

Regional Targets for Selected 60x30TX Goals and Targets

Jenna Cullinane Hege
*Deputy Assistant Commissioner, Strategic
Planning*



Texas Higher Education
Coordinating Board

P-16 Conference
June 26, 2018

Please sit by regions

- Signs posted on the chairs

60x30TX Regional Targets Session purpose



The Four 60x30TX Goals



THE OVERARCHING GOAL: 60x30

At least 60 percent of Texans ages 25-34 will have a certificate or degree.

- *Supports the economic future of the state*



THE SECOND GOAL: COMPLETION

At least 550,000 students in 2030 will complete a certificate, associate, bachelor's, or master's from an institution of higher education in Texas.

- *Requires large increases among targeted groups*



THE THIRD GOAL: MARKETABLE SKILLS

All graduates from Texas public institutions of higher education will have completed programs with identified marketable skills.

- *Emphasizes the value of higher education in the workforce*



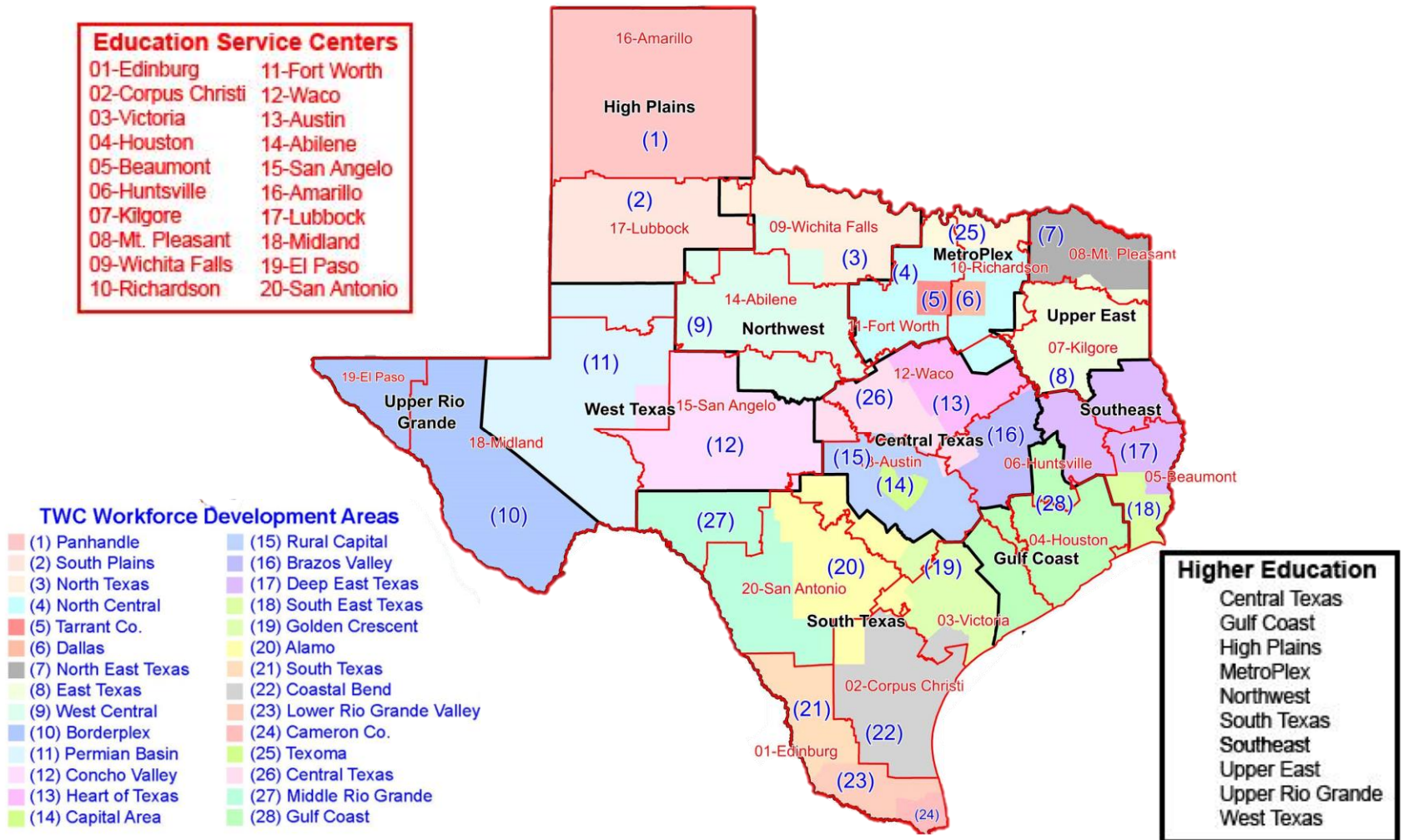
THE FOURTH GOAL: STUDENT DEBT

Undergraduate student loan debt will not exceed 60 percent of first-year wages for graduates of Texas public institutions.

