

*Apply Texas –
View from
50,000'*

*Jane Caldwell, Director
of Student Support*



**Texas Higher Education
Coordinating Board**

2014-15 ApplyTexas Numbers

- Applications submitted 1,454,523
- Applicants 665,000
- Colleges & universities 140
- Counselors in Counselor Suite 1,400
- School Districts participating 1,364

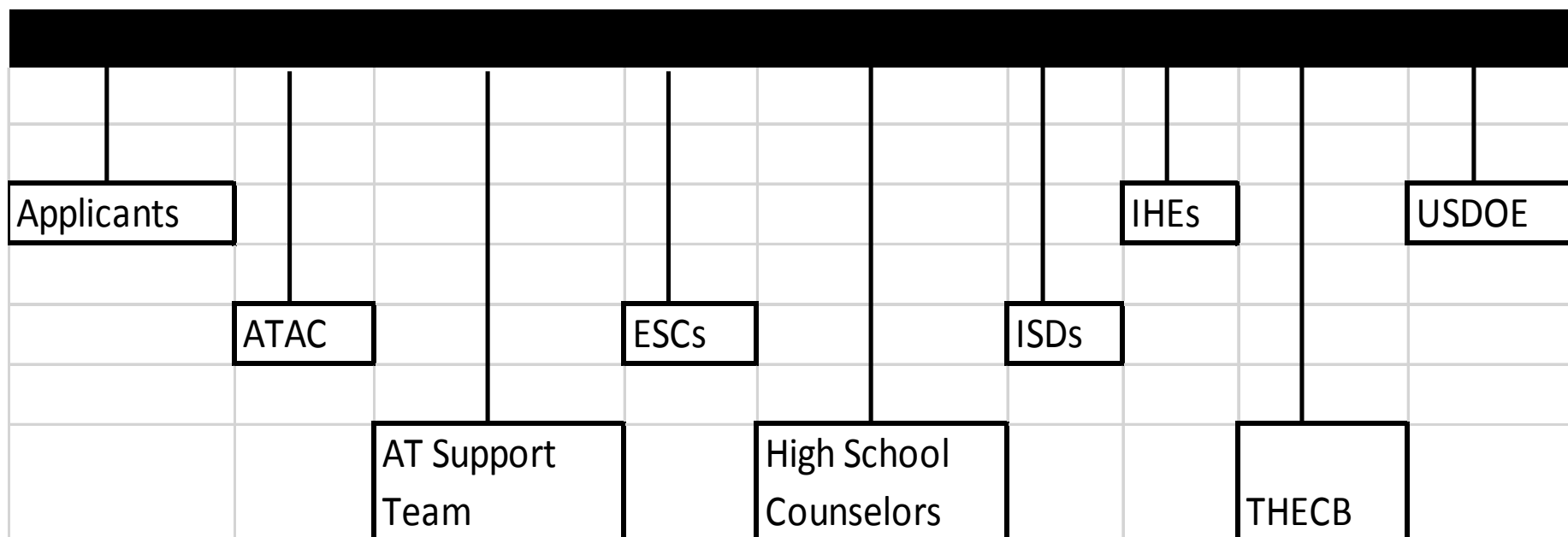
Key Functions

- Create applications
- Provide portal for completing/submitting forms
- Deliver application data to appropriate institutions
- Provide portal for HS counselors to access status information for admissions applications and FAFSA

Evolution

- 1997 SB 150 passed, authorizing common apps
- 1999 4-year apps go live: US freshmen & transfers
- 2000 additional 4-year apps are online
- 2008 2-year apps for freshmen & transfers go live
- 2008 Counselor Suite created for admissions apps
- 2012 Counselor Suite adds FAFSA data
- 2015 FAFSA Agreements with US DOE and ISDs

Many Players



ATAC = ApplyTexas Advisory Committee
ESC = Education Service Center
ISD = Independent School District
IHE = Institution of Higher Education

THECB = TX Higher Education Coordinating Board
USDOE = US Department of Education

Technical Support – UT-Austin

- System Support, application implementation, security, distribution, data management & helpdesks:
 - Applicants:
 - Technical applytexas@austin.utexas.edu
 - Password applytexas_pw@austin.utexas.edu
 - Counselors: applytexashsc@austin.utexas.edu
 - Institutions: applytexas_adm@austin.utexas.edu

