School





# Special Programs

- Horticulture/Floral Design
- Wildlife Management/Park Cadet
- Veterinary Assistant Programs
- AustinCorps Government Internship
- Biomedical Science
- A-Plus Federal Credit
- CSI Cadet Program
- Akins Correction Interns
- Human Services Practicum
- Nursing Practicum
- Pharmacy Tech Program
- Engineering Practicums



# Akins' Demographics

Enrollment: 2,763

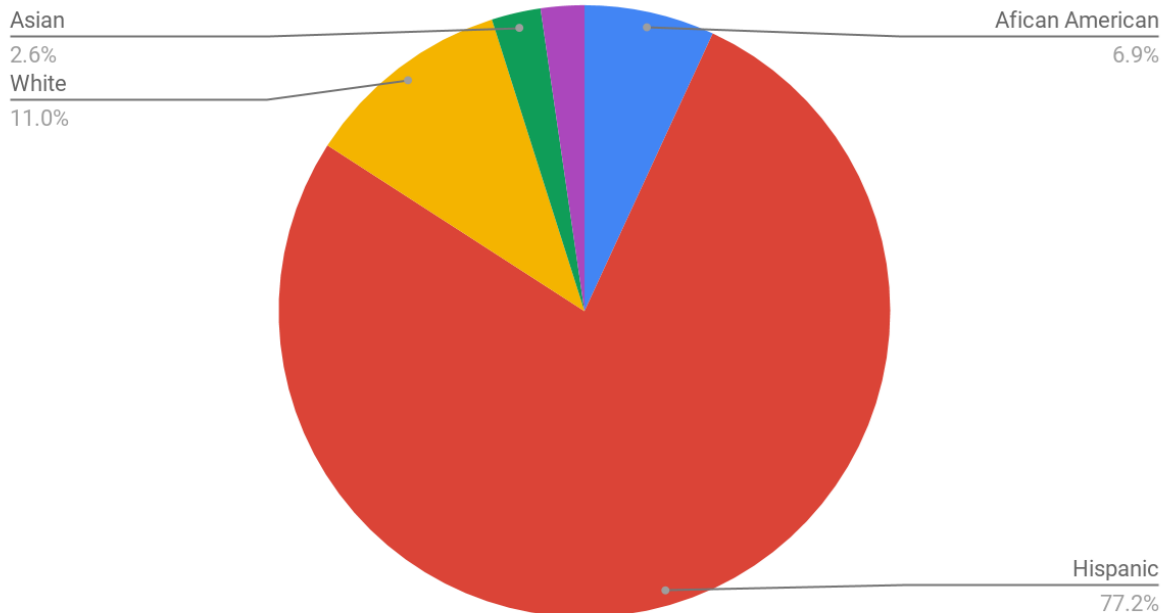
Seniors: 551

Economically Disadvantaged:  
61.2%

English Language Learners: 14.4%

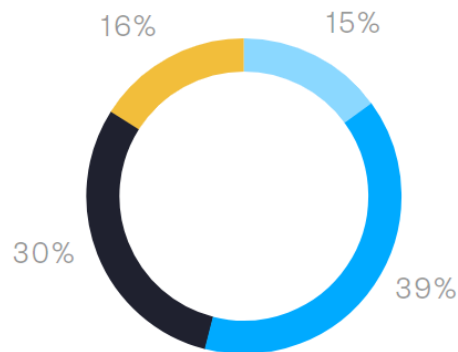
Special Education: 12%

Demographics



# Key Performance Indicators

## COLLEGE APPLICATIONS



Total # Of Applications:

● 1448

# Of Applications Submitted Per Student:

■ 3+ ■ 2 ■ 1 ■ 0

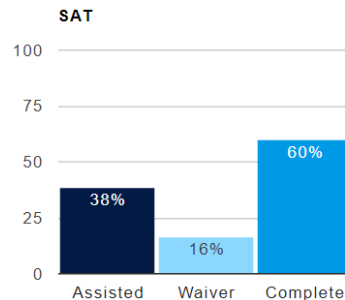
## FAFSA SUBMISSIONS

408

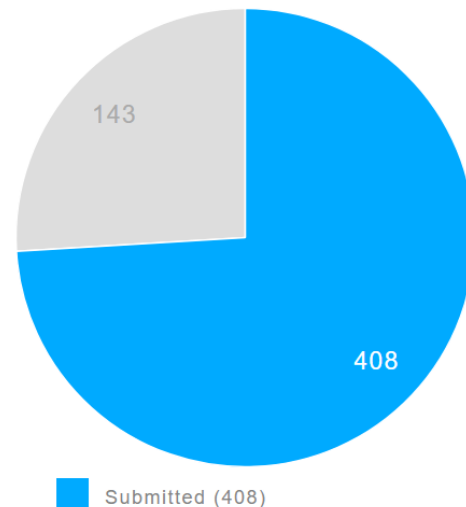
## ADVISER ASSISTED SUBMISSIONS

335

## SAT / ACT REGISTRATIONS



## % of Seniors who Submitted



- 84% college applications
- 81% 1:1 meetings
- 74% FAFSA
- 82% FAFSA assistance
- 20% parent engagement