- *Helps students graduate with manageable debt*

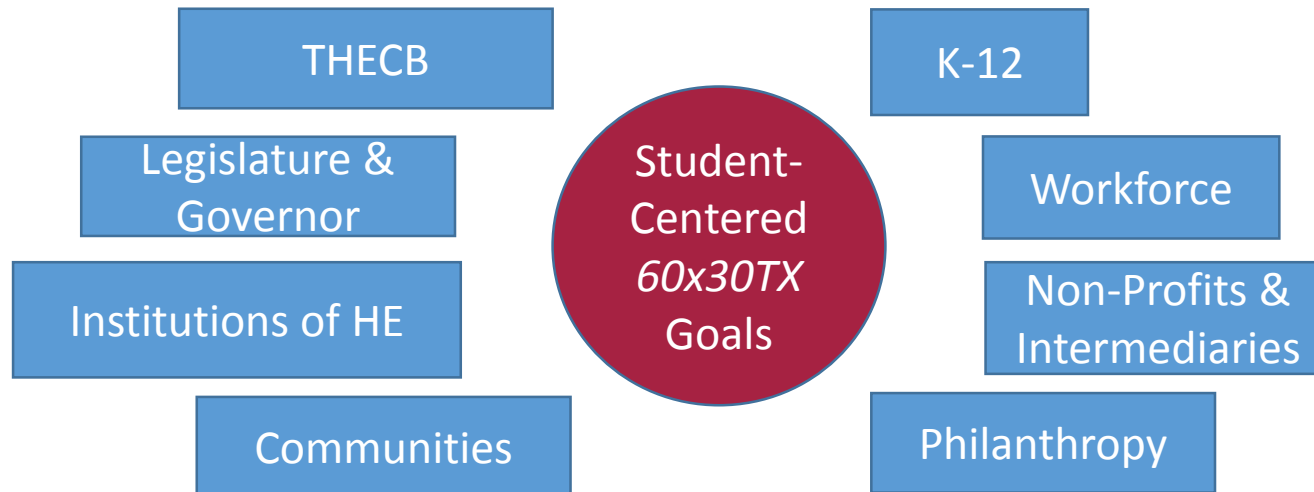
Regional Targets Overview

Whose region is it anyway?



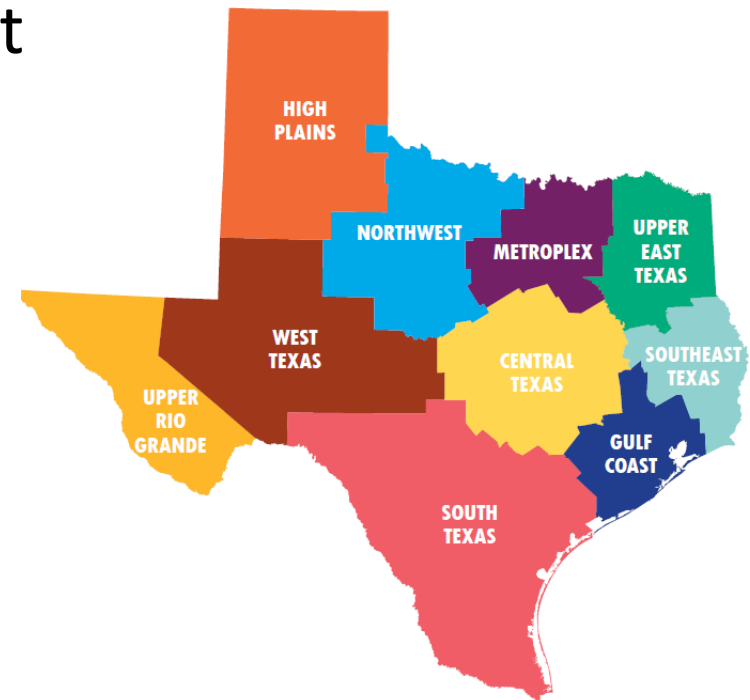
One challenge of *60x30TX* is translating big goals into coordinated action

- The state has set ambitious goals and targets in *60x30TX*
- Institutions have sought guidance about their contributions to the statewide goals
- The agency plays a key role but must also work in close partnership with other stakeholders



Why approach 60x30TX regionally?

- Regions and institutions differ in many ways
- However, institutional actions and outcomes are embedded in regional context
 - High school feeder patterns
 - Transfer networks
 - Local labor market
- Institutional target-setting is improved by considering regional context
- Encourages tactical planning



What is the scope of the regional targets?

THECB has developed preliminary regional targets in three areas:

1. 60x30 Educated Population Goal
2. Completion Goal of 550,000 CABMs
3. 65% High School-to-Higher Education Direct Enrollment

What are regions being asked to do?

