



REGION ONE ESC
Office of College,
Career and Life
Readiness



Leveraging Partnerships to Support College and Career Pathways

June 26, 2018



Region One ESC Office of College, Career & Life Readiness

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Meet the Team



Melissa I. Lopez
Director



Norma Ortiz McCormick
Coordinator



Eliza Alvarado, PhD
*Coordinator,
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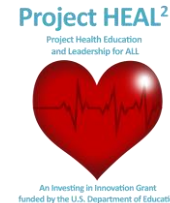
Rosie Franco
*Education Specialist,
Project Director*



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Division of Instructional, School Improvement, and College Readiness Support



Ensuring Success for All Students



Angela Delamar
Education Specialist



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Kristopher McKinney
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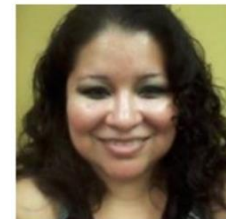
Abel Diaz
Accountant



Elizabeth Betancourt
Program Assistant



Jessie Doria
Lead Program Assistant



Yolanda Olivo
Program Assistant



Our work:



Enrich
current
partnerships



Continue
developing
internal ESC
partnerships



Foster new
partnerships



Seamless integration of partners



Forming a Partnership

What is a
Partnership?

and

What do we want in
a Partnership?



The Process

- Identify a need
- Meet with key individuals
- Solicit feedback and insight



Establish Relationships with all Stakeholders



Data Driven, Research Based





Prosperity Requires Being Bold: Integrating Education and the Workforce for a Bright Texas Future

The Tri-Agency Report to the Office of the Governor from the

Texas Education Agency

Texas Higher Education Coordinating Board

Texas Workforce Commission

November 2016

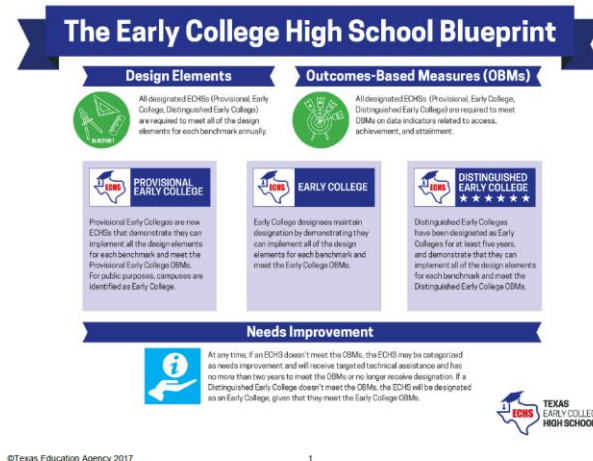
“Increased and enhanced counseling and mentoring for all students from prekindergarten through higher education will be a key component to unlocking students’ potential, along with teaching them marketable skills and providing paid internships, apprenticeships, and mentorships.”

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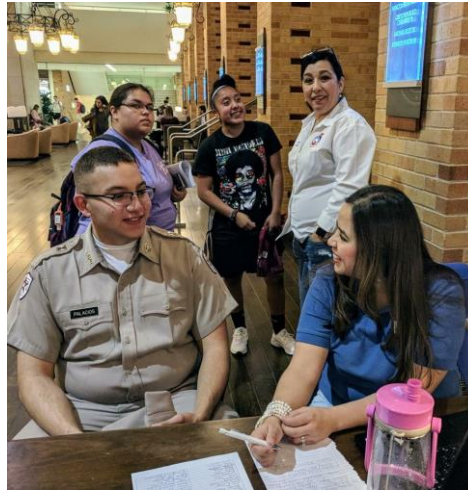
Source: Tri-Agency Report to the Office of the Governor, November 2016



Data Sources



Lessons Learned from Those We Serve



A Critical Need: Financial Literacy



A Critical Need: Financial Literacy

Research indicates that a student with a college savings account is 4 times more likely to go to college, and 6 times more likely if the account is in his or her name.

-- Center for Enterprise Development



"In the Rio Grande Valley, we have an abundance of disciplined and hardworking families. However, many are disengaged from the mainstream financial system.

- Congressman Ruben Hinojosa





The Deep South Texas Financial Literacy Alliance



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DSTFLA: The Power of Collective Impact



As a Result...



**Annual Financial
Literacy Summit**



**Campus-based
events**



Movie Premieres



**Moolah Palooza: Financial
Literacy Educator Fest**



**Family Evening
Events**



**College for All
Conferences**



A Critical Need: Gender Disparities



The Need: Women in STEM

- Women filled 47 percent of all U.S. jobs in 2015 but held only 24 percent of STEM jobs.
- Women with STEM jobs earned 35 percent more than comparable women in non-STEM jobs.
- While nearly as many women hold undergraduate degrees as men overall, they make up only about 30 percent of all STEM degree holders.
- Women with STEM degrees are less likely than their male counterparts to work in a STEM occupation.
- Economics & Statistics Administration (US Department of Commerce) 2017



I AM Conferences

- The I AM Conference is designed for young women to recognize they are “Intelligent, Capable, and Strong” and that they can successfully pursue any academic and career goal.



- ▶ The theme for the conferences is STEM Careers.





The Need: Increase College Matriculation for Males of Color

- Men of color are matriculating to college at a lower rate than their male counterparts
- Men of color are being incarcerated at a higher rate than their male counterparts

T  E S



T.I.E.S. (Together in Education for Success)

- T.I.E.S. is a one day event designed to increase students' knowledge in the college-going process that includes applying, testing, and financing for college.



- ▶ Students also explore and gain a better understanding of the various career clusters, including education and training.



A Critical Need: Health Science Industry



Identifying the Critical Need

- In 2014, a Texas Labor Market Analysis was conducted to identify the top high skill, high wage, high demand occupations until the year 2018. **Health Science ranked as the #1 occupation** in Deep South Texas.
- Region One GEAR UP student survey results indicate that **Health Science is the top career pathway** that students would like to pursue.



Identifying and Meeting with Key Individuals



Investing in Innovation(i3): The Pilot

Take a look -- the journey started here

<https://vimeo.com/217895665>



Educators developed new ideas to better assist students and turn approaches into practices that can benefit schools and districts across the country.

Expand evidence-based practices that support clinical practice and transform students' academic experiences.



Project Health Education and Leadership for ALL (HEAL2) :

Collaboration between:

- Region One Education Service Center
- Doctor's Hospital at Renaissance (DHR)
- South Texas College (STC)
- Pharr-San Juan-Alamo (PSJA) ISD
- La Joya ISD
- South Texas ISD

Project HEAL²

Project Health Education
and Leadership for ALL



An Investing in Innovation Grant
funded by the U.S. Department of Education



College for All Conference for Health Science Professions



A Partnership Provides Benefits to all Parties Involved

- Creates a unified message with identified key elements
- Ensures a coordinated outreach effort rather than in isolation
- Provides access to various individuals from the public and private sectors
- Fosters collaboration, partnerships, friendships and encourages that everyone works as a community



2018-2019 Offerings



Annual Financial
Literacy Summit



T.I.E.S. Conferences



I AM Conferences



#GameChanger Event



Health Science Profession
Awareness Events for
Students



College for All
Conference for
Education Professions



Discovering Assets Within Your Community

- 1.) What do you see as an educational need in your community?
- 2.) What assets do organizations within your community have that your program can build on?
- 3.) How can you collaborate?



Questions?



Region One Office of College, Career and Life Readiness

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