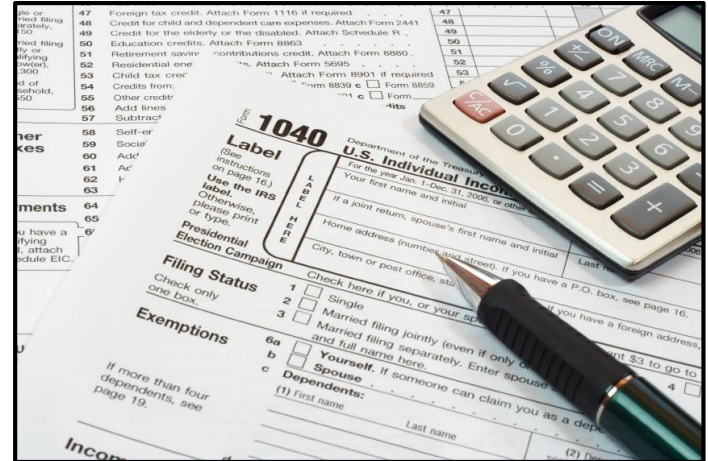
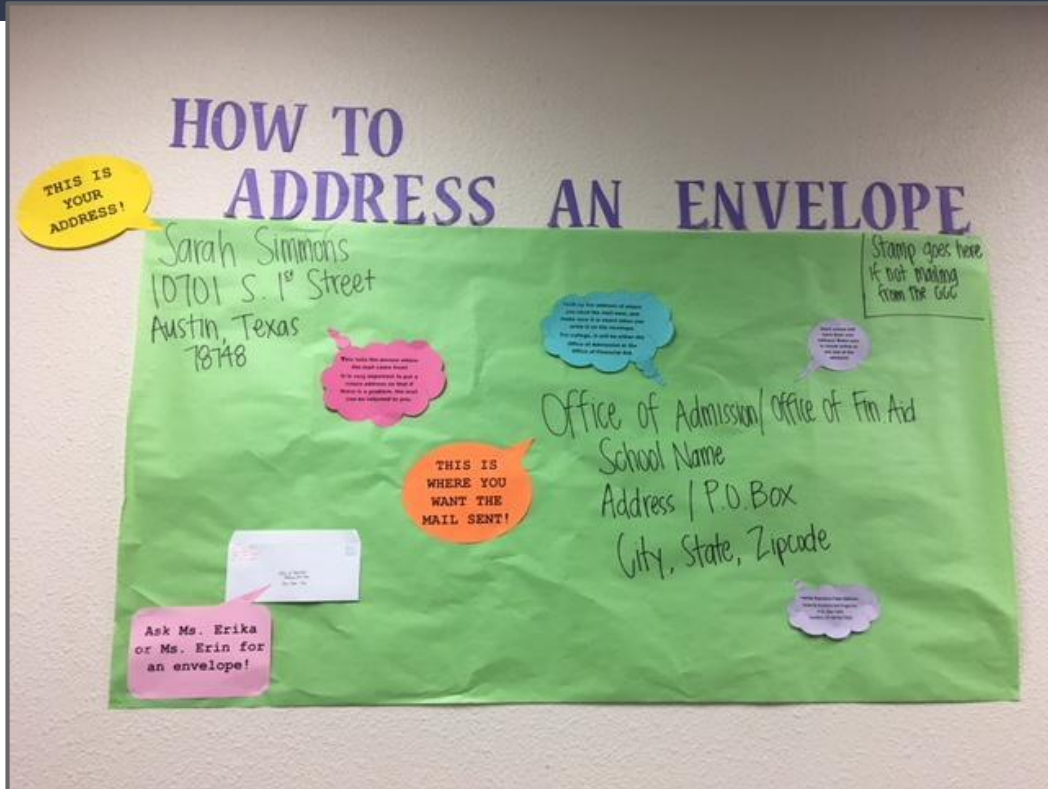


# Senior Breakfast Decision Day






# Make the Little Things Count





# Lanier High School

Jacob Barrios – Advise TX College Adviser



***"Those who can, do. Those who  
can do more, teach at Lanier."***

*- D. Pope*



# Welcome to the College & Career Center!



# Lanier at a glance

- Senior class- 259
- 87% Hispanic
- 87% eligible for free/reduced lunch
- Majority of students Pell eligible
- 38% students ELL