THECB has developed preliminary regional targets in three areas:

1. 60x30 Educated Population Goal
2. Completion Goal of 550,000 CABMs
3. 65% High School-to-Higher Education Direct Enrollment

Regions bring together institutions and other stakeholders to:

- Identify at least one powerful strategy for each of the three areas
- Set numeric targets by institution for completion

Status of regional convenings

- South Texas
 - UTRGV: March 2
 - Alamo Colleges: May 25
 - TAMU: April 23
- Metroplex: March 27, June 7
- High Plains: April 5
- Central: April 27, June 1
- Upper East: May 2 (virtual), July 17 (in person)
- West: May 2 (virtual), June 18 (in-person)
- Southeast: May 18
- Northwest:
 - Wichita Falls: June 7
 - Abilene: June 6
- Gulf Coast: June 21
- Upper Rio Grande Valley: July 31

Coordinating Board will work with regions and institutions to roll out targets in AY 2017-2018

Activity	2017 – 2018 Timeline
Pilot regional target process and support materials	October – December 2017
Data fellows trainings	November 2017, May 2018
Starter kit released	January 2018
THECB-led regional kickoff webinars for other 9 regions	January – February 2018
 Regional volunteers, meeting organization, follow-up communication, in-person meetings	March – August 2018
Accountability meetings	March – April 2018
Preliminary regional targets become official regional targets	May 2018
Regional target submission forms (detailing strategies and institutional targets) due	August 2018

Have you heard about regional targets?

- In your small group, share what is happening in your region/institutions/district related to regional targets.

Resources

There are human resources available to support your work

- Jenna Cullinane Hege, lead for regional targets
- Regional target points of contact



Regional target points of contact (left to right): Luis Martinez, Mary Smith, Chelsea Moore, Linda Hargrove, Cris Hamilton, Bill Abasolo, Melissa Humphries, Ginger Gossman, Jenna Cullinane Hege, Josie Brunner, and Lihong Ma

