

# Pioneering Value

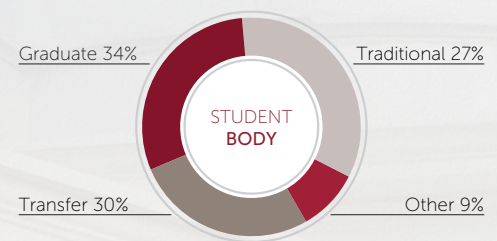
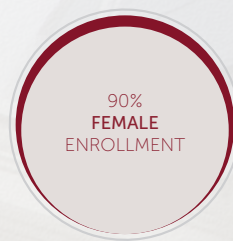
Presented by Carine M. Feyten, Ph.D., Chancellor and President of Texas Woman's University  
at the 2017 Texas Higher Education Leadership Conference panel "Making College More Affordable for Students"  
on Friday, 1 December 2017

## Distinctive mission approach

we start with the "why?"  
**EDUCATE a WOMAN,  
EMPOWER the WORLD**

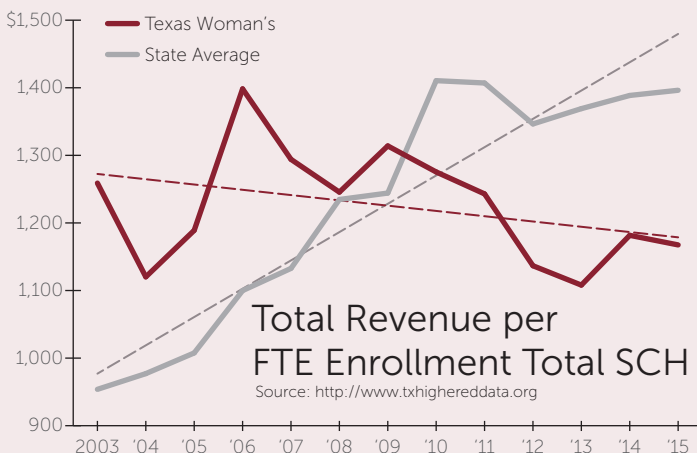
**LARGEST U.S. UNIVERSITY  
PRIMARYLY FOR WOMEN**

15,472



We educate the whole person—mind, body, spirit

## Keeping costs low



Transportation Cost: \$1,269  
4th lowest in the state (37 total)  
Source: <http://www.collegeforalltexas.com>

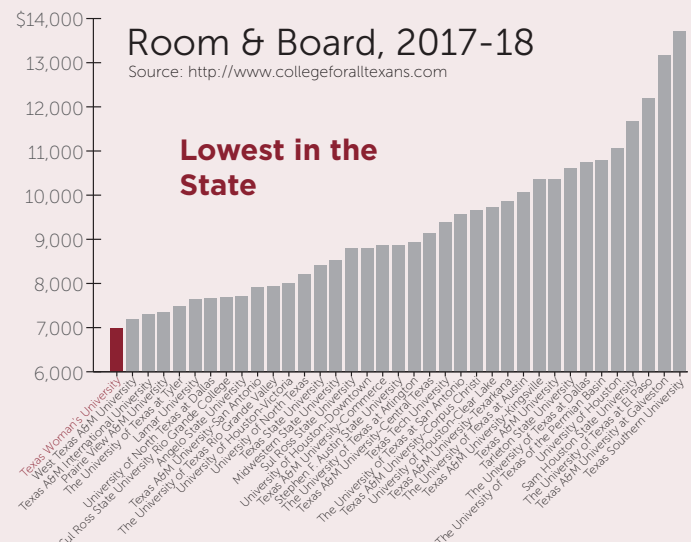
Annual Parking Cost: \$70



Over 230 transfer articulation agreements  
with 28 community colleges

49.3% of baccalaureate grads complete  
30+ hours at community college  
before transferring, 9th most in the  
state in 2015 (38 total)

Source: <http://www.txhighereddata.org>



## Keeping value high

- Campus Alliance for Resource Education
- Emergency Funds
- Year-round housing for foster students
- Holiday gift program
- Veteran & Military Student Center
- Food pantry & mobile food truck
- Public transportation training
- Counseling with trauma specialists
- Financial wellness programming
- Outdoors programming
- G-Force Mentor Program & service orgs

Amy O'Keefe, Executive Director  
Campus Alliance for Resource Education (CARE)  
940-898-3227 • aokeefe@twu.edu

- Strategic Retention Council
- Federation program & dual degrees
- Write site, physical and virtual
- Science Learning Resource Center
- Academic coaching
- Internships and job shadowing
- Workshops (e.g. anxiety, motivation)
- Coordinated centralized advising
- One-third SCH generated online/hybrid
- Distance education programs
- Welcome week, physical and online

Joshua Adams, Assistant Provost  
Student Success Initiatives  
940-898-4108 • jadams15@twu.edu

## Facets of success

# #45

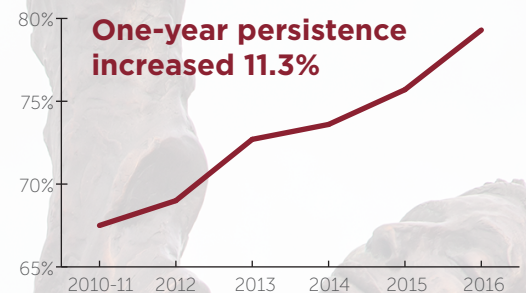
among 1,275  
U.S. universities  
for adding value  
to students'  
earning potential

The  
Economist

# #1

in DFW area for  
graduates' earnings  
vs. cost to attend

Dallas  
Business  
Journal



# #2

among 38 Texas  
public universities  
in salaries for  
bachelor's degrees

# 85%

are employed  
or in graduate  
school (in Texas)  
within one year  
of graduation

### Texas Public Universities, 2011-14 Average

Source: <http://www.txhighereddata.org>