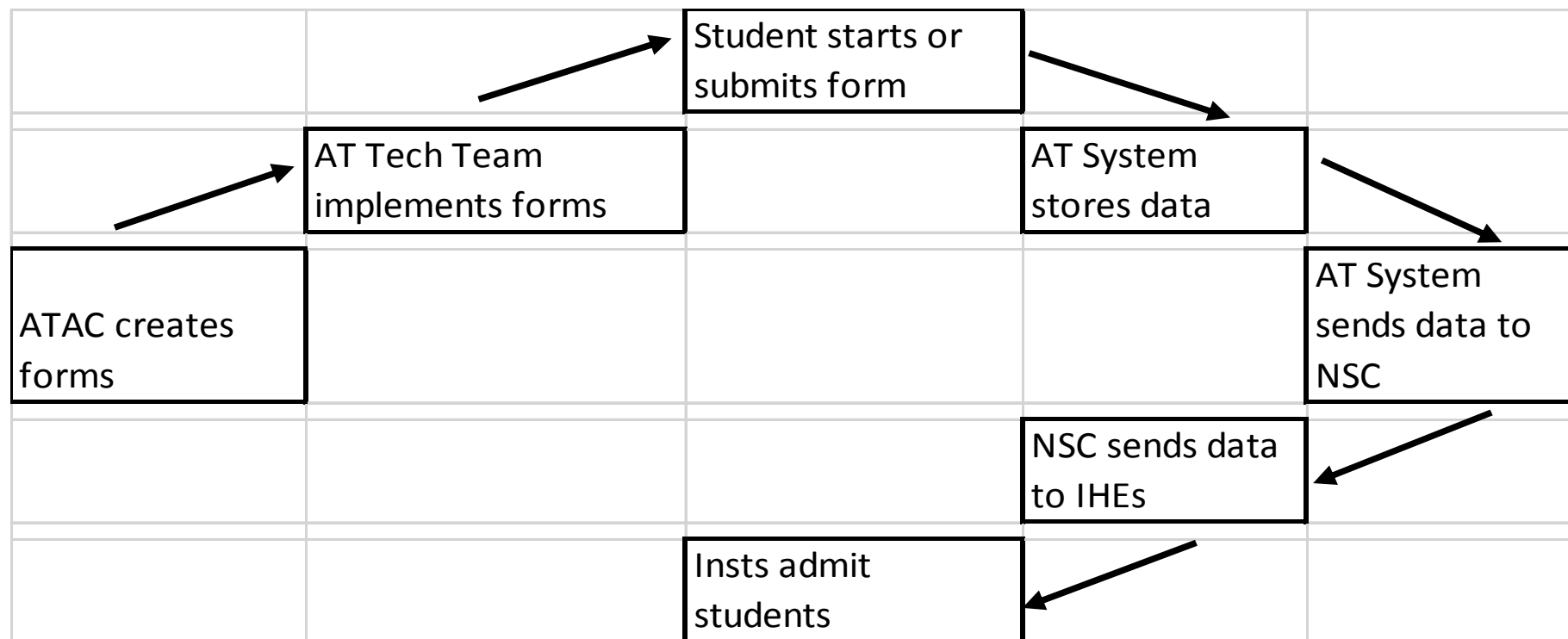
Who can access what... Security

- Applicants -- only their own application accounts
- ESC Contacts -- only counselor reporting site
- HS Counselors -- only their own school's data through the Counselor Suite
- Institutions -- only their own institutions' application forms through the administrative site

Public site for aggregate data on freshman apps:

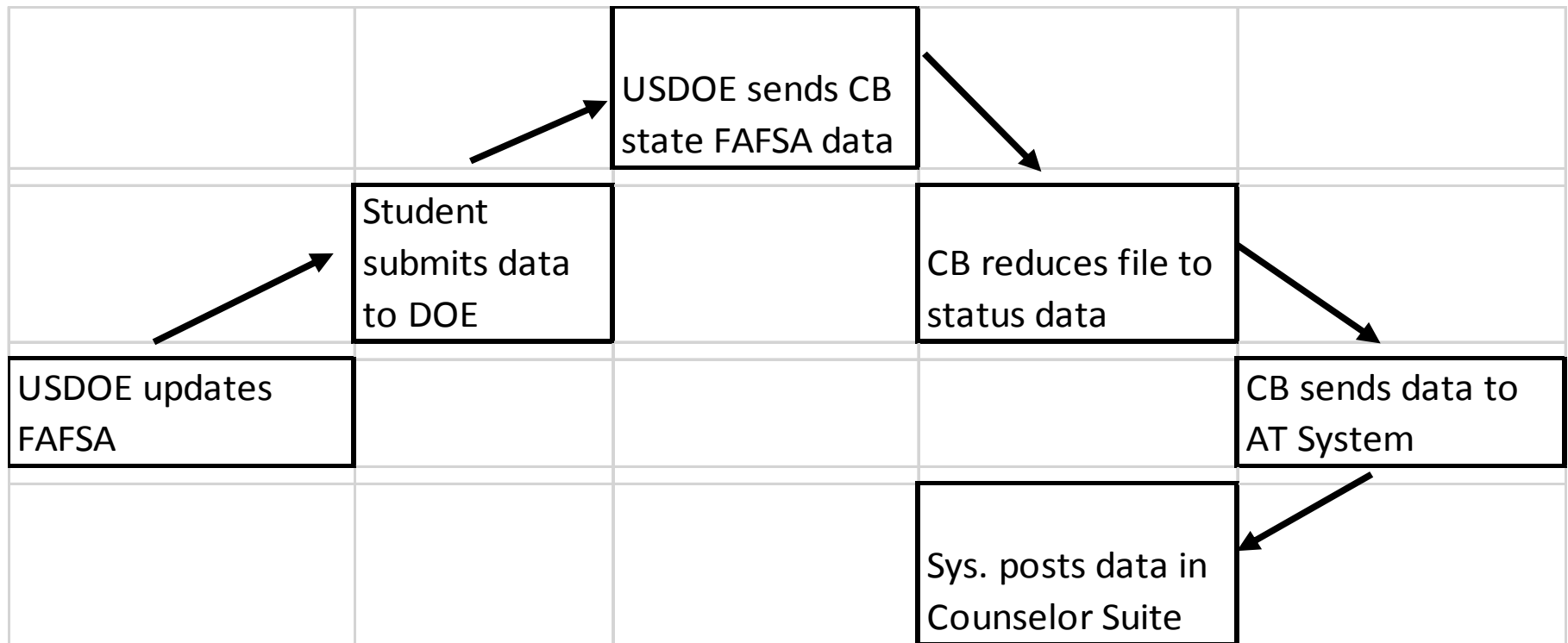
www.applytexas.org/adapp/app_counts.WBX

Applications: Creation to Institutions



NSC = National Student Clearinghouse

FAFSA: USDOE to Counselor Suite

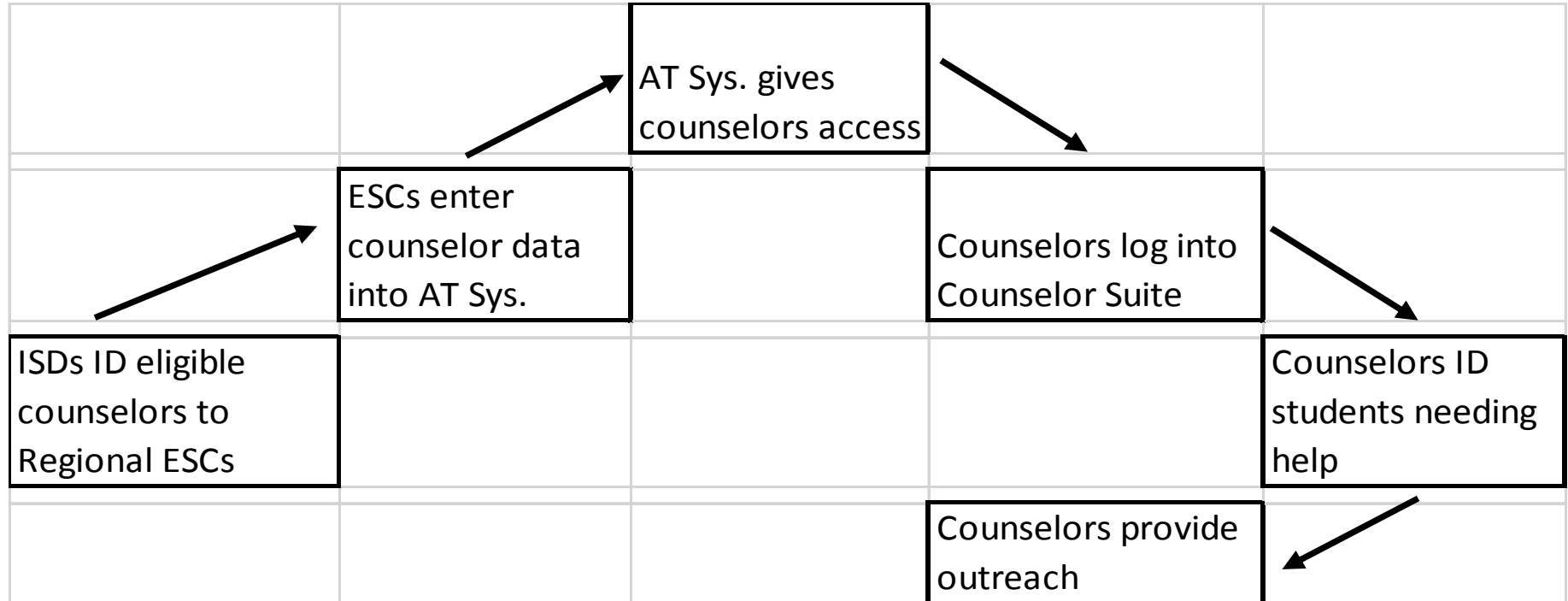


FAFSA = Free Application for Federal Student Aid

MOU = Memorandum of Understanding

CB = Texas Higher Education Coordinating Board

Counselors and Application Status



Questions?