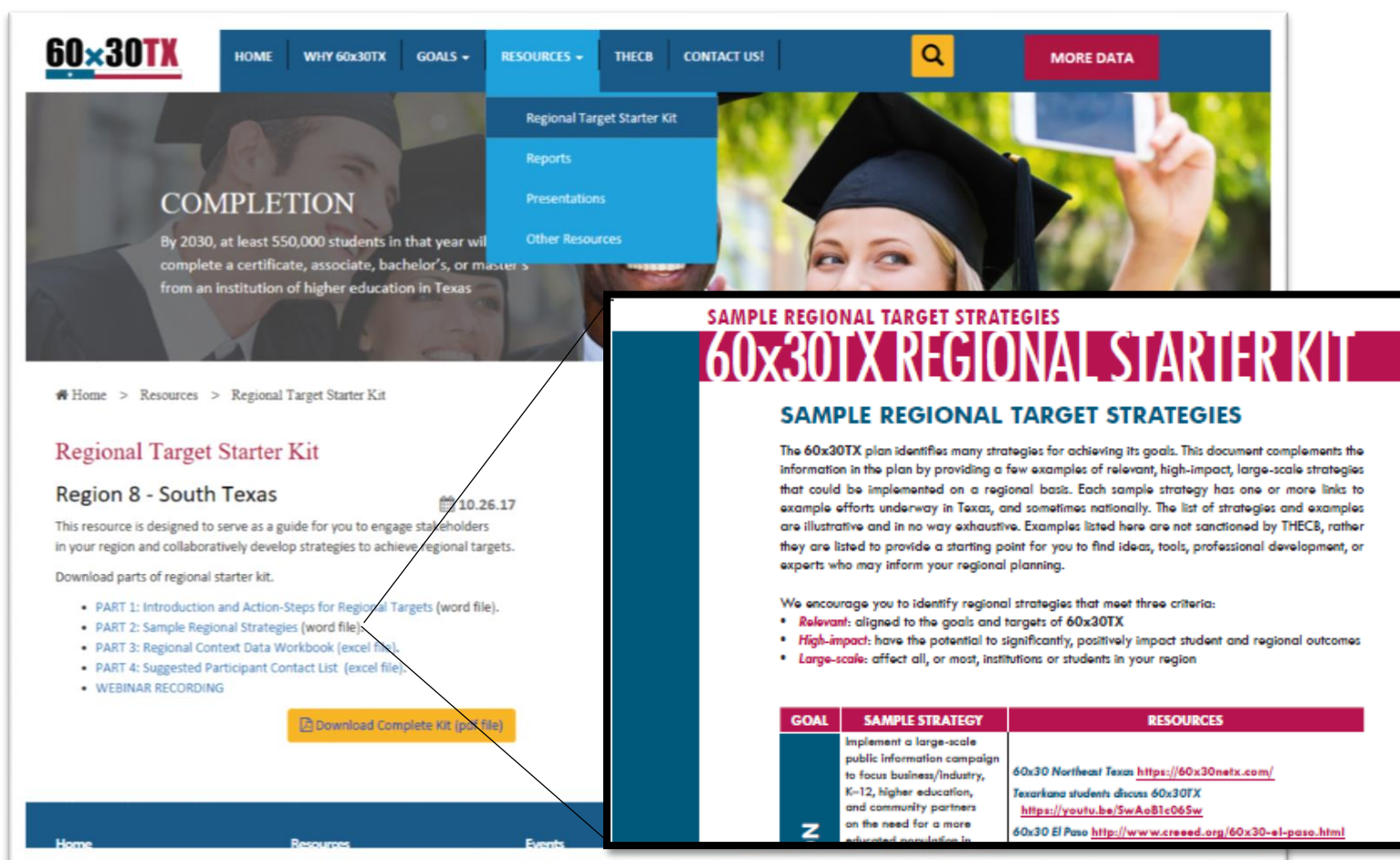
- Data Fellows

THECB is developing a starter kit to support regional efforts

The screenshot shows the 60x30TX website. The header includes the 60x30TX logo and navigation links: HOME, WHY 60x30TX, GOALS, RESOURCES, THECB, and CONTACT US!. A search icon and a MORE DATA button are also present. The main banner features a photo of graduates and the text: "COMPLETION By 2030, at least 550,000 students in that year will complete a certificate, associate, bachelor's, or master's from an institution of higher education in Texas". A dropdown menu under RESOURCES lists: Regional Target Starter Kit, Reports, Presentations, and Other Resources. The breadcrumb trail reads: Home > Resources > Regional Target Starter Kit. The page title is "Regional Target Starter Kit" with a sub-header "Region 8 - South Texas" and a date "10.26.17". The text states: "This resource is designed to serve as a guide for you to engage stakeholders in your region and collaboratively develop strategies to achieve regional targets. Download parts of regional starter kit." A list of resources includes: PART 1: Introduction and Action-Steps for Regional Targets (word file), PART 2: Sample Regional Strategies (word file), PART 3: Regional Context Data Workbook (excel file), PART 4: Suggested Participant Contact List (excel file), and WEBINAR RECORDING. A button labeled "Download Complete Kit (pdf file)" is visible. The footer contains links for Home, Resources, and Events, along with the address "1200 E. Anderson Lane, Austin, TX 78752".

Explore the starter kit on 60x30TX.com!

THECB is *continuously improving* the starter kit to support regional efforts



60x30TX HOME WHY 60x30TX GOALS RESOURCES THECB CONTACT US! Q MORE DATA

COMPLETION
By 2030, at least 550,000 students in that year will complete a certificate, associate, bachelor's, or master's from an institution of higher education in Texas

Regional Target Starter Kit
Reports
Presentations
Other Resources

Home > Resources > Regional Target Starter Kit

Regional Target Starter Kit

Region 8 - South Texas

10.26.17

This resource is designed to serve as a guide for you to engage stakeholders in your region and collaboratively develop strategies to achieve regional targets.

Download parts of regional starter kit.

- PART 1: Introduction and Action-Steps for Regional Targets (word file).
- PART 2: Sample Regional Strategies (word file).
- PART 3: Regional Context Data Workbook (excel file).
- PART 4: Suggested Participant Contact List (excel file).
- WEBINAR RECORDING

Download Complete Kit (pdf file)

SAMPLE REGIONAL TARGET STRATEGIES

60x30TX REGIONAL STARTER KIT

SAMPLE REGIONAL TARGET STRATEGIES

The 60x30TX plan identifies many strategies for achieving its goals. This document complements the information in the plan by providing a few examples of relevant, high-impact, large-scale strategies that could be implemented on a regional basis. Each sample strategy has one or more links to example efforts underway in Texas, and sometimes nationally. The list of strategies and examples are illustrative and in no way exhaustive. Examples listed here are not sanctioned by THECB, rather they are listed to provide a starting point for you to find ideas, tools, professional development, or experts who may inform your regional planning.

We encourage you to identify regional strategies that meet three criteria:

- Relevant:** aligned to the goals and targets of 60x30TX
- High-impact:** have the potential to significantly, positively impact student and regional outcomes
- Large-scale:** affect all, or most, institutions or students in your region

GOAL	SAMPLE STRATEGY	RESOURCES
Z	Implement a large-scale public information campaign to focus business/industry, K-12, higher education, and community partners on the need for a more educated workforce in	60x30 Northeast Texas https://60x30netx.com/ Texarkana students discuss 60x30TX https://youtu.be/SwAaB1c065w 60x30 El Paso http://www.creed.org/60x30-el-paso.html

Preliminary Regional Targets

60x30 Educated Population

Percent of Texans ages 25-34 with a certificate or degree (attainment)					
Region		2015 (actual)	2020 (projection)	2025 (projection)	2030 (projection)
	High Plains	38%	42%	49%	56%
	Northwest	36%	40%	49%	60%
	Metroplex	45%	54%	60%	65%
	Upper East Texas	34%	34%	40%	48%
	Southeast Texas	33%	38%	44%	52%
	Gulf Coast	42%	51%	58%	65%
	Central Texas	48%	58%	64%	70%
	South Texas	33%	37%	41%	47%
	West Texas	29%	40%	48%	55%
	Upper Rio Grande	38%	39%	43%	51%
Statewide		41%	48%	54%	60%

Regional Target, THECB estimations

Data reflections

Take a look at the Educated Populated data for your region.

