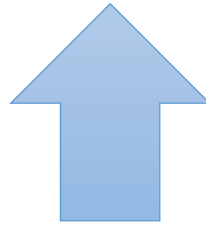




**By 2030, at least 60 percent of Texans ages 25-34  
will have a certificate or degree.**

# 60x30TX Builds on Past Achievements

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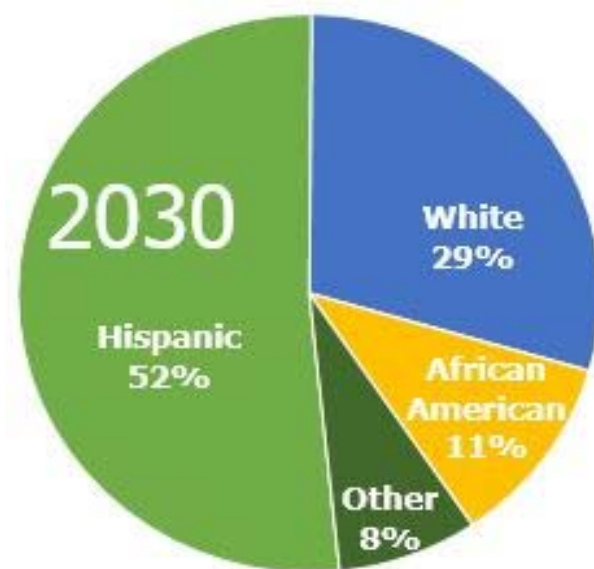
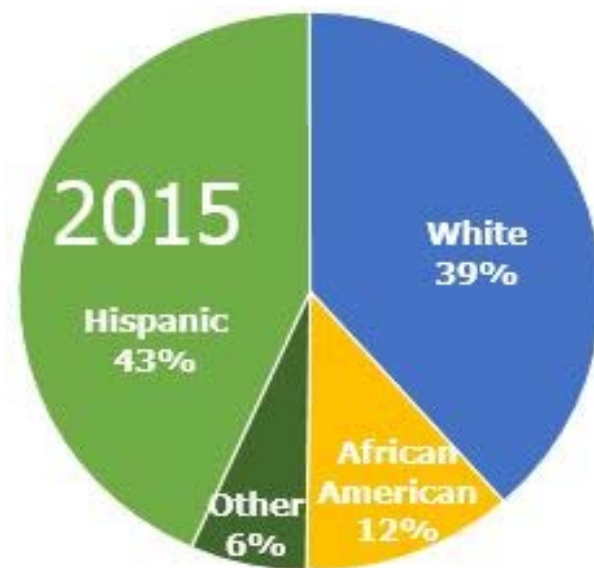


# The Texas Higher Education Strategic Plan

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## Race/ethnicity distribution of projected Texas population, ages 25-34



# The 2015-2030 plan includes four student-centered goals



## **60x30**

**By 2030, at least 60 percent of Texans ages 25-34 will have a certificate or degree.**



## **Completion**

**By 2030, at least 550,000 students in that year will complete a certificate, associate, bachelor's, or master's from an institution of higher education in Texas.**



## **Marketable Skills**

**By 2030, all graduates from Texas public institutions of higher education will have completed programs with identified marketable skills.**



## **Student Debt**

**By 2030, undergraduate student loan debt will not exceed 60 percent of first-year wages for graduates of Texas public institutions.**



## 60x30

By 2030, at least **60 percent** of Texans ages 25-34 will have a postsecondary credential or degree.

**Achieving the 60x30 goal is critical for Texas to remain globally competitive and for its people and communities to prosper.**

Our future workforce **will demand even more** postsecondary trained and educated workers

In 1973, only 28% of all U.S. jobs required postsecondary education/skills. By 2020, **65% of all new jobs** will require this level of education.

**59%** of all new jobs in Texas will require postsecondary training or education by 2020. Currently, **35%** of Texans aged 25-34 have an associate degree or higher.



## **COMPLETION**

Goal: By 2030, at least **550,000** students in that year will complete a certificate, associate, bachelor's, or master's from an institution of higher education in Texas.

If reached, Texas will award a total of **6.4 million** certificates or degrees during the 15 years of this plan.





## MARKETABLE SKILLS

**Goal: By 2030, all graduates from Texas public institutions of higher education will have completed programs with identified marketable skills.**

### What is a marketable skill?

Students exit from any degree program with a variety of skills.

Marketable skills are those valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skill areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities.



## MARKETABLE SKILLS

Goal: By 2030, all graduates from Texas public institutions of higher education will have completed **programs with identified marketable skills.**

**In a 2012 national study, 88 percent of surveyed college freshmen identified “getting a better job” as the most important reason for attending college.**



## STUDENT DEBT

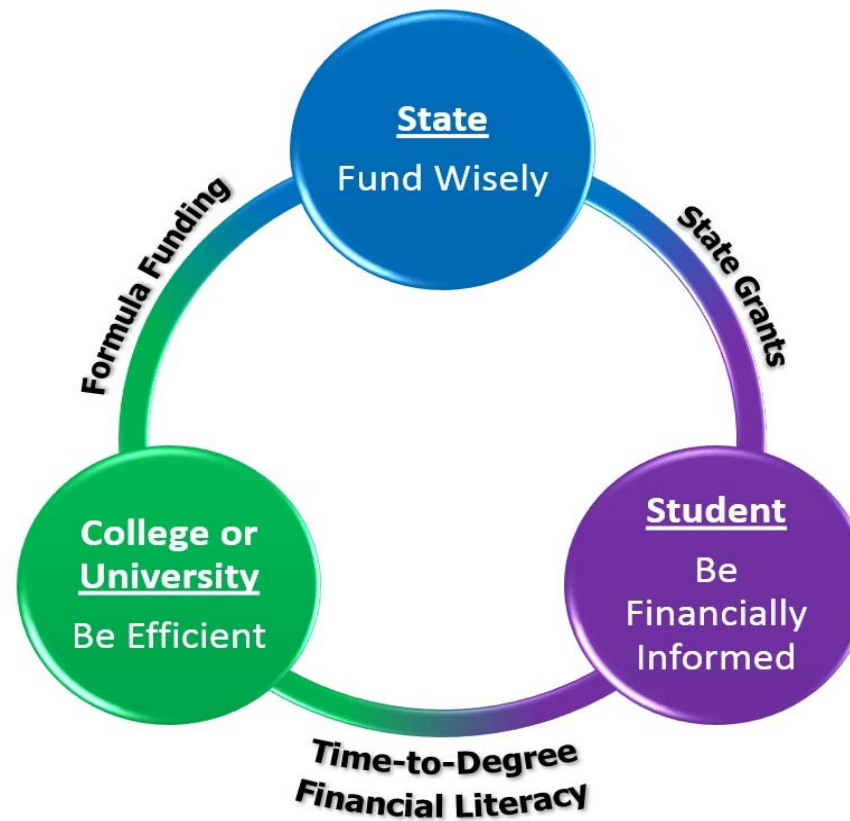
Goal: By 2030, undergraduate student loan debt will not exceed **60 percent** of first-year wages for graduates of Texas public institutions.

**Texas could experience greater shortages in important fields if student loan debt spikes to the point at which a majority of students choose programs based entirely on potential income.**



## STUDENT DEBT

Goal: By 2030, undergraduate student loan debt will not exceed **60 percent** of first-year wages for graduates of Texas public institutions.



**A Texas future without bold action  
is a Texas without a bold future.**