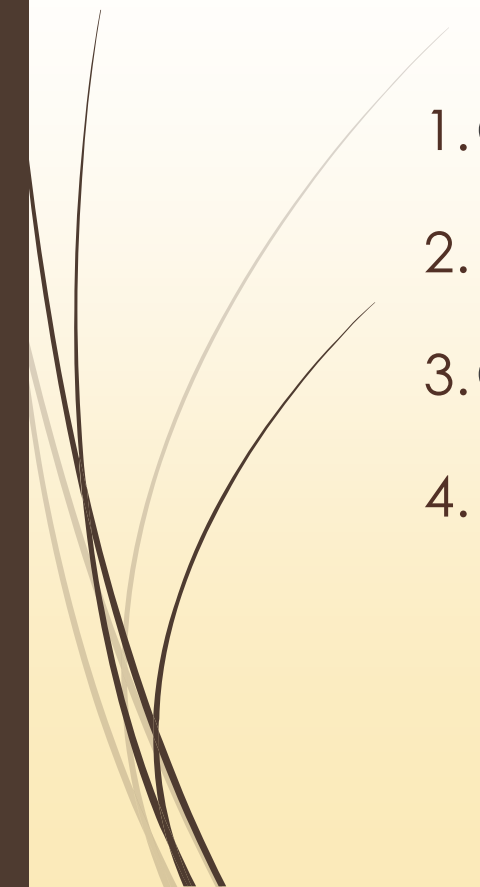


## College & Career Team at Lanier

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- Advise TX partnered with Austin ISD College Advisers (formerly Project ADVANCE)
  - Dual credit coordinator
  - ECHS coordinator
  - Austin Partners in Education (APIE)
  - AVID
  - Principal- Ryan Hopkins



# Culture in Lanier CCC

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1. Open/welcoming
  2. Flexible
  3. Collaboration across campus
  4. Bilingual

# Culture in Lanier CCC

## Basic Steps to Finish Your FAFSA Application

1. Go to [Fafsa.gov](https://fafsa.gov)
2. Click on Start A New FAFSA
3. Click on year 2018-2019
4. Fill out application. Information you need:
  1. Your basic information: Full Name, Date of Birth, Social Security Number
  2. Your Tax Return from 2016 if you worked. If you did work but have not filed bring in your W2.
  3. Parent(s) full name, date of birth, age, address, MM/YYYY parents' marriage/divorce/remarriage
  4. Parent(s) Social Security Number
  5. Parent(s) Tax Return from 2016 if they worked. If they worked but did not file bring in their W2.
  6. NOTE: Males 18 year or older MUST click the box that registers them for the Selective Service
5. Create a FSA ID (we have detailed instructions for this)
6. Log back in 1-3 days to check on your application status.
7. Your application is complete when it says "Complete Application"

## How to Complete a TASFA Application

1. Go to [collegeforalltexans.com](https://collegeforalltexans.com). Click the "Students" tab. Click "Financial Aid" then "financial aid application"

## Pasos Básicos Para Llenar Su Solicitud de FAFSA

1. Ir a [Fafsa.gov](https://fafsa.gov)
2. Haga clic en "Iniciar una Nueva FAFSA"
3. Haga clic en "Año 2018-2019"
4. Llene la solicitud. Información que necesita:
  - Información básica del estudiante: nombre completo, fecha de nacimiento, número de Seguro Social.
  - Declaración de impuestos del año 2016 del estudiante, si trabajó. Necesita el W2 si trabajó pero no ha reportado los impuestos.
  - Información básica de los padre(s): nombre completo, fecha de nacimiento, edad, dirección, el mes y el año de matrimonio/divorcio/separación
  - Número de Seguro Social de los padre(s), si lo tienen
  - Declaración de impuestos del año 2016 de los padres, si trabajaron. Necesita su W2 si trabajó pero no ha reportado sus impuestos.
  - Nota: Varones de 18 años o mayor deben hacer clic en el cuadro que los registra para el Servicio Selectivo
5. Crear una ID de FSA (tenemos instrucciones detalladas para esto)
6. Adentro de 1-3 días mira a su FAFSA otra vez para verificar su estado de application.
7. Su aplicación está completa cuando dice "solicitud completa"

## Pasos Básicos Para Llenar Su Solicitud de TASFA

1. Ir a [collegeforalltexans.com](https://collegeforalltexans.com). Selecciona "estudiantes." Selecciona "ayuda financiera," y despues "Solicitud para ayuda financiera."
2. Haga clic en "TASFA 2018-2019"
3. Llene la solicitud. Información que necesita:



# Challenges



- Financial aid verification
- Academic preparedness
- College-going culture
  - Students
  - Staff

# Highlights!

- Dorm Room Drive
- College Celebration Day  
(Decision Day)
- Three meningitis shot  
clinics with perfect  
attendance

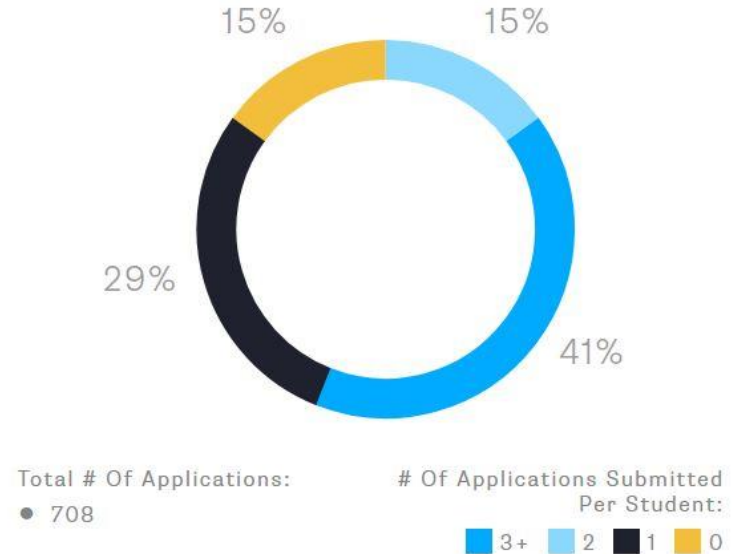




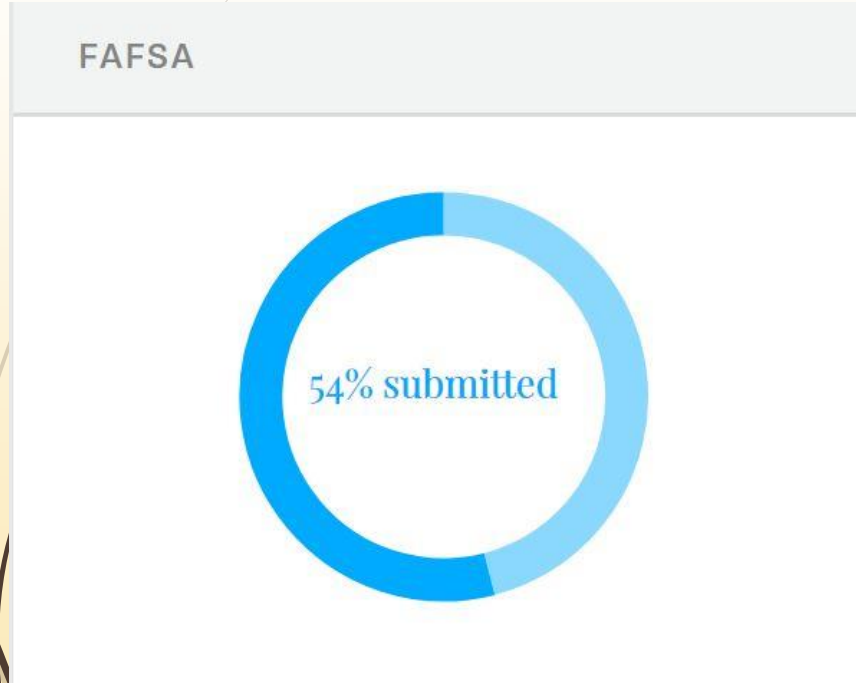
# Data- Applications

- **85%** 1+ College Applications
- **41%** 3+ College Applications
- **708** total applications
- **75%** of applications were to four-year universities

## COLLEGE APPLICATIONS



# Data- Financial Aid



- **54%** Financial Aid
- Increase of **4%** over previous year
- **139** individual submissions
- Very high TASFA population, more difficult application



# Data- Success Stories

- **\$3 million** in scholarships and institutional aid
  - **20%** of students committed to four year colleges in Fall 2018
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# Impact Metrics

# Impact Metrics

- Total Number of Seniors: 8,420
- We met with 7,797 seniors one on one
  - Total **93%**
- Overall 33,709 meetings with seniors
  - **87%** of seniors involved in meetings (both group and 1:1)
- Total of number of college applications: **25,138**
  - 3 or more applications: 3,345
  - 5 or more applications: 1,799
- **\$24,607,683** in scholarship money

**Our Work Continues...**

**By 2025, we will enroll in college 1,000,000 students who otherwise may never have even applied.**





# Thank You