1. What do you notice about the data for your region? Compared to other regions?
2. What questions do you have?

Completion

Number of students completing a certificate or associate, bachelor's, or master's degree (CABM)

Region		2016 (actual)	2020 (projection)	2025 (projection)	2030 (projection)
	High Plains	15,891	18,803	22,754	27,509
	Northwest	5,220	6,497	7,863	9,506
	Metroplex	73,774	93,552	113,213	136,870
	Upper East Texas	12,600	14,206	17,192	20,784
	Southeast Texas	8,814	9,760	11,811	14,278
	Gulf Coast	56,762	80,866	97,861	118,310
	Central Texas	54,410	68,273	82,622	99,887
	South Texas	49,621	63,644	77,020	93,113
	West Texas	4,745	6,880	8,304	9,965
	Upper Rio Grande	9,507	13,519	16,360	19,778
Statewide		321,410	376,000	455,000	550,000

Regional Target, THECB estimations

HS to HE Enrollment

Percentage of TX public high school graduates enrolling in an institution of higher education in Texas the first fall...

Region	2016 (actual)	2020 (projection)	2025 (projection)	2030 (projection)
High Plains	51%	57%	60%	64%
Northwest	51%	57%	60%	64%
Metroplex	51%	57%	60%	64%
Upper East Texas	50%	56%	58%	62%
Southeast Texas	48%	54%	57%	61%
Gulf Coast	54%	60%	63%	68%
Central Texas	51%	57%	60%	64%
South Texas	51%	57%	60%	64%
West Texas	49%	55%	58%	62%
Upper Rio Grande	57%	64%	67%	71%
Statewide	52%	58%	61%	65%

Regional Target, THECB estimations

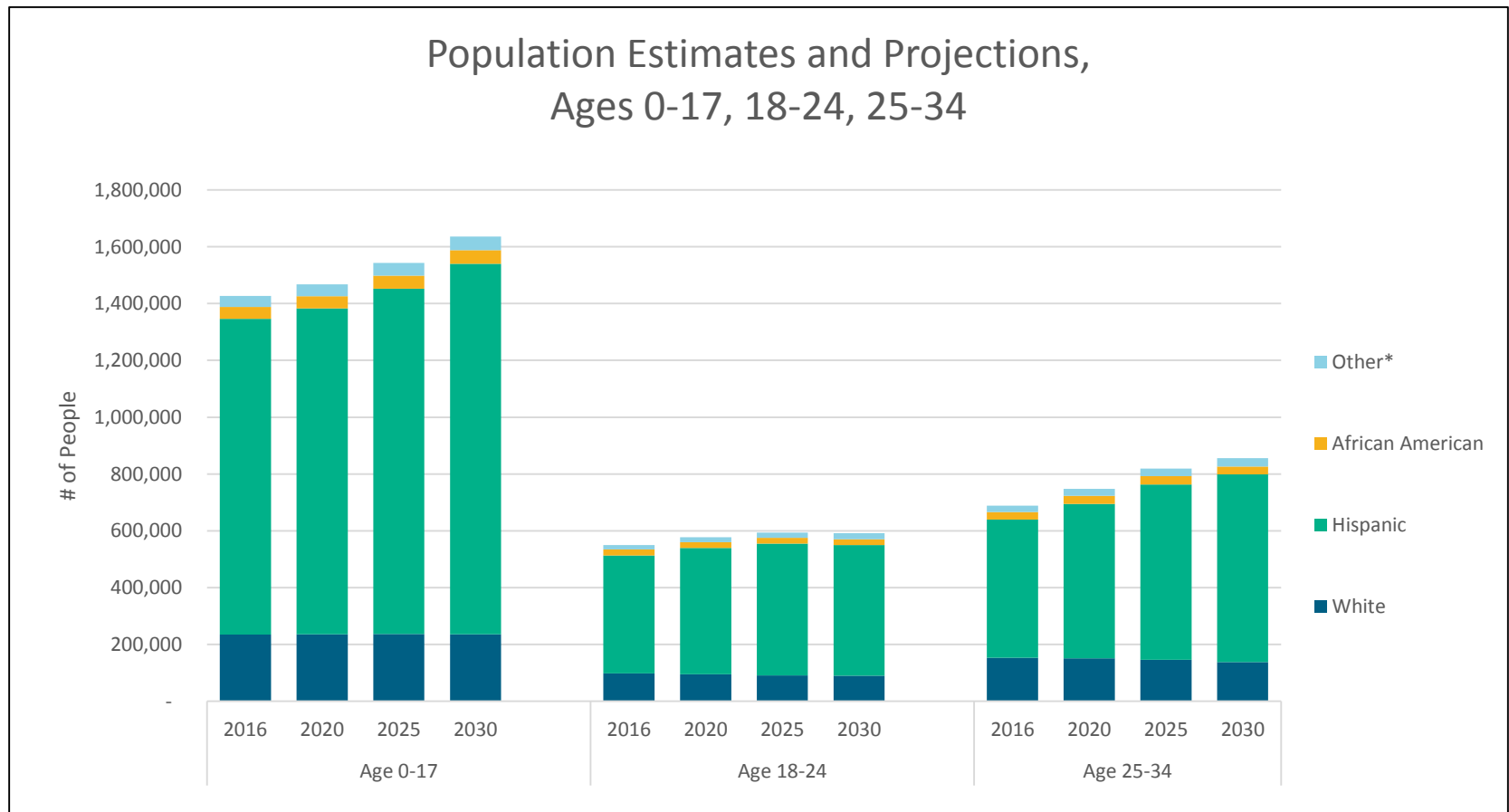
Data reflections

Take a look at the High School-to-Higher Education data for your region.

1. What do you notice about the data for your region? Compared to other regions?
2. What questions do you have?

Regional Data Examples South Texas & Metroplex

South Texas: Population Projections



1 South Texas: 60x30 Educated Population Projections

		Statewide	Region 8 South Texas
2015	Certificate or higher attainment	1,628,524	236,564
	Population age 25-34 (PUMS 1-year estimate, ACS)	3,971,300	707,303
	Educational attainment (% cert or higher)	41.0%	33.4%
2020	Certificate or higher attainment - 2015 regional estimates inflated to 2020 level	1,897,087	277,868
	Population age 25-34 ('2014' TSDC projections, 0.5 migration scenario)	3,976,856	747,202
	Adjusted educational attainment (% cert or higher postsecondary degree)	47.7%	37.2%
2025	Certificate or higher attainment - 2015 regional estimates inflated to 2025 level	2,262,465	335,457
	Population age 25-34 ('2014' TSDC projections, 0.5 migration scenario)	4,225,965	819,012
	Adjusted educational attainment (% cert or higher postsecondary degree)	53.5%	41.0%
2030	Certificate or higher attainment - 2015 regional estimates inflated to 2030 level	2,690,822	390,876
	Population age 25-34 ('2014' TSDC projections, 0.5 migration scenario)	4,484,352	855,688
	Adjusted educational attainment (% cert or higher postsecondary degree)	60.0%	46.6%

1 South Texas: 60x30 Educated Population Projections

		Statewide	Region 8 South Texas
2015	Certificate or higher attainment	1,628,524	236,564
	Population age 25-34 (PUMS 1-year estimate, ACS)	3,971,300	707,303
	Educational attainment (% cert or higher)	41.0%	33.4%
2020	Certificate or higher attainment - 2015 regional estimates inflated to 2020 level	1,897,087	277,868
	Population age 25-34 ('2014' TSDC projections, 0.5 migration scenario)	3,976,856	747,202
	Adjusted educational attainment (% cert or higher postsecondary degree)	47.7%	37.2%
2025	Certificate or higher attainment - 2015 regional estimates inflated to 2025 level	2,262,465	335,457
	Population age 25-34 ('2014' TSDC projections, 0.5 migration scenario)	4,225,965	819,012
	Adjusted educational attainment (% cert or higher postsecondary degree)	53.5%	41.0%
2030	Certificate or higher attainment - 2015 regional estimates inflated to 2030 level	2,690,822	390,876
	Population age 25-34 ('2014' TSDC projections, 0.5 migration scenario)	4,484,352	855,688
	Adjusted educational attainment (% cert or higher postsecondary degree)	60.0%	46.6%

154,000+ residents with
higher ed credentials

2 South Texas: Completion Goal, Actual and Projections

Regional Completion Targets*				
Projections for 2020, 2025, 2030 to reach 60x30TX Completion Goal				
	2016	2020	2025	2030
Region - Total Completions	49,621	63,644	77,020	93,113
Statewide - Total Completions	321,410	376,000	455,000	550,000
Statewide Hispanic	103,889	138,000	198,000	285,000
Statewide African American	38,813	48,000	59,000	76,000
Statewide Male	135,849	168,000	215,000	275,000
Statewide Economically Disadvantaged	119,490	146,000	190,000	246,000

South Texas: Completion Goal, Actual and Projections

Regional Completion Targets*				
Projections for 2020, 2025, 2030 to reach 60x30TX Completion Goal				
	2016	2020	2025	2030
Region - Total Completions	49,621	63,644	77,020	93,113
Statewide - Total Completions	321,410	376,000	455,000	550,000
Statewide Hispanic	103,889	138,000	198,000	285,000
Statewide African American	38,813	48,000	59,000	76,000
Statewide Male	135,849	168,000	215,000	275,000
Statewide Economically Disadvantaged	119,490	146,000	190,000	246,000

South Texas: Completion Goal, Actual and Projections

Completions (Certificate, Associate, Bachelor's, Master's) by Institution of Higher Education - Race/Ethnicity, Gender, Economically Disadvantaged Students - FY 2016								
South Texas	Total	White	Hispanic	African American	Other	Male	Female	**Economically Disadvantaged
Public Institutions (All Sectors) Total	45,028	8,701	30,020	2,047	4,260	19,893	25,135	23,852
All Institutions (All Sectors) Total	49,621	10,164	32,207	2,392	4,858	21,632	27,989	25,525

3 Metroplex: High School to Higher Education Enrollment Targets

Percentage of High School Graduates Enrolling in Higher Education the Following Year				
Projections for 2020, 2025, 2030 to Reach 60x30 Targets				
	2016	2020	2025	2030
Metroplex	51.2%	57.2%	60.1%	64.1%
HS Grads in HE*	42,514	48,834	52,986	58,590
HS Grads**	83,061	85,411	88,115	91,439
Statewide	51.9%	58%	61%	65%

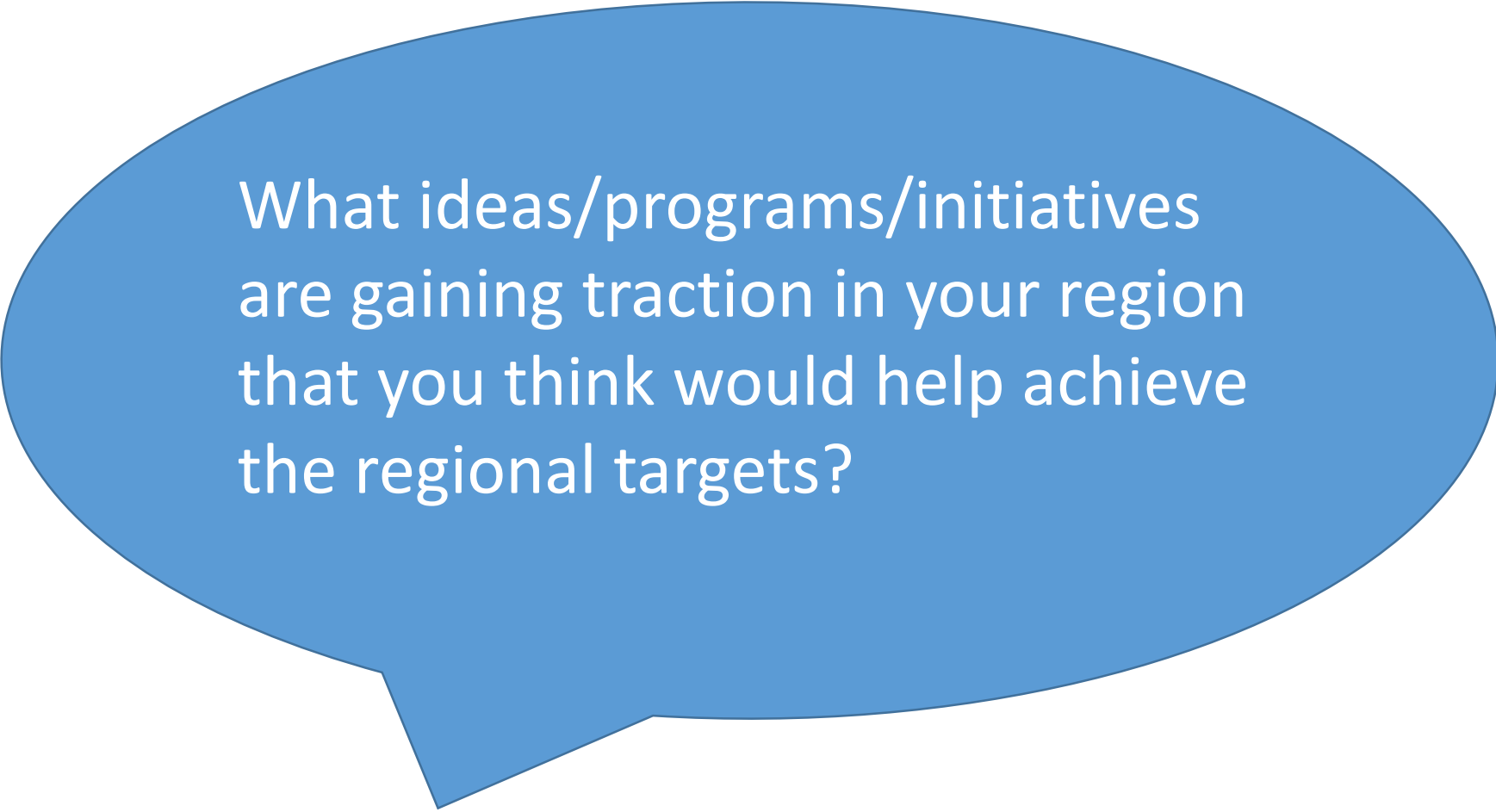
Metroplex: High School to Higher Education Enrollment Targets

Percentage of Public High School Graduates Enrolling in Higher Education the Following Year				
Projections for 2020, 2025, 2030 to Reach 60x30 Targets				
	2016	2020	2025	2030
Metroplex	51.2%	57.2%	60.1%	64.1%
HS Grads in HE*	42,514	48,834	52,986	58,590
HS Grads**	83,061	85,411	88,115	91,439
Statewide	51.9%	58%	61%	65%

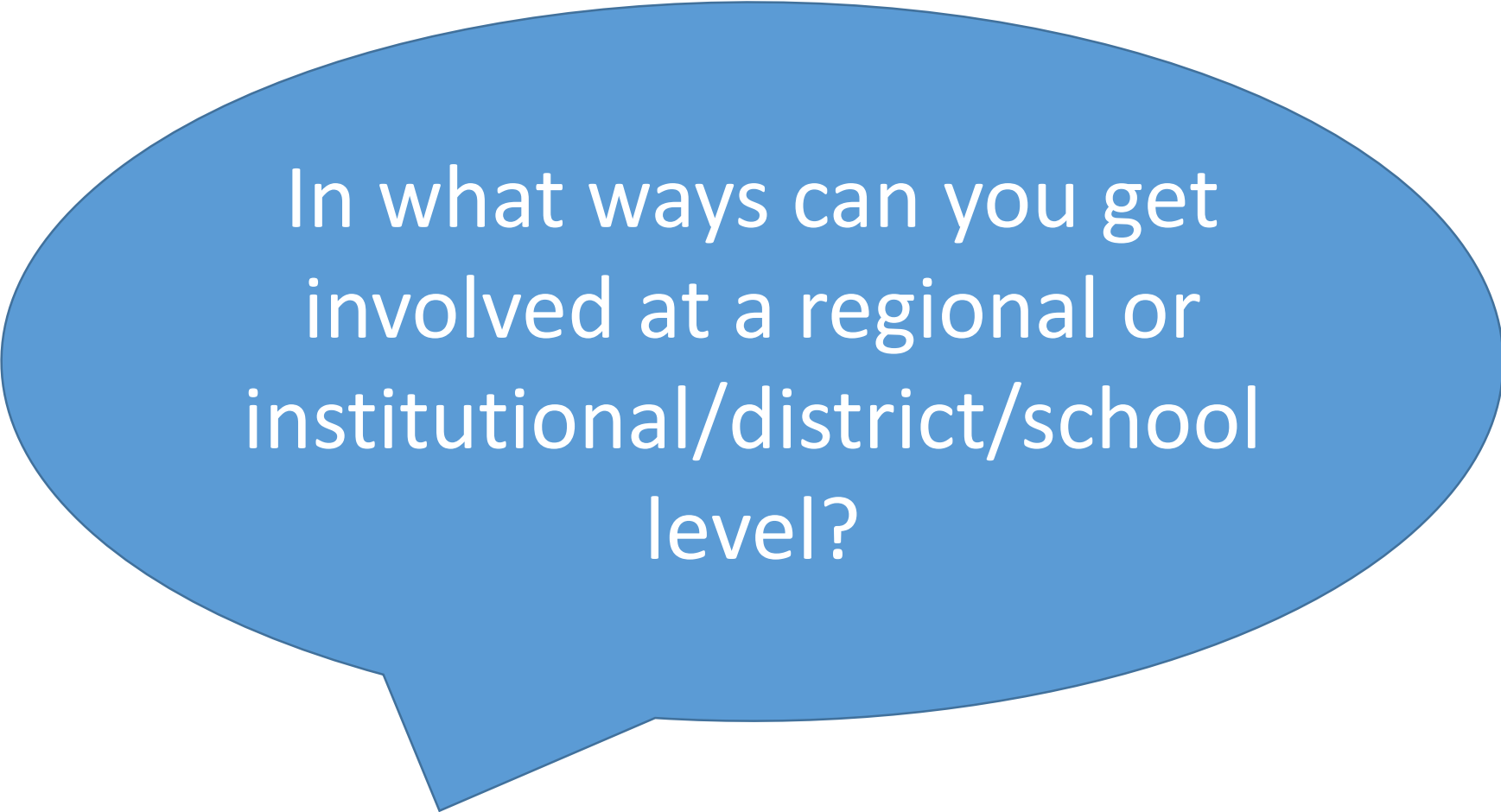
Metroplex: High School to Higher Education Enrollment Targets

Percentage of High School Graduates Enrolling in Higher Education the Following Year				
Projections for 2020, 2025, 2030 to Reach 60x30 Targets				
	2016	2020	2025	2030
Metroplex	51.2%	57.2%	60.1%	64.1%
HS Grads in HE*	42,514	48,834	52,986	58,590
HS Grads**	83,061	85,411	88,115	91,439
Statewide	51.9%	58%	61%	65%

**+16,000 more HS grads
enrolling in HE**



What ideas/programs/initiatives
are gaining traction in your region
that you think would help achieve
the regional targets?



In what ways can you get
involved at a regional or
institutional/district/school
level?



Questions?

<http://60x30tx.com/the cb